



# Multiformat 216 MHz Video Encoder with Six NSV<sup>®</sup> 14-Bit DACs

## ADV7324

### FEATURES

#### High definition (HD) input formats

16-/20-, 24-/30-bit (4:2:2, 4:4:4) parallel YCrCb

#### Fully compliant with:

SMPTE 274M (1080i, 1080p @ 74.25 MHz)

SMPTE 296M (720p)

SMPTE 240M (1035i)

RGB in 3-bit × 10-bit 4:4:4 input format

#### HDTV RGB supported:

RGB, RGBHV

Other HD formats using async timing mode

#### Enhanced definition (ED) input formats

8-/10-, 16-/20-, 24-/30-bit (4:2:2, 4:4:4) parallel YCrCb

SMPTE 293M (525p)

BTA T-1004 EDTV2 (525p)

ITU-R BT.1358 (625p/525p)

ITU-R BT.1362 (625p/525p)

RGB in 3-bit × 10-bit 4:4:4 input format

#### Standard definition (SD) input formats

CCIR-656 4:2:2 8-/10-bit or 16-/20-bit parallel input

#### HD output formats

YPrPb HDTV (EIA 770.3)

RGB, RGBHV

CGMS-A (720p/1080i)

#### ED output formats

Macrovision Rev 1.2 (525p/625p)

CGMS-A (525p/625p)

YPrPb progressive scan (PS) (EIA-770.1, EIA-770.2)

RGB, RGBHV

#### SD output formats

Composite NTSC M/N

Composite PAL M/N/B/D/G/H/I, PAL-60

SMPTE 170M NTSC-compatible composite video

ITU-R BT.470 PAL-compatible composite video

S-video (Y/C)

EuroScart RGB

Component YPrPb (Betacam, MII, SMPTE/EBU N10)

Macrovision Rev 7.1.L1

CGMS/WSS

Closed captioning

### GENERAL FEATURES

Simultaneous SD/HD or PS/SD inputs and outputs

Oversampling up to 216 MHz

Programmable DAC gain control

Sync outputs in all modes

On-board voltage reference

Six 14-bit NSV (noise shaped video) precision video DACs

2-wire serial I<sup>2</sup>C<sup>®</sup> interface, open-drain configuration

Dual I/O supply 2.5 V/3.3 V operation

Analog and digital supply 2.5 V

On-board PLL

64-lead LQFP package

Lead (Pb) free product

### APPLICATIONS

EVD (enhanced versatile disk) players

High-end SD/PS DVD recorders/players

SD/PS/HDTV display devices

SD/HDTV set top boxes

Professional video systems

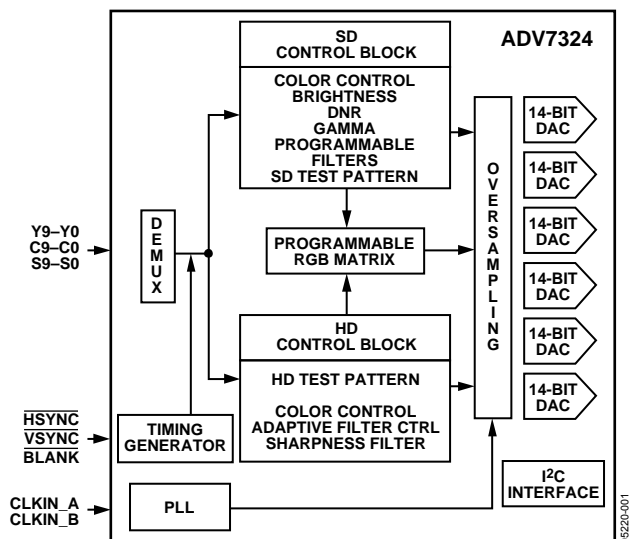


Figure 1. Simplified Functional Block Diagram

### GENERAL DESCRIPTION

The ADV<sup>®</sup>7324 is a high speed, digital-to-analog encoder on a single monolithic chip. It includes six high speed NSV video DACs with TTL-compatible inputs. It has separate 8-/10-, 16-/20-, and 24-/30-bit input ports that accept data in high definition (HD) and/or standard definition (SD) video format. For all standards, external horizontal, vertical, and blanking signals, or EAV/SAV timing codes, control the insertion of appropriate synchronization signals into the digital data stream and, therefore, the output signal.

#### Rev. 0

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**REVISION HISTORY**

**11/04—Revision 0: Initial Version**

# ADV7324

## DETAILED FEATURES

### HD programmable features (720p/1080i/1035i)

- 2× oversampling (148.5 MHz)
- Internal test pattern generator
  - Color hatch, black bar, flat field/frame
- Fully programmable YCrCb to RGB matrix
- Gamma correction
- Programmable adaptive filter control
- Programmable sharpness filter control
- CGMS-A (720p/1080i)

### ED programmable features (525p/625p)

- 8× oversampling (216 MHz output)
- Internal test pattern generator
  - Color hatch, black bar, flat frame
- Individual Y and PrPb output delay
- Gamma correction
- Programmable adaptive filter control
- Fully programmable YCrCb to RGB matrix
- Undershoot limiter
- Macrovision Rev 1.2 (525p/625p)
- CGMS-A (525p/625p)

### SD programmable features

- 16× oversampling (216 MHz)
- Internal test pattern generator
  - Color bars, black bar
- Controlled edge rates for start and end of active video
- Individual Y and PrPb output delay
- Undershoot limiter
- Gamma correction
- Digital noise reduction (DNR)
- Multiple chroma and luma filters
- Luma-SSAF™ filter with programmable gain/attenuation
- PrPb SSAF™
- Separate pedestal control on component and composite/S-video output
- VCR FF/RW sync mode
- Macrovision Rev 7.1.L1
  - CGMS/WSS
  - Closed captioning

Table 1. Standards Directly Supported<sup>1</sup>

Resolution	Interlace/ PS	Frame Rate (Hz)	Clock Input (MHz)	Standard
720 × 480	I	29.97	27	ITU-R BT.656
720 × 576	I	25	27	ITU-R BT.656
720 × 480	I	29.97	24.54	NTSC Square Pixel
720 × 576	I	25	29.5	PAL Square Pixel
720 × 483	P	59.94	27	SMPTE 293M
720 × 483	P	59.94	27	BTA T-1004
720 × 483	P	59.94	27	ITU-R BT.1358
720 × 576	P	50	27	ITU-R BT.1358
720 × 483	P	59.94	27	ITU-R BT.1362
720 × 576	P	50	27	ITU-R BT.1362
1920 × 1035	I	30	74.25	SMPTE 240M
1280 × 720	P	29.97	74.1758	SMPTE 296M
		60, 50, 30, 25, 24	74.25	
		23.97, 59.94, 29.97	74.1758	
1920 × 1080	I	30, 25 29.97	74.25 74.1758	SMPTE 274M
1920 × 1080	P	30, 25, 24 23.98, 29.97	74.25 74.1758	SMPTE 274M

<sup>1</sup> Other standards are supported in async timing mode.

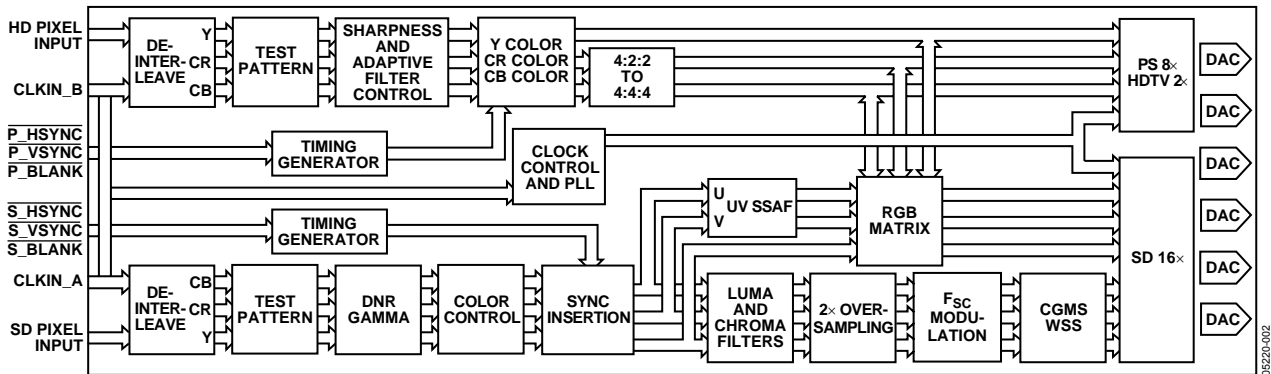


Figure 2. Detailed Functional Block Diagram

**TERMINOLOGY**

SD: standard definition video, conforming to ITU-R BT.601/ITU-R BT.656.

HD: high definition video, i.e., 720p/1080i/1035i.

EDTV: enhanced definition television (525p/625p).

PS: progressive scan video, conforming to SMPTE 293M, ITU-R BT.1358, BTA T-1004 EDTV2, or ITU-R BT.1362/1362.

HDTV: high definition television video, conforming to SMPTE 274M, or SMPTE 296M and SMPTE 240M.

YCrCb SD, PS, or HD component: digital video.

YPrPb SD, PS, or HD component: analog video.

# ADV7324

## SPECIFICATIONS

$V_{AA} = 2.375\text{ V to }2.625\text{ V}$ ,  $V_{DD} = 2.375\text{ V to }2.625\text{ V}$ ,  $V_{DD\_IO} = 2.375\text{ V to }3.6\text{ V}$ ,  $V_{REF} = 1.235\text{ V}$ ,  $R_{SET} = 3040\ \Omega$ ,  $R_{LOAD} = 150\ \Omega$ . All specifications  $T_{MIN}$  to  $T_{MAX}$  ( $0^\circ\text{C to }70^\circ\text{C}$ ), unless otherwise noted.

Table 2.

Parameter	Min	Typ	Max	Unit	Test Conditions
<b>STATIC PERFORMANCE<sup>1</sup></b>					
Resolution		14		Bits	
Integral Nonlinearity		2.0		LSB	
Differential Nonlinearity, <sup>2</sup> +ve		1.0		LSB	
Differential Nonlinearity, <sup>2</sup> -ve		3.0		LSB	
<b>DIGITAL OUTPUTS</b>					
Output Low Voltage, $V_{OL}$			0.4 [0.4] <sup>3</sup>	V	$I_{SINK} = 3.2\text{ mA}$ $I_{SOURCE} = 400\ \mu\text{A}$ $V_{IN} = 0.4\text{ V}, 2.4\text{ V}$
Output High Voltage, $V_{OH}$	2.4 [2.0] <sup>3</sup>			V	
Three-State Leakage Current		$\pm 1.0$		$\mu\text{A}$	
Three-State Output Capacitance		2		pF	
<b>DIGITAL AND CONTROL INPUTS</b>					
Input High Voltage, $V_{IH}$	2			V	$V_{IN} = 2.4\text{ V}$
Input Low Voltage, $V_{IL}$			0.8	V	
Input Leakage Current		10		$\mu\text{A}$	
Input Capacitance, $C_{IN}$		2		pF	
<b>ANALOG OUTPUTS</b>					
Full-Scale Output Current	4.1	4.33	4.6	mA	
Output Current Range	4.1	4.33	4.6	mA	
DAC-to-DAC Matching		1.0		%	
Output Compliance Range, $V_{OC}$	0	1.0	1.4	V	
Output Capacitance, $C_{OUT}$		7		pF	
<b>VOLTAGE REFERENCE</b>					
Internal Reference Range, $V_{REF}$	1.15	1.235	1.3	V	
External Reference Range, $V_{REF}$	1.15	1.235	1.3	V	
$V_{REF}$ Current <sup>4</sup>		$\pm 10$		$\mu\text{A}$	
<b>POWER REQUIREMENTS</b>					
<b>Normal Power Mode</b>					
$I_{DD}$ <sup>5</sup>		137		mA	SD only (16×) PS only (8×) HDTV only (2×) SD (16×, 10-bit) + PS (8×, 20-bit)
		78		mA	
		73		mA	
		140	190 <sup>6</sup>	mA	
		1.0		mA	
$I_{DD\_IO}$		1.0		mA	
<b>Sleep Mode</b>					
$I_{AA}$ <sup>7,8</sup>		37	45	mA	
				mA	
				mA	
$I_{DD}$		80		$\mu\text{A}$	
		7		$\mu\text{A}$	
		250		$\mu\text{A}$	
<b>POWER SUPPLY REJECTION RATIO</b>					
		0.01		%/%	

<sup>1</sup> Oversampling disabled. Static DAC performance improves with increased oversampling ratios.

<sup>2</sup> DNL measures the deviation of the actual DAC output voltage step from the ideal. For +ve DNL, the actual step value lies above the ideal step value; for -ve DNL, the actual step value lies below the ideal step value.

<sup>3</sup> For values in brackets,  $V_{DD\_IO} = 2.375\text{ V to }2.75\text{ V}$ .

<sup>4</sup> External current required to overdrive internal  $V_{REF}$ .

<sup>5</sup>  $I_{DD}$ , the circuit current, is the continuous current required to drive the digital core.

<sup>6</sup> Guaranteed maximum by characterization.

<sup>7</sup> All DACs on.

<sup>8</sup>  $I_{AA}$  is the total current required to supply all DACs, including the  $V_{REF}$  circuitry and the PLL circuitry.

**DYNAMIC SPECIFICATIONS**

$V_{AA} = 2.375\text{ V to }2.625\text{ V}$ ,  $V_{DD} = 2.375\text{ V to }2.625\text{ V}$ ,  $V_{DD_{IO}} = 2.375\text{ V to }3.6\text{ V}$ ,  $V_{REF} = 1.235\text{ V}$ ,  $R_{SET} = 3040\ \Omega$ ,  $R_{LOAD} = 150\ \Omega$ . All specifications  $T_{MIN}$  to  $T_{MAX}$  (0°C to 70°C), unless otherwise noted.

**Table 3.**

Parameter	Min	Typ	Max	Unit	Test Conditions	
<b>PS MODE</b>						
Luma Bandwidth		12.5		MHz	Luma ramp unweighted Flat field full bandwidth	
Chroma Bandwidth		5.8		MHz		
SNR		65.6		dB		
		72		dB		
<b>HDTV MODE</b>						
Luma Bandwidth		30		MHz		
Chroma Bandwidth		13.75		MHz		
<b>SD MODE</b>						
Hue Accuracy		0.44		Degrees	Referenced to 40 IRE	
Color Saturation Accuracy		0.20		%		
Chroma Nonlinear Gain		0.84		±%		
Chroma Nonlinear Phase		-0.2		±Degrees		
Chroma/Luma Intermodulation		0		±%		
Chroma/Luma Gain Inequality		97.5		±%		
Chroma/Luma Delay Inequality		0		ns		
Luminance Nonlinearity		0.1		±%		
Chroma AM Noise		84		dB		
Chroma PM Noise		75.3		dB		
Differential Gain		0.09		%		NTSC
Differential Phase		0.12		Degrees		NTSC
SNR		63.5		dB		Luma ramp
		77.7		dB		Flat field full bandwidth

# ADV7324

## TIMING SPECIFICATIONS

$V_{AA} = 2.375\text{ V to }2.625\text{ V}$ ,  $V_{DD} = 2.375\text{ V to }2.625\text{ V}$ ,  $V_{DD\_IO} = 2.375\text{ V to }3.6\text{ V}$ ,  $V_{REF} = 1.235\text{ V}$ ,  $R_{SET} = 3040\ \Omega$ ,  $R_{LOAD} = 150\ \Omega$ . All specifications  $T_{MIN}$  to  $T_{MAX}$  ( $0^\circ\text{C}$  to  $70^\circ\text{C}$ ), unless otherwise noted.

**Table 4.**

Parameter	Min	Typ	Max	Unit	Test Conditions
<b>MPU PORT<sup>1</sup></b>					
SCLOCK Frequency	0		400	kHz	First clock generated after this period relevant for repeated start condition
SCLOCK High Pulse Width, $t_1$	0.6			$\mu\text{s}$	
SCLOCK Low Pulse Width, $t_2$	1.3			$\mu\text{s}$	
Hold Time (Start Condition), $t_3$	0.6			$\mu\text{s}$	
Setup Time (Start Condition), $t_4$	0.6			$\mu\text{s}$	
Data Setup Time, $t_5$	100			ns	
SDATA, SCLOCK Rise Time, $t_6$			300	ns	
SDATA, SCLOCK Fall Time, $t_7$			300	ns	
Setup Time (Stop Condition), $t_8$	0.6			$\mu\text{s}$	
RESET Low Time	100			ns	
<b>ANALOG OUTPUTS</b>					
Analog Output Delay <sup>2</sup>		7		ns	
Output Skew		1		ns	
<b>CLOCK CONTROL AND PIXEL PORT<sup>3</sup></b>					
$f_{CLK}$			29.5	MHz	SD PAL square pixel mode PS/HD async mode
$f_{CLK}$		81		MHz	
Clock High Time, $t_9$	40			% of one clock cycle	
Clock Low Time, $t_{10}$	40			% of one clock cycle	
Data Setup Time, $t_{11}$ <sup>1</sup>	2.0			ns	
Data Hold Time, $t_{12}$ <sup>1</sup>	2.0			ns	
SD Output Access Time, $t_{13}$			15	ns	
SD Output Hold Time, $t_{14}$	5.0			ns	
HD Output Access Time, $t_{13}$			14	ns	
HD Output Hold Time, $t_{14}$	5.0			ns	
<b>PIPELINE DELAY<sup>4</sup></b>					
		63		Clock cycles	SD (2x, 16x)
		76		Clock cycles	SD component mode (16x)
		35		Clock cycles	PS (1x)
		41		Clock cycles	PS (8x)
		36		Clock cycles	HD (2x, 1x)

<sup>1</sup> Guaranteed by characterization.

<sup>2</sup> Output delay measured from the 50% point of the rising edge of CLOCK to the 50% point of DAC output full-scale transition.

<sup>3</sup> Data: C[9:0]; Y[9:0]; S[9:0]; Control: P\_HSYNC, P\_VSYNC, P\_BLANK, S\_HSYNC, S\_VSYNC, S\_BLANK.

<sup>4</sup> SD, PS = 27 MHz, HD = 74.25 MHz.



# TIMING DIAGRAMS

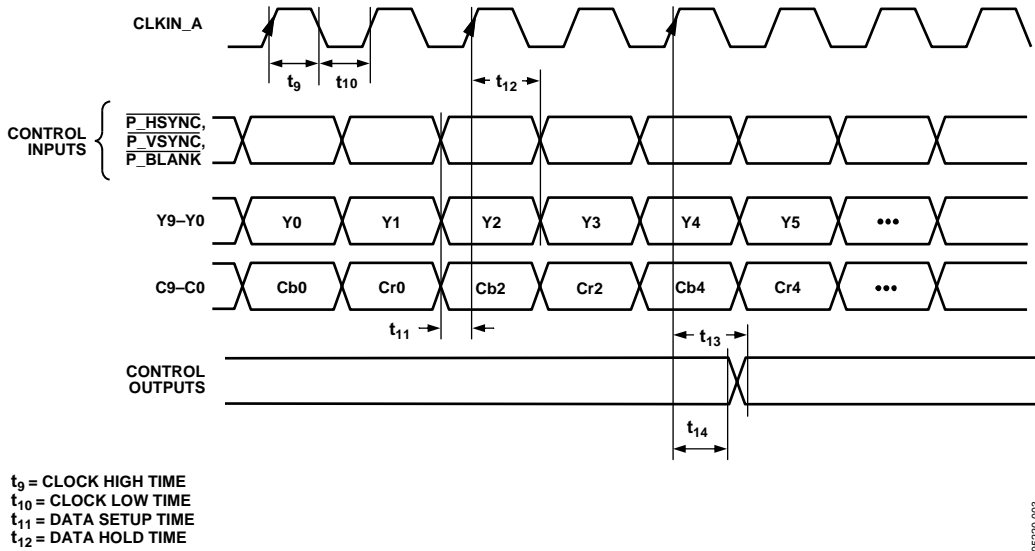


Figure 3. HD Only 4:2:2 Input Mode (Input Mode 010); PS Only 4:2:2 Input Mode (Input Mode 001)

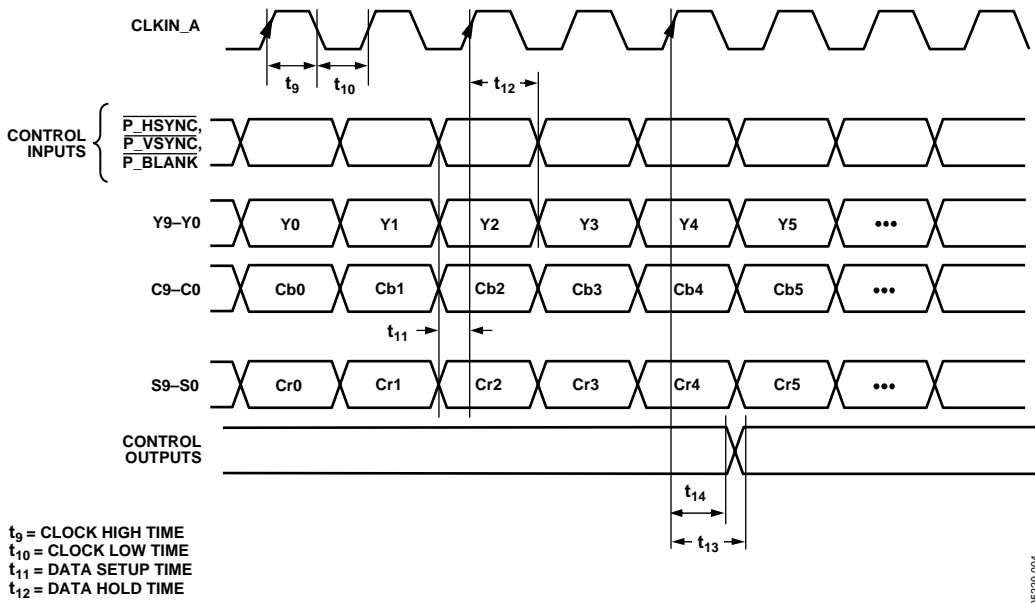


Figure 4. HD Only 4:4:4 Input Mode (Input Mode 010); PS Only 4:4:4 Input Mode (Input Mode 001)

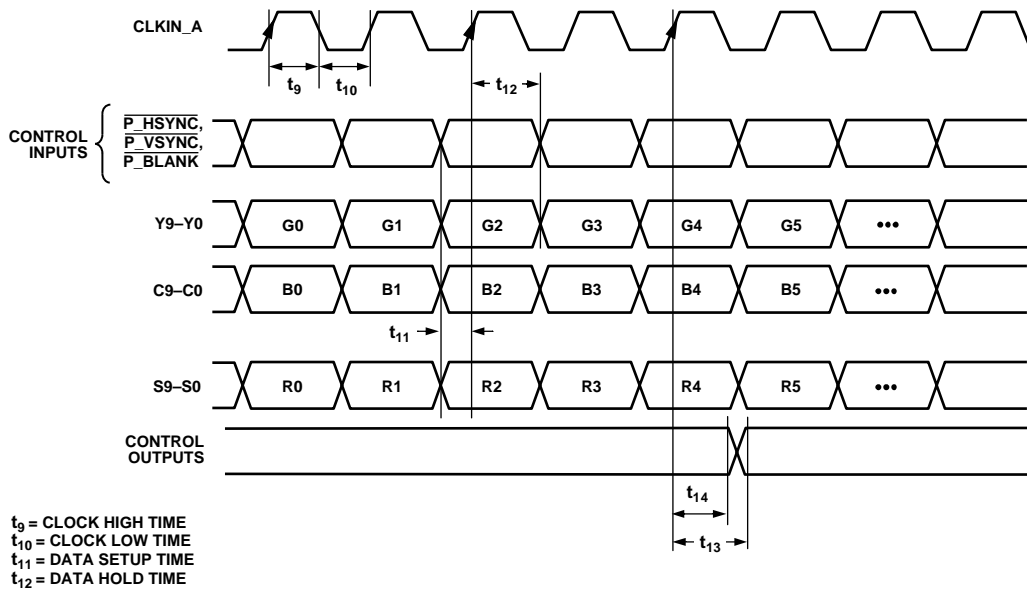


Figure 5. HD RGB 4:4:4 Input Mode (Input Mode 010)

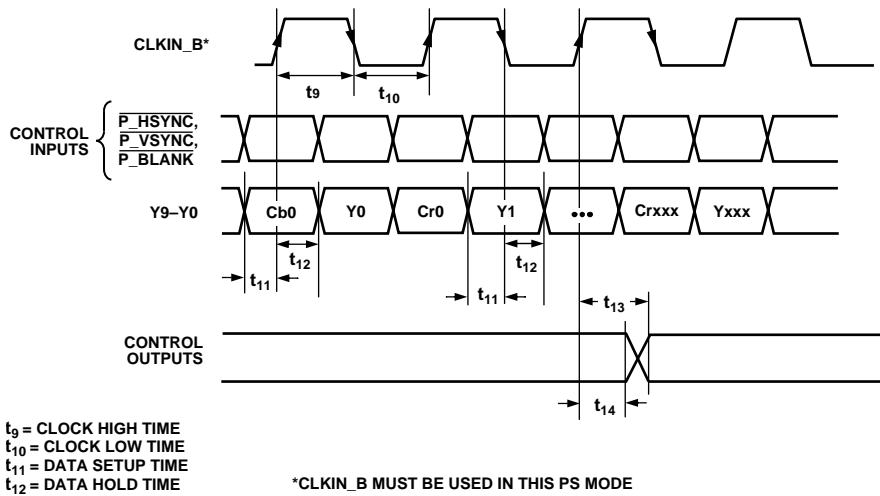


Figure 6. PS 4:2:2 10-Bit Interleaved at 27 MHz HSYNC/VSYNC Input Mode (Input Mode 100)

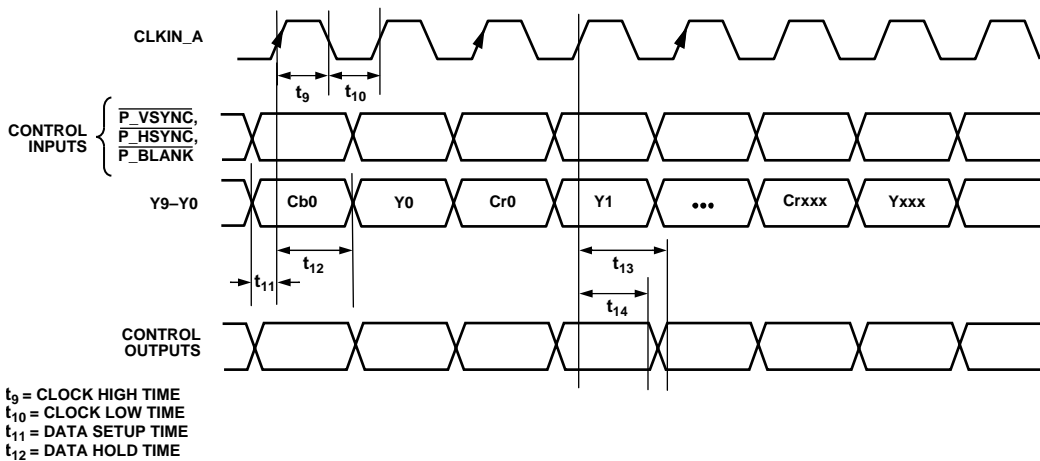


Figure 7. PS 4:2:2 10-Bit Interleaved at 54 MHz HSYNC/VSYNC Input Mode (Input Mode 111)

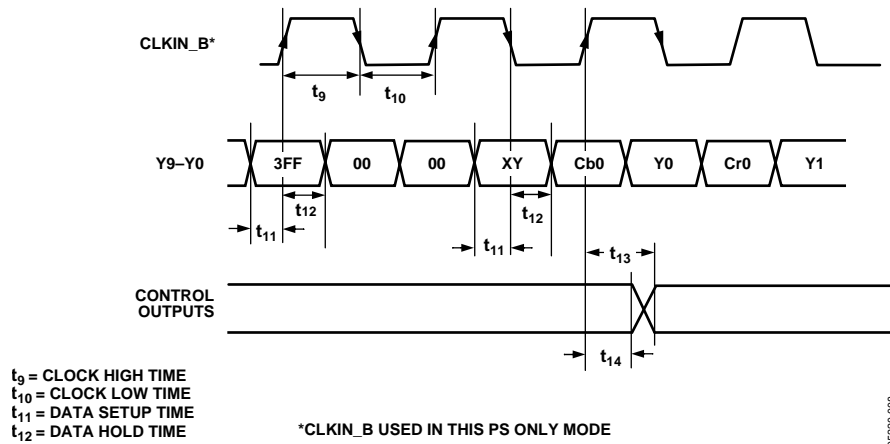


Figure 8. PS Only 4:2:2 10-Bit Interleaved at 27 MHz EAV/SAV Input Mode (Input Mode 100)

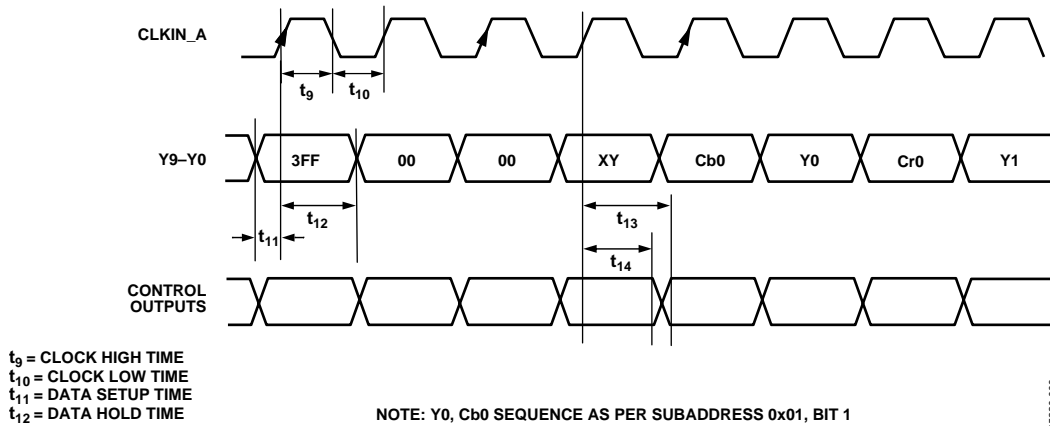


Figure 9. PS Only 4:2:2 10-Bit Interleaved at 54 MHz EAV/SAV Input Mode (Input Mode 111)

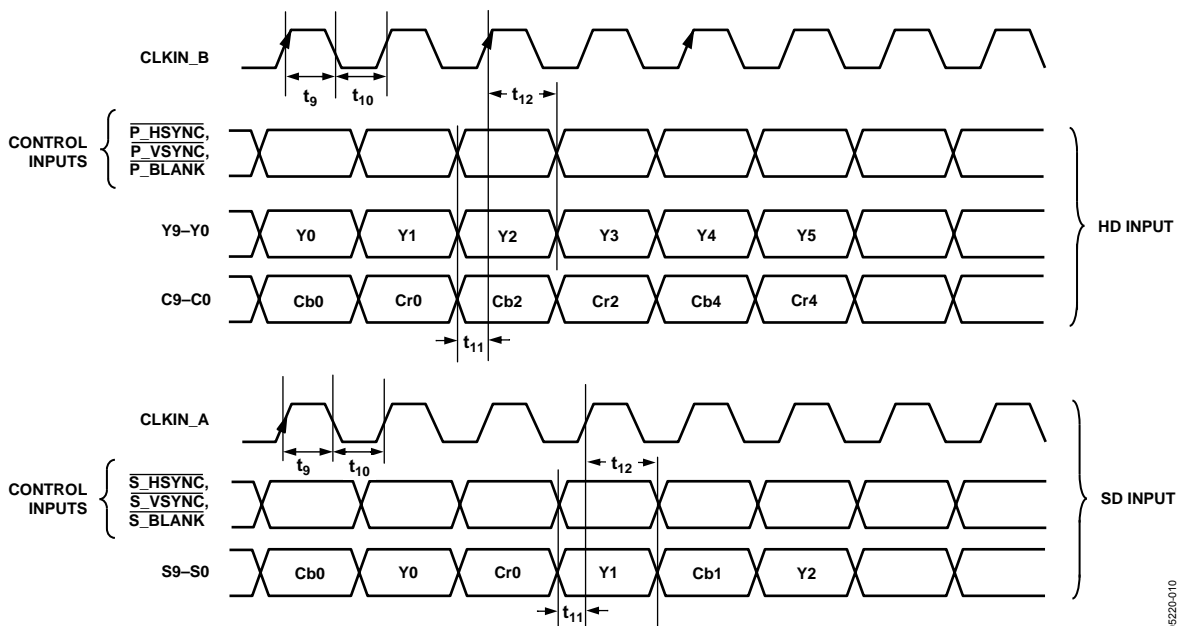
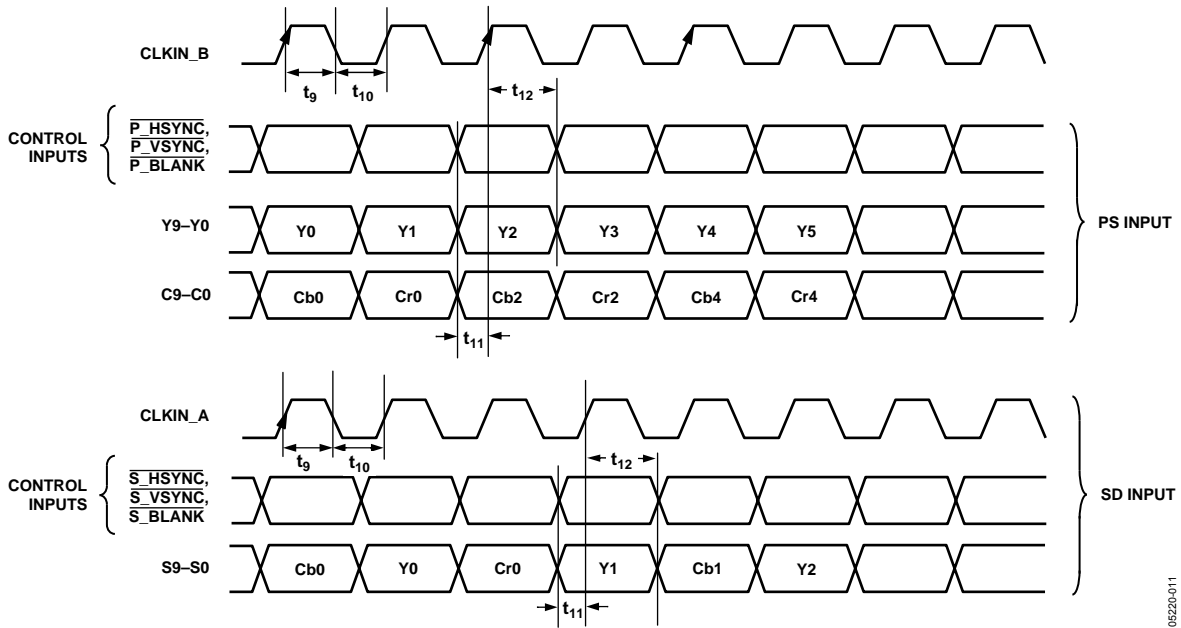
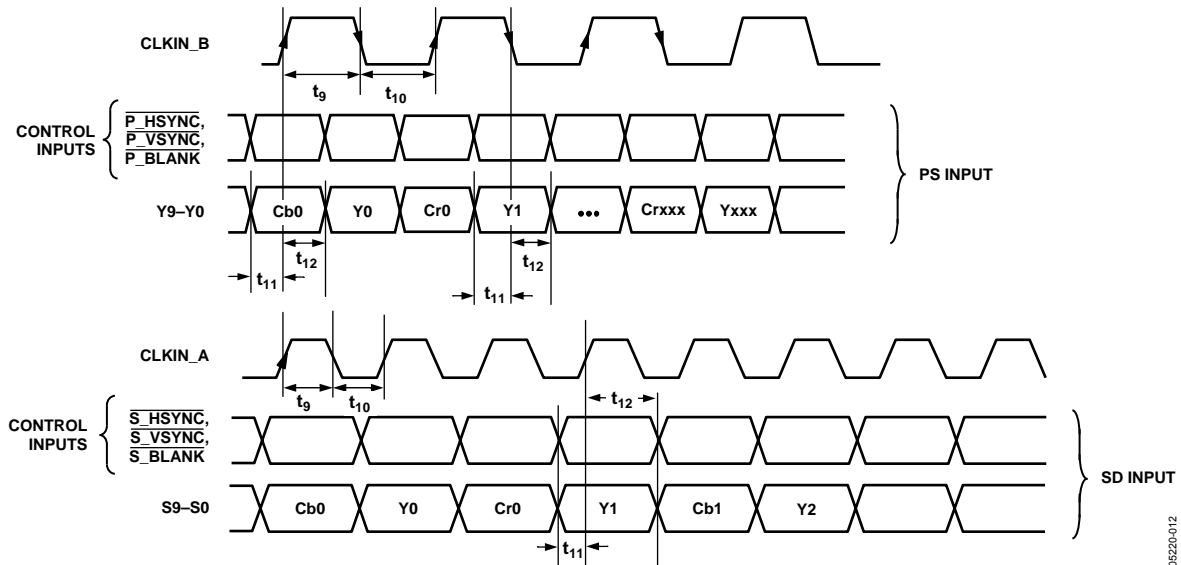


Figure 10. HD 4:2:2 and SD 10-Bit Simultaneous Input Mode (Input Mode 101: SD Oversampled) (Input Mode 110: HD Oversampled)



06220-011

Figure 11. PS 4:2:2 and SD 10-Bit Simultaneous Input Mode (Input Mode 011)



06220-012

Figure 12. PS 10-Bit and SD 10-Bit Simultaneous Input Mode (Input Mode 100)

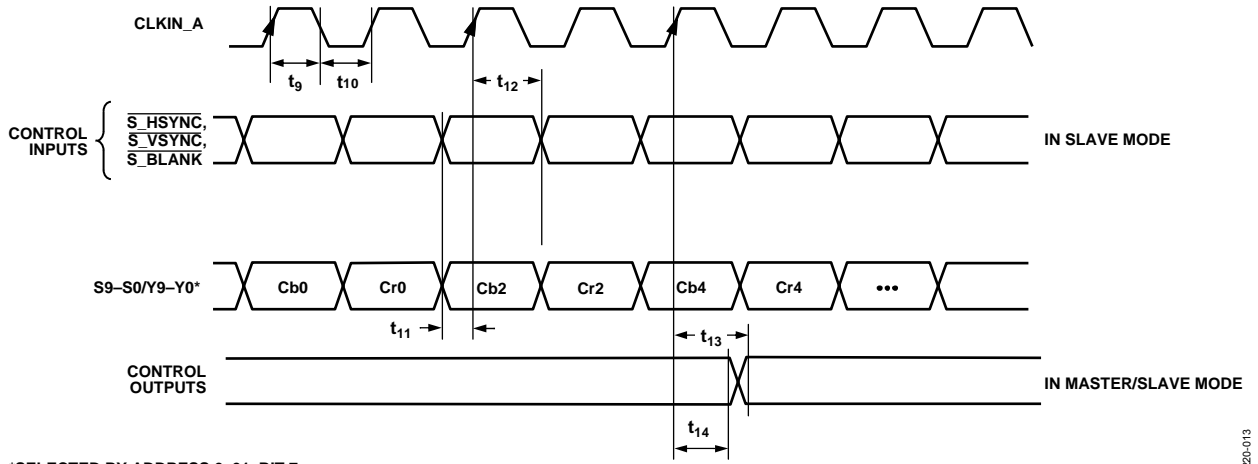


Figure 13. 10-/8-Bit SD Only Pixel Input Mode (Input Mode 000)

05220-013

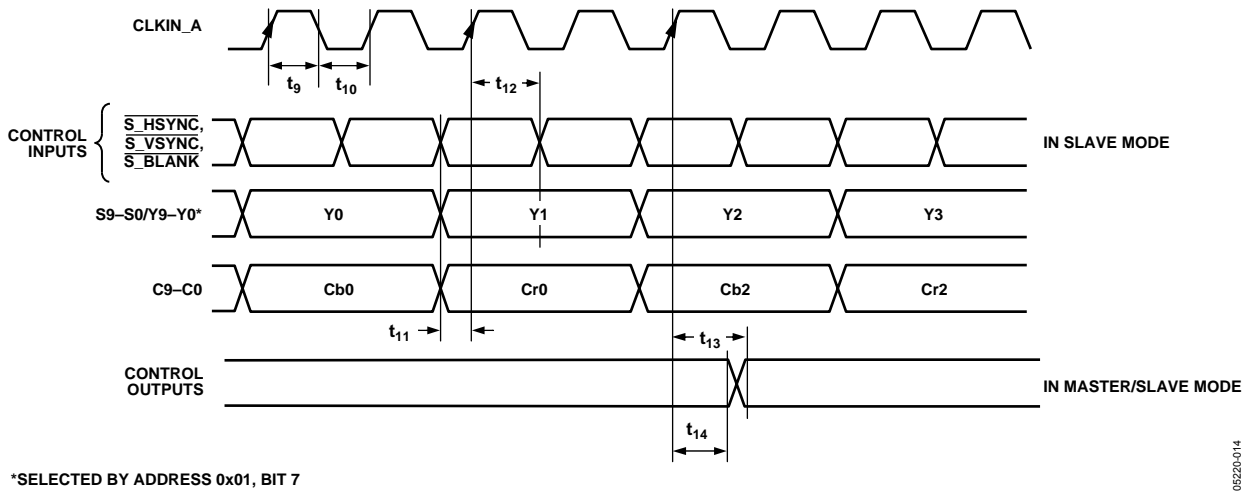
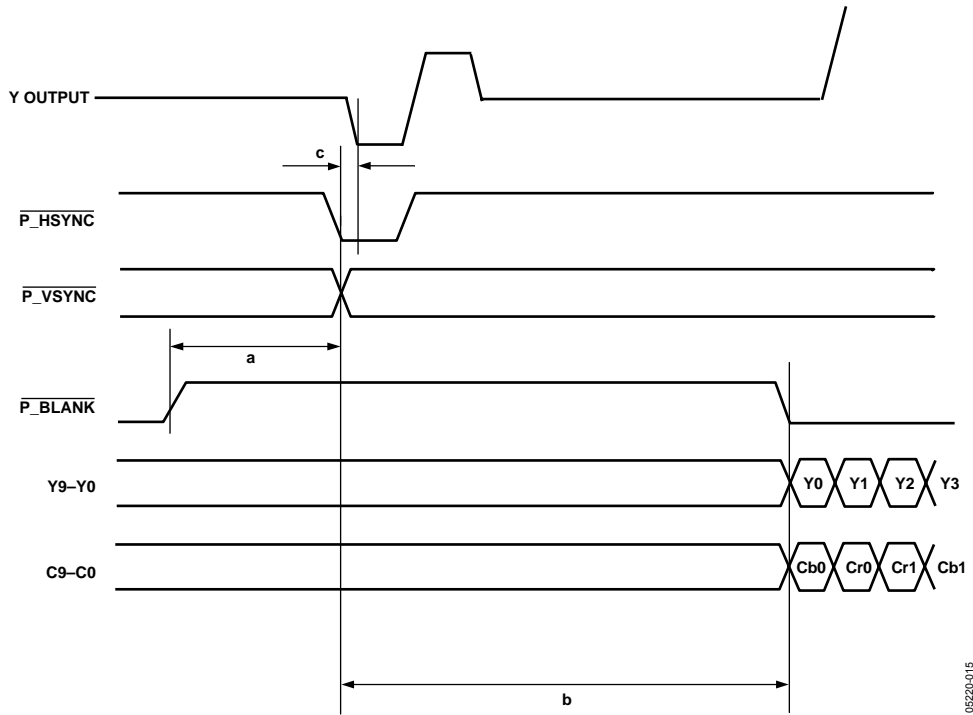


Figure 14. 20-/16-Bit SD Only Pixel Input Mode (Input Mode 000)

05220-014



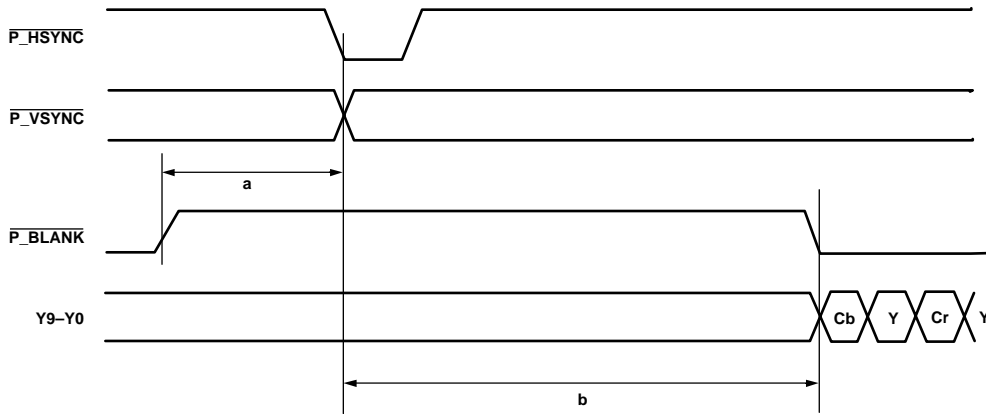
05220-015

a AND b AS PER RELEVANT STANDARD.

c = PIPELINE DELAY. PLEASE REFER TO RELEVANT PIPELINE DELAY. THIS CAN BE FOUND IN THE TIMING SPECIFICATIONS SECTION OF THE DATA SHEET.

A FALLING EDGE OF HSYNC INTO THE ENCODER GENERATES A FALLING EDGE OF TRILEVEL SYNC ON THE OUTPUT AFTER A TIME EQUAL TO THE PIPELINE DELAY.

Figure 15. HD 4:2:2 Input Timing Diagram



a = 32 CLOCK CYCLES FOR 525p  
a = 24 CLOCK CYCLES FOR 625p  
AS RECOMMENDED BY STANDARD

b(MIN) = 244 CLOCK CYCLES FOR 525p  
b(MIN) = 264 CLOCK CYCLES FOR 625p

05220-016

Figure 16. PS 4:2:2 10-Bit Interleaved Input Timing Diagram

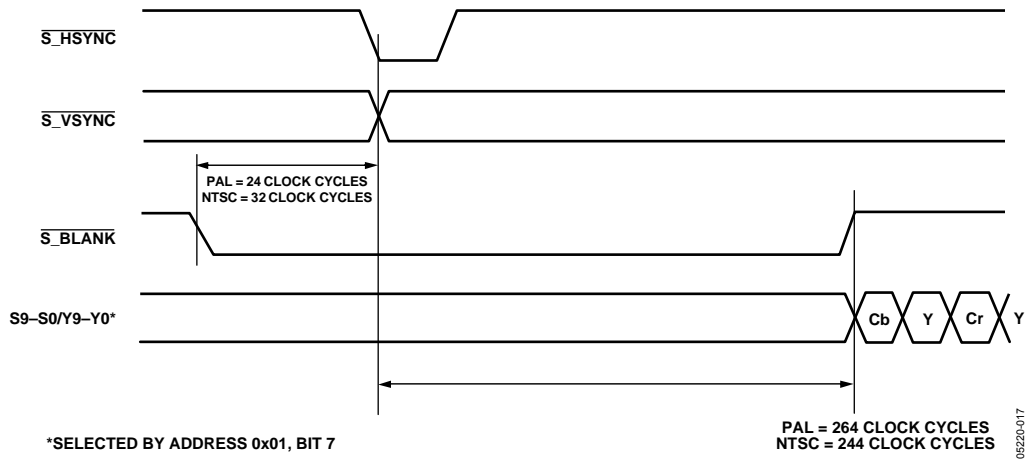


Figure 17. SD Timing Input for Timing Mode 1

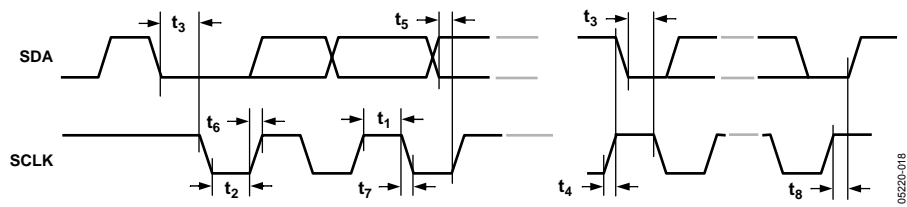


Figure 18. MPU Port Timing Diagram

# ADV7324

## ABSOLUTE MAXIMUM RATINGS

Table 5.

Parameter <sup>1</sup>	Value
V <sub>AA</sub> to AGND	-0.3 V to +3.0 V
V <sub>DD</sub> to DGND	-0.3 V to +3.0 V
V <sub>DD_IO</sub> to GND_IO	-0.3 V to +4.6 V
Digital Input Voltage to DGND	-0.3 V to V <sub>DD_IO</sub> +0.3 V
V <sub>AA</sub> to V <sub>DD</sub>	-0.3 V to +0.3 V
AGND to DGND	-0.3 V to +0.3 V
DGND to GND_IO	-0.3 V to +0.3 V
AGND to GND_IO	-0.3 V to +0.3 V
Ambient Operating Temperature (T <sub>A</sub> )	0°C to 70°C
Storage Temperature (T <sub>s</sub> )	-65°C to +150°C
Infrared Reflow Soldering (20 s)	260°C

<sup>1</sup> Analog output short circuit to any power supply or common can be of an indefinite duration.

Stresses above those listed under Absolute Maximum Ratings may cause permanent damage to the device. This is a stress rating only; functional operation of the device at these or any other conditions above those listed in the operational sections of this specification is not implied. Exposure to absolute maximum rating conditions for extended periods may affect device reliability.

### THERMAL CHARACTERISTICS

$$\theta_{JC} = 11^{\circ}\text{C}/\text{W}$$

$$\theta_{JA} = 47^{\circ}\text{C}/\text{W}$$

The ADV7324 is a Pb-free, environmentally friendly product. It is manufactured using the most up-to-date materials and processes. The coating on the leads of each device is 100% pure Sn electroplate. The device is suitable for Pb-free applications and is able to withstand surface-mount soldering up to 255°C (±5°C).

In addition, it is backward-compatible with conventional SnPb soldering processes. This means that the electroplated Sn coating can be soldered with Sn/Pb solder pastes at conventional reflow temperatures of 220°C to 235°C.

### ESD CAUTION

ESD (electrostatic discharge) sensitive device. Electrostatic charges as high as 4000 V readily accumulate on the human body and test equipment and can discharge without detection. Although this product features proprietary ESD protection circuitry, permanent damage may occur on devices subjected to high energy electrostatic discharges. Therefore, proper ESD precautions are recommended to avoid performance degradation or loss of functionality.





# PIN CONFIGURATION AND FUNCTION DESCRIPTIONS

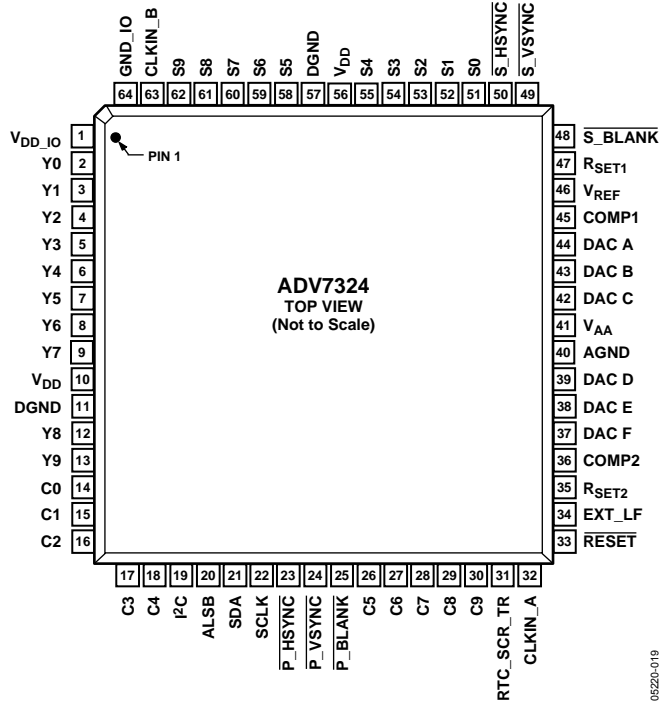


Figure 19. Pin Configuration

Table 6. Pin Function Descriptions

Pin No.	Mnemonic	Input/Output	Description
11, 57	DGND	G	Digital Ground.
40	AGND	G	Analog Ground.
32	CLKIN_A	I	Pixel Clock Input for HD Only (74.25 MHz), PS Only (27 MHz), and SD Only (27 MHz).
63	CLKIN_B	I	Pixel Clock Input. Requires a 27 MHz reference clock for PS mode or a 74.25 MHz (74.1758 MHz) reference clock in HDTV mode. This clock is only used in dual modes.
45, 36	COMP1, 2	O	Compensation Pin for DACs. Connect 0.1 μF capacitor from COMP pin to V <sub>AA</sub> .
44	DAC A	O	CVBS/Green/Y/Y Analog Output.
43	DAC B	O	Chroma/Blue/U/Pb Analog Output.
42	DAC C	O	Luma/Red/V/Pr Analog Output.
39	DAC D	O	In SD Only Mode: CVBS/Green/Y Analog Output; in HD Only Mode and Simultaneous HD/SD Mode: Y/Green [HD] Analog Output.
38	DAC E	O	In SD Only Mode: Luma/Blue/U Analog Output; in HD Only Mode and Simultaneous HD/SD Mode: Pr/Red Analog Output.
37	DAC F	O	In SD Only Mode: Chroma/Red/V Analog Output; in HD Only Mode and Simultaneous HD/SD Mode: Pb/Blue [HD] Analog Output.
23	P_HSYNC	I	Video Horizontal Sync Control Signal for HD in Simultaneous SD/HD Mode and HD Only Mode.
24	P_VSYNC	I	Video Vertical Sync Control Signal for HD in Simultaneous SD/HD Mode and HD Only Mode.
25	P_BLANK	I	Video Blanking Control Signal for HD in Simultaneous SD/HD Mode and HD Only Mode.
48	S_BLANK	I/O	Video Blanking Control Signal for SD Only.
49	S_VSYNC	I/O	Video Vertical Sync Control Signal for SD Only.
50	S_HSYNC	I/O	Video Horizontal Sync Control Signal for SD Only.
13,12, 9 to 2	Y9 to Y0	I	SD or PS/HDTV Input Port for Y Data. Input port for interleaved PS data. The LSB is set up on Pin Y0. For 8-bit data input, LSB is set up on Y2.
30 to 26, 18 to 14	C9 to C0	I	PS/HDTV Input Port 4:4:4 Input Mode. This port is used for the Cb[Blue/U] data. The LSB is set up on Pin C0. For 8-bit data input, LSB is set up on C2.
62 to 58, 55 to 51	S9 to S0	I	SD or PS/HDTV Input Port for Cr[Red/V] Data in 4:4:4 Input Mode. LSB is set up on Pin S0. For 8-bit data input, LSB is set up on S2.

## ADV7324

Pin No.	Mnemonic	Input/Output	Description
33	RESET	I	This input resets the on-chip timing generator and sets the ADV7324 to its default register setting. RESET is an active low signal.
47, 35	R <sub>SET1</sub> , R <sub>SET2</sub>	I	A 3040 $\Omega$ resistor must be connected from this pin to AGND and is used to control the amplitudes of the DAC outputs.
22	SCLK	I	I <sup>2</sup> C Port Serial Interface Clock Input.
21	SDA	I/O	I <sup>2</sup> C Port Serial Data Input/Output.
20	ALSB	I	TTL Address Input. This signal sets up the LSB of the I <sup>2</sup> C address. When this pin is tied low, the I <sup>2</sup> C filter is activated, which reduces noise on the I <sup>2</sup> C interface.
1	V <sub>DD_IO</sub>	P	Power Supply for Digital Inputs and Outputs.
10, 56	V <sub>DD</sub>	P	Digital Power Supply.
41	V <sub>AA</sub>	P	Analog Power Supply.
46	V <sub>REF</sub>	I/O	Optional External Voltage Reference Input for DACs or Voltage Reference Output (1.235 V).
34	EXT_LF	I	External Loop Filter for the Internal PLL.
31	RTC_SCR_TR	I	Multifunctional Input. Real-time control (RTC) input, timing reset input, subcarrier reset input.
19	I <sup>2</sup> C	I	This input pin must be tied high (V <sub>DD_IO</sub> ) for the ADV7324 to interface over the I <sup>2</sup> C port.
64	GND_IO		Digital Input/Output Ground.

# TYPICAL PERFORMANCE CHARACTERISTICS

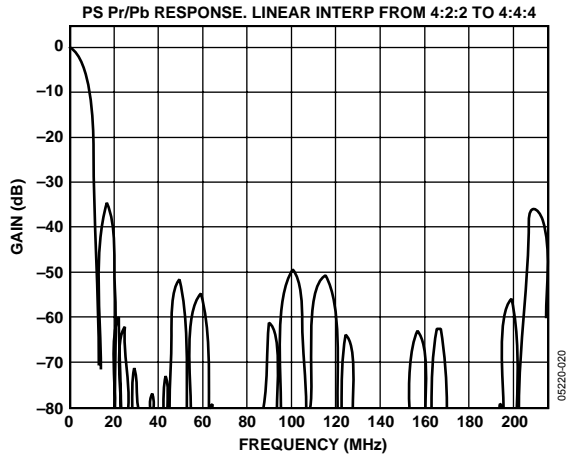


Figure 20. PS—UV 8× Oversampling Filter (Linear)

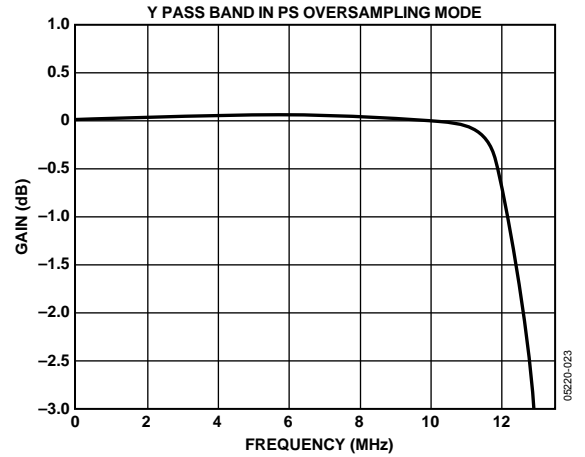


Figure 23. PS—Y 8× Oversampling Filter (Pass Band)

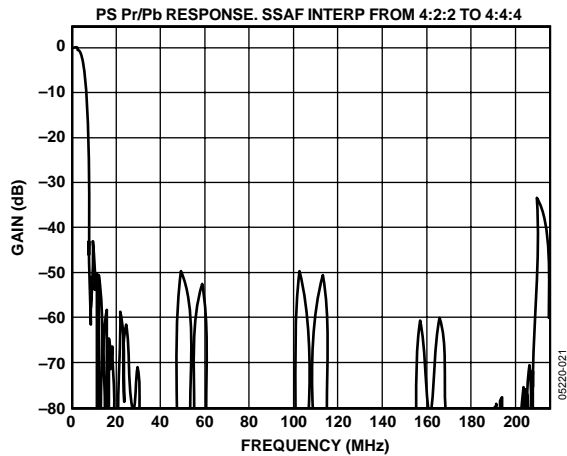


Figure 21. PS—UV 8× Oversampling Filter (SSAF)

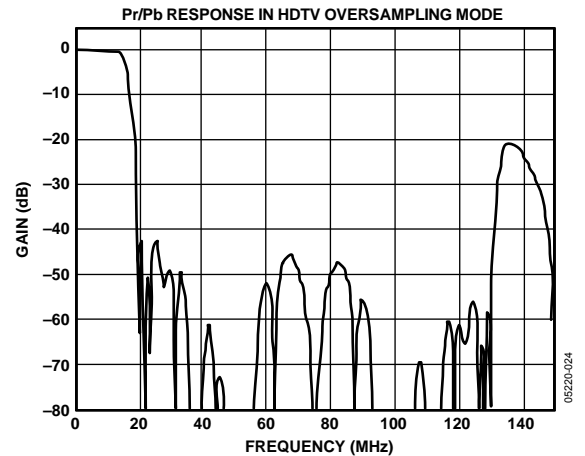


Figure 24. HDTV—UV 2× Oversampling Filter

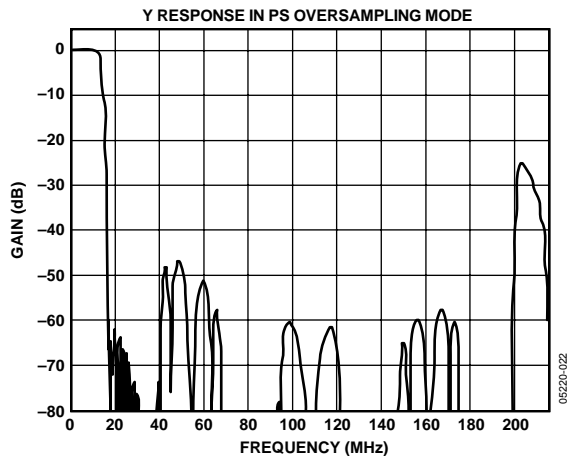


Figure 22. PS—Y 8× Oversampling Filter

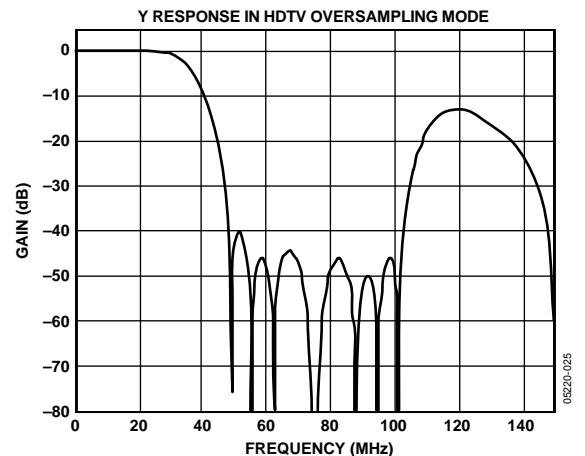


Figure 25. HDTV—Y 2× Oversampling Filter

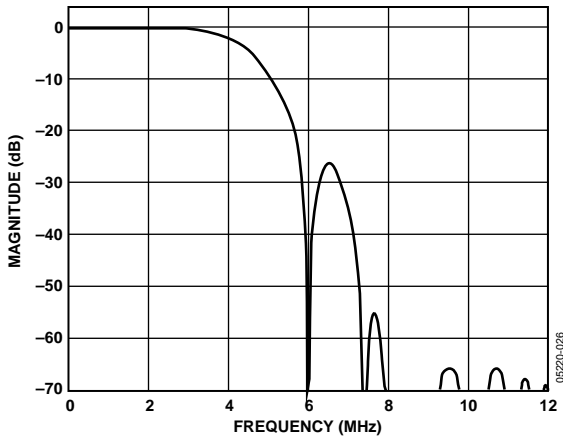


Figure 26. Luma NTSC Low-Pass Filter

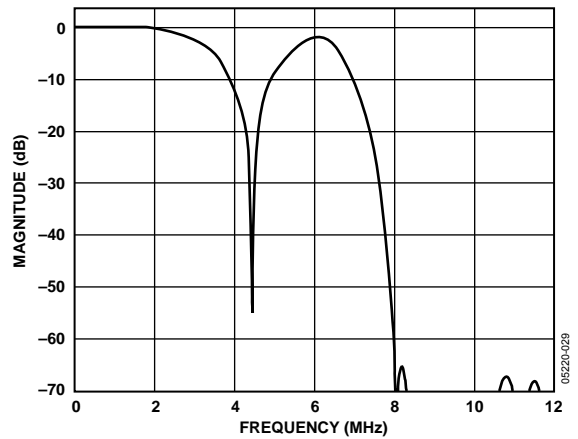


Figure 29. Luma PAL Notch Filter

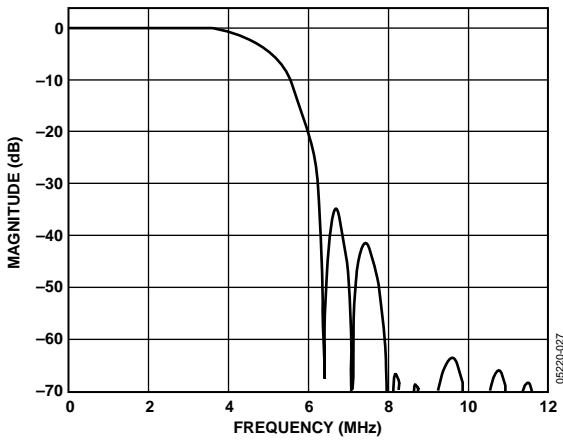


Figure 27. Luma PAL Low-Pass Filter

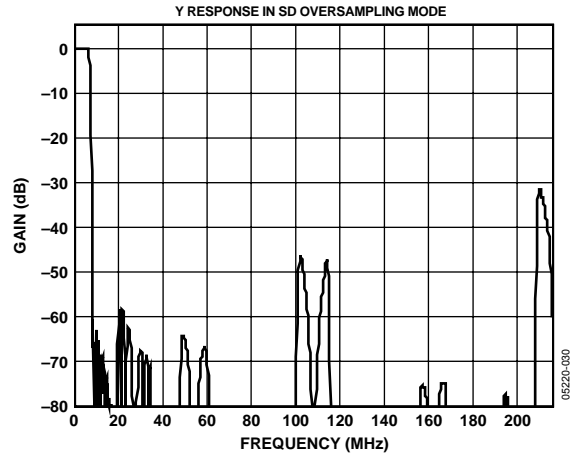


Figure 30. Y—16x Oversampling Filter

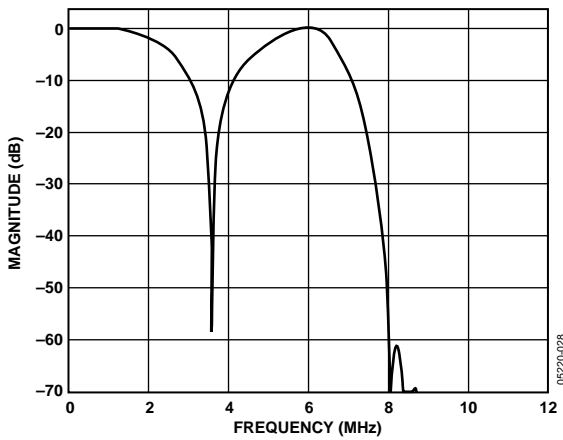


Figure 28. Luma NTSC Notch Filter

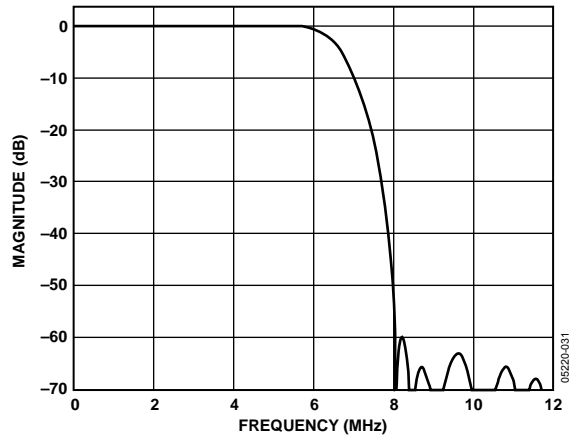


Figure 31. Luma SSAF Filter up to 12 MHz

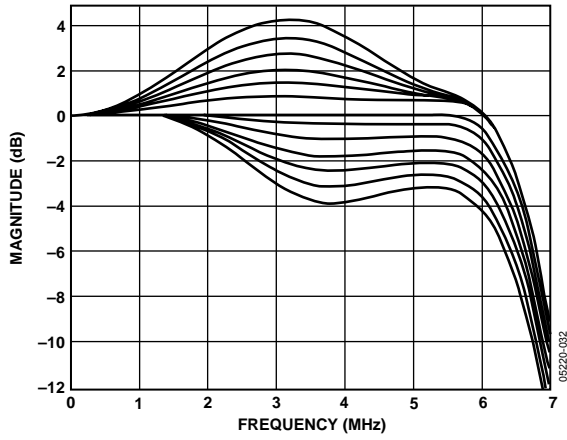


Figure 32. Luma SSAF Filter—Programmable Responses

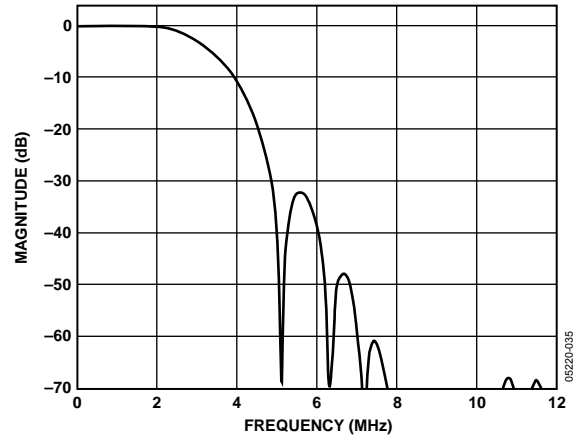


Figure 35. Luma CIF Low-Pass Filter

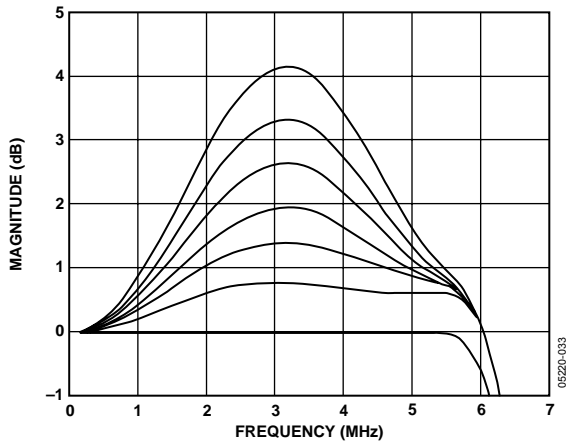


Figure 33. Luma SSAF Filter—Programmable Gain

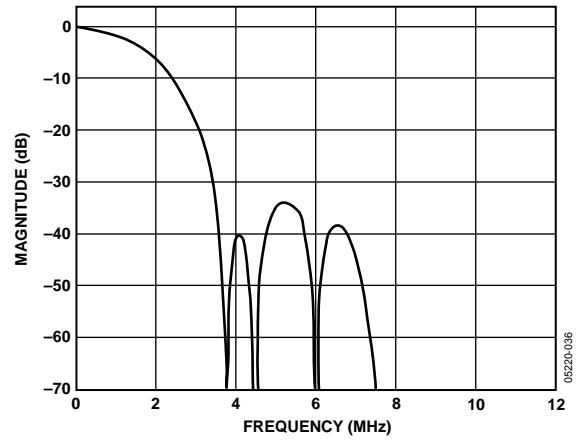


Figure 36. Luma QCIF Low-Pass Filter

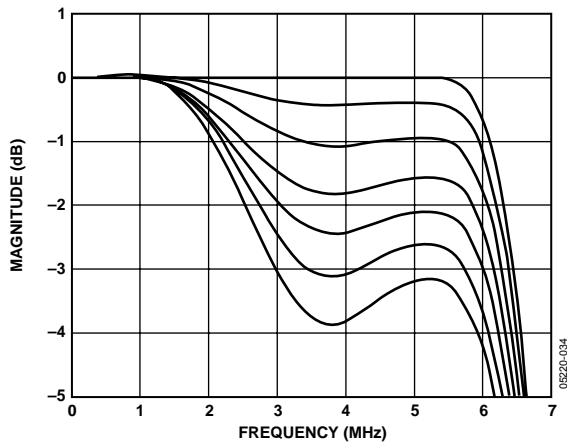


Figure 34. Luma SSAF Filter—Programmable Attenuation

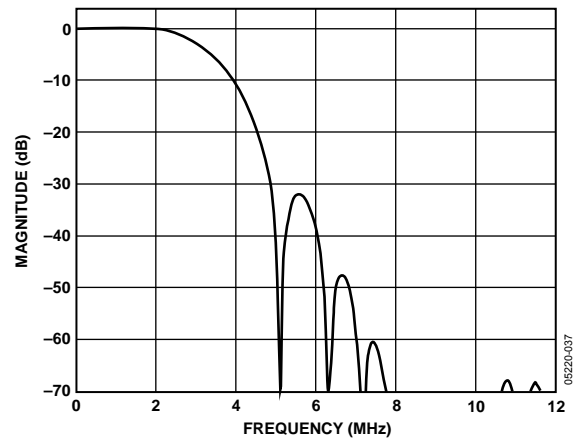


Figure 37. Chroma 3.0 MHz Low-Pass Filter

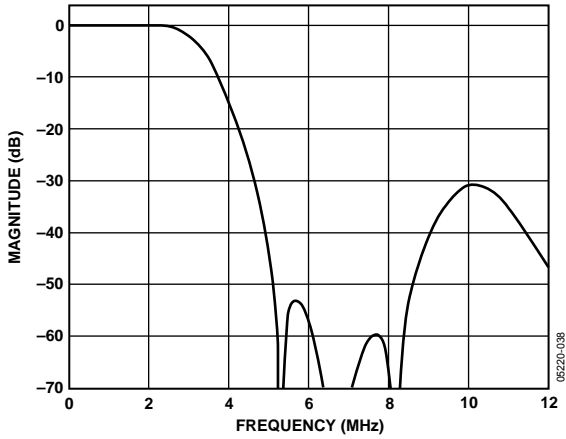


Figure 38. Chroma 2.0 MHz Low-Pass Filter

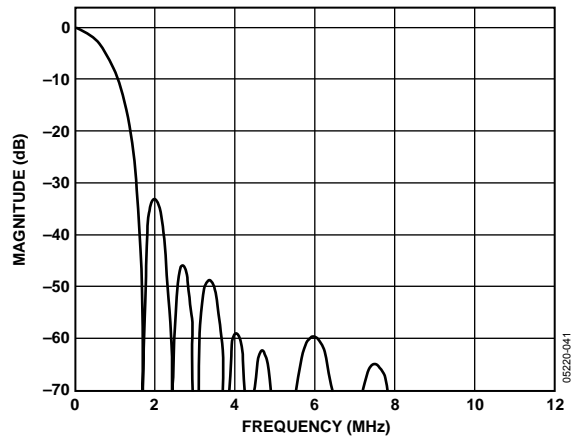


Figure 41. Chroma 0.65 MHz Low-Pass Filter

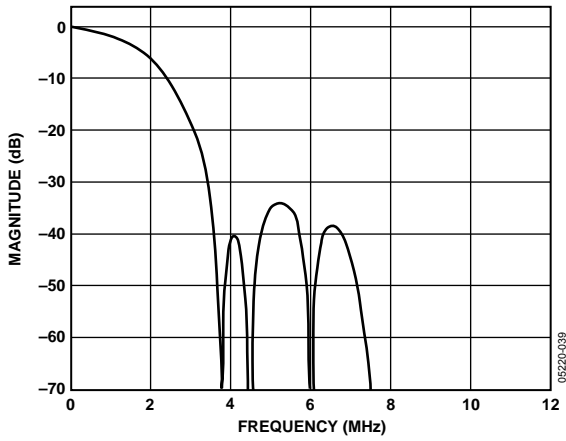


Figure 39. Chroma 1.3 MHz Low-Pass Filter

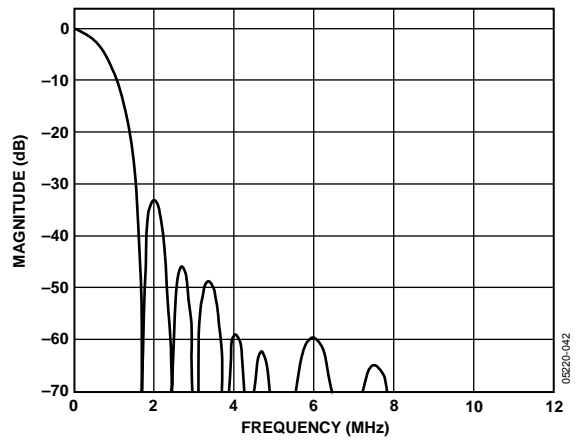


Figure 42. Chroma CIF Low-Pass Filter

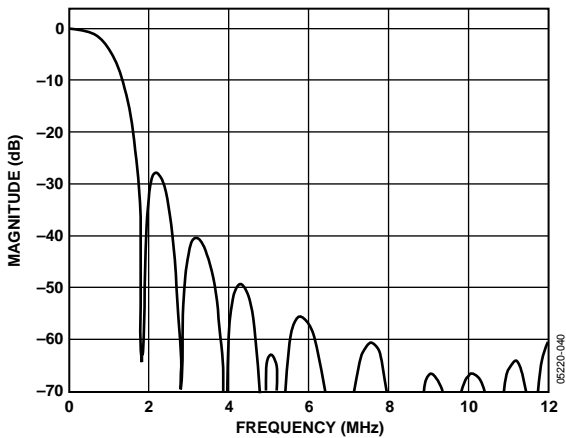


Figure 40. Chroma 1.0 MHz Low-Pass Filter

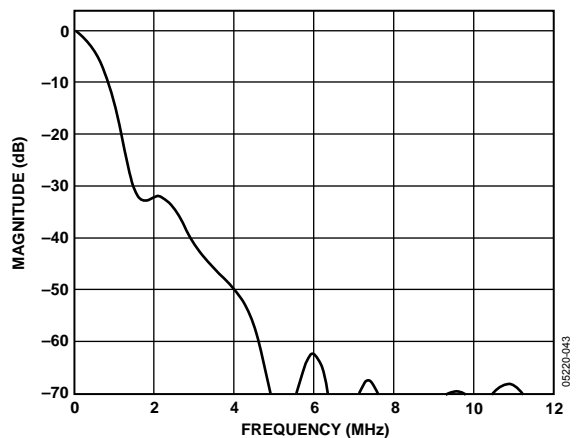


Figure 43. Chroma QCIF Low-Pass Filter

## MPU PORT DESCRIPTION

The ADV7324 supports a 2-wire serial (I<sup>2</sup>C-compatible) microprocessor bus driving multiple peripherals. This port operates in an open-drain configuration. Two inputs, serial data (SDA) and serial clock (SCL), carry information between any device connected to the bus and the ADV7324. Each slave device is recognized by a unique address. The ADV7324 has four possible slave addresses for both read and write operations. These are unique addresses for each device and are illustrated in Figure 44. The LSB sets either a read or write operation. Logic 1 corresponds to a read operation, while Logic 0 corresponds to a write operation. A1 is enabled by setting the ALSB pin of the ADV7324 to Logic 0 or Logic 1. When ALSB is set to 1, there is greater input bandwidth on the I<sup>2</sup>C lines, which allows high speed data transfers on this bus. When ALSB is set to 0, there is reduced input bandwidth on the I<sup>2</sup>C lines, which means that pulses of less than 50 ns will not pass into the I<sup>2</sup>C internal controller. This mode is recommended for noisy systems.

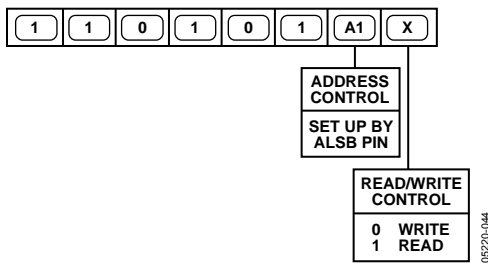


Figure 44. ADV7324 Slave Address = 0xD4

To control the various devices on the bus, the following protocol must be followed. First, the master initiates a data transfer by establishing a start condition, defined by a high-to-low transition on SDA while SCL remains high. This indicates that an address/data stream will follow. All peripherals respond to the start condition and shift the next eight bits (7-bit address + R/W bit). The bits are transferred from MSB down to LSB. The peripheral that recognizes the transmitted address responds by pulling the data line low during the ninth clock pulse. This is known as an acknowledge bit. All other devices withdraw from the bus at this point and maintain an idle condition. The idle condition is where the device monitors the SDA and SCL lines, waiting for the start condition and the correct transmitted address. The R/W bit determines the direction of the data.

Logic 0 on the LSB of the first byte means that the master will write information to the peripheral. Logic 1 on the LSB of the first byte means that the master will read information from the peripheral.

The ADV7324 acts as a standard slave device on the bus. The data on the SDA pin is eight bits long, supporting the 7-bit address plus the R/W bit. It interprets the first byte as the device address and the second byte as the starting subaddress. There is a subaddress auto-increment facility. This allows data to be written to or read from registers in ascending subaddress sequence, starting at any valid subaddress. A data transfer is always terminated by a stop condition. The user can also access any unique subaddress register on a one-by-one basis without updating all of the registers.

Stop and start conditions can be detected at any stage during the data transfer. If these conditions are asserted out of sequence with normal read and write operations, they cause the device to immediately jump to the idle condition. During a given SCL high period, the user should only issue a start condition, a stop condition, or a stop condition followed by a start condition. If an invalid subaddress is issued by the user, the ADV7324 does not issue an acknowledge and returns to the idle condition. If the user utilizes the auto-increment method of addressing the encoder and exceeds the highest subaddress, the following actions are taken:

- In read mode, the highest subaddress register contents are output until the master device issues a no acknowledge. This indicates the end of a read. A no acknowledge condition is when the SDA line is not pulled low on the ninth pulse.
- In write mode, the data for the invalid byte is not loaded into any subaddress register, a no acknowledge is issued by the ADV7324, and the part returns to the idle condition.

Before writing to the subcarrier frequency registers, it is required to reset ADV7324 at least once after power-up.

The four subcarrier frequency registers must be updated, starting with Subcarrier Frequency Register 0 and ending with Subcarrier Frequency Register 3. The subcarrier frequency will only update after the last subcarrier frequency register byte has been received by the ADV7324.

Figure 45 illustrates an example of data transfer for a write sequence and the start and stop conditions. Figure 46 shows bus write and read sequences.

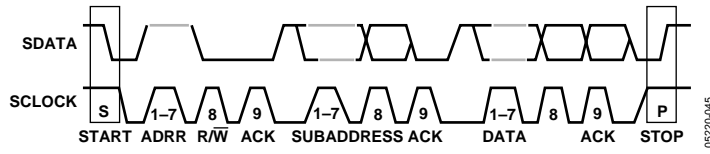


Figure 45. Bus Data Transfer

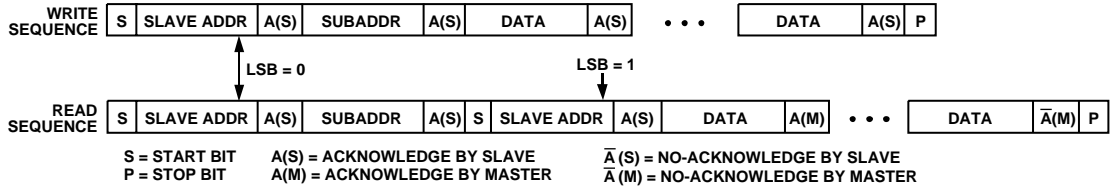


Figure 46. Read and Write Sequences



## REGISTER ACCESS

The MPU can write to or read from all registers of the ADV7324 except the subaddress registers, which are write only registers. The subaddress register selected determines which register the next read or write operation will access. All communication with the part through the bus starts with an access to the subaddress register. A read/write operation is then performed from/to the target address, which increments to the next address until a stop command is performed on the bus.

## REGISTER PROGRAMMING

The following tables describe the functionality of each register. All registers can be read from and written to, unless otherwise stated.

### SUBADDRESS REGISTERS (SR7 TO SR0)

Each subaddress register is an 8-bit, write only register. After the encoder's bus is accessed and a read or write operation is selected, the subaddress is set up. The subaddress register determines to or from which register the operation takes place.

**Table 7. Registers 0x00 to 0x01**

SR7-SR0	Register	Bit Description	Bit 7	Bit 6	Bit 5	Bit 4	Bit 3	Bit 2	Bit 1	Bit 0	Register Setting	Reset Value (Shaded)	
0x00	Power Mode Register	Sleep Mode. With this control enabled, the current consumption is reduced to $\mu$ A level. All DACs and the internal PLL cct are disabled. I <sup>2</sup> C registers can be read from and written to in sleep mode.								0 1	Sleep mode off. Sleep mode on.	0xFC	
		PLL and Oversampling Control. This control allows the internal PLL cct to be powered down and the oversampling to be switched off.							0 1		PLL on. PLL off.		
		DAC F: Power On/Off.						0 1			DAC F off. DAC F on.		
		DAC E: Power On/Off.					0 1				DAC E off. DAC E on.		
		DAC D: Power On/Off.				0 1					DAC D off. DAC D on.		
		DAC C: Power On/Off.			0 1						DAC C off. DAC C on.		
		DAC B: Power On/Off.		0 1							DAC B off. DAC B on.		
		DAC A: Power On/Off.	0 1								DAC A off. DAC A on.		
0x01	Mode Select Register	Reserved.								0	Reserved.		
		Clock Edge.							0 1		Cb clocked upon rising edge. Y clocked upon rising edge.	Only for PS interleaved input at 27 MHz.	
		Reserved.						0					
		Clock Align.					0 1				Must be set if the phase delay between the two input clocks is <9.25 ns or >27.75 ns.	Only if two input clocks are used.	
		Input Mode.		0 0 0 1 1 1	0 0 1 0 0 1	0 1 0 1					SD input only. PS input only. HDTV input only. SD and PS (20-bit). SD and PS (10-bit). SD and HDTV (SD oversampled). SD and HDTV (HDTV oversampled). PS only (at 54 MHz).	0x38	
		Y/C/S Bus Swap.	0 1									Allows data to be applied to data ports in various configurations (SD feature only).	See Table 21.

# ADV7324

**Table 8. Registers 0x02 to 0x0F**

SR7-SR0	Register	Bit Description	Bit 7	Bit 6	Bit 5	Bit 4	Bit 3	Bit 2	Bit 1	Bit 0	Register Setting	Reset Value	
0x02	Mode Register 0	Reserved							0	0	Zero must be written to these bits.	0x20	
		Test Pattern Black Bar							0 1			Disabled. Enabled.	0x11, Bit 2 must also be enabled.
		Manual RGB Matrix Adjust					0 1					Disable manual RGB matrix adjust. Enable manual RGB matrix adjust.	
		Sync on RGB <sup>1</sup>				0 1						No sync. Sync on all RGB outputs.	
		RGB/YPrPb Output			0 1							RGB component outputs. YPrPb component outputs.	
		SD Sync		0 1								No sync output. Output SD syncs on <u>S_HSYNC</u> , <u>S_VSYNC</u> , <u>S_BLANK</u> pins.	
		HD Sync	0 1									No sync output. Output HD, ED, syncs on <u>S_HSYNC</u> , <u>S_VSYNC</u> .	
0x03	RGB Matrix 0							x	x		LSB for GY.	0x03	
0x04	RGB Matrix 1						x	x	x	x	LSB for RV. LSB for BU. LSB for GV. LSB for GU.	0xF0	
		x	x	x	x	x	x	x	x	x			
0x05	RGB Matrix 2		x	x	x	x	x	x	x	x	Bit 9 to Bit 2 for GY.	0x4E	
0x06	RGB Matrix 3		x	x	x	x	x	x	x	x	Bit 9 to Bit 2 for GU.	0x0E	
0x07	RGB Matrix 4		x	x	x	x	x	x	x	x	Bit 9 to Bit 2 for GV.	0x24	
0x08	RGB Matrix 5		x	x	x	x	x	x	x	x	Bit 9 to Bit 2 for BU.	0x92	
0x09	RGB Matrix 6		x	x	x	x	x	x	x	x	Bit 9 to Bit 2 for RV.	0x7C	
0x0A	DAC A, B, C Output Level <sup>2</sup>	Positive Gain to DAC Output Voltage	0	0	0	0	0	0	0	0	0	0%	0x00
			0	0	0	0	0	0	0	0	1	+0.018%	
			0	0	0	0	0	0	0	1	0	+0.036%	
			0	0	1	1	1	1	1	1	1	...	
			0	1	0	0	0	0	0	0	0	+7.382%	
		0	1	0	0	0	0	0	0	0	+7.5%		
		Negative Gain to DAC Output Voltage	1	1	0	0	0	0	0	0	0	0	
1	1		0	0	0	0	0	0	1	1	-7.382%		
1	0	0	0	0	0	0	1	0	0	-7.364%			
1	1	1	1	1	1	1	1	1	1	1	...		
1	1	1	1	1	1	1	1	1	1	1	-0.018%		
0x0B	DAC D, E, F Output Level	Positive Gain to DAC Output Voltage	0	0	0	0	0	0	0	0	0	0%	0x00
			0	0	0	0	0	0	0	0	1	+0.018%	
			0	0	0	0	0	0	0	1	0	+0.036%	
			0	0	1	1	1	1	1	1	1	...	
			0	1	0	0	0	0	0	0	0	+7.382%	
		0	1	0	0	0	0	0	0	0	+7.5%		
		Negative Gain to DAC Output Voltage	1	1	0	0	0	0	0	0	0	0	
1	1		0	0	0	0	0	0	1	1	-7.382%		
1	0	0	0	0	0	0	1	0	0	-7.364%			
1	1	1	1	1	1	1	1	1	1	1	...		
1	1	1	1	1	1	1	1	1	1	1	-0.018%		
0x0C <sup>3</sup>			0	0	1	1	0	0	1	1		0x00	
0x0D <sup>3</sup>			1	1	0	0	0	0	0	0		0x00	
0x0E		Reserved										0x00	
0x0F		Reserved										0x00	

<sup>1</sup> For more detail, refer to Appendix 7.

<sup>2</sup> For more detail on the programmable output levels, refer to the Programmable DAC Gain Control section.

<sup>3</sup> The register setting value must be written after power-up/reset.

Table 9. Registers 0x10 to 0x11

SR7-SR0	Register	Bit Description	Bit 7	Bit 6	Bit 5	Bit 4	Bit 3	Bit 2	Bit 1	Bit 0	Register Setting	Note	Reset Value		
0x10	HD Mode Register 1	HD Output Standard							0	0	EIA770.2 output		0x00		
									0	1	EIA770.1 output				
									1	0	Output levels for full input range				
										1	1	Reserved			
		Input Sync Format							0			HSYNC, VSYNC, BLANK			
										1		EAV/SAV codes			
		HD/ED Input Mode	0	0	0	0	0	0					SMPTE 293M, ITU-BT. 1358	525p @ 59.94 Hz	
			0	0	0	0	0	1					Async mode		
			0	0	0	0	1	0					BTA-1004, ITU-BT. 1362	525p @ 59.94 Hz	
			0	0	0	1	1	1					ITU-BT. 1358	625p @ 50 Hz	
			0	0	1	0	0	0					ITU-BT. 1362	625p @ 50 Hz	
			0	0	1	0	1	1					SMPTE 296M-1, -2	720p @ 60/59.94 Hz	
			0	0	1	1	0	0					SMPTE 296M-3	720p @ 50 Hz	
			0	0	1	1	1	1					SMPTE 296M-4, -5	720p @ 30/29.97 Hz	
			0	1	0	0	0	0					SMPTE 296M-6	720p @ 25 Hz	
0	1		0	0	0	1					SMPTE 296M-7, -8	720p @ 24/23.98 Hz			
0	1		0	1	0	0					SMPTE 240M	1035i @ 60/59.94 Hz			
0	1		0	1	1	1					Reserved				
0	1	1	0	0	0					Reserved					
0	1	1	0	1	1					SMPTE 274M-4, -5	1080i @ 30/29.97 Hz				
0	1	1	1	1	0					SMPTE 274M-6	1080i @ 25 Hz				
0	1	1	1	1	1					SMPTE 274M-7, -8	1080p @ 30/29.97 Hz				
1	0	0	0	0	0					SMPTE 274M-9	1080p @ 25 Hz				
1	0	0	0	0	1					SMPTE 274M-10, -11	1080p @ 24/23.98 Hz				
			10010–11111								Reserved				
0x11	HD Mode Register 2	HD Pixel Data Valid								0	Pixel data valid off		0x00		
									0	1	Pixel data valid on				
		HD Test Pattern Enable							0			HD test pattern off			
									1			HD test pattern on			
		HD Test Pattern Hatch/Field							0				Hatch		
									1				Field/frame		
HD VBI Open					0						Disabled				
					1						Enabled				
											Disabled	Only available in EDTV (525p/625p)			
HD Undershoot Limiter		0	0								-11 IRE				
		0	1								-6 IRE				
		1	0								-1.5 IRE				
HD Sharpness Filter		0									Disabled				
		1									Enabled				

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**Table 10. Register 0x12**

SR7-SR0	Register	Bit Description	Bit 7	Bit 6	Bit 5	Bit 4	Bit 3	Bit 2	Bit 1	Bit 0	Register Setting	Reset Value
0x12	HD Mode Register 3	HD Y Delay with Respect to Falling Edge of HSYNC						0	0	0	0 clock cycles	0x00
								0	0	1	1 clock cycles	
								0	1	0	2 clock cycles	
						0	1	1	3 clock cycles			
						1	0	0	4 clock cycles			
		HD Color Delay with Respect to Falling Edge of HSYNC			0	0	0				0 clock cycles	
			0	0	1					1 clock cycle		
			0	1	0					2 clock cycles		
			0	1	1					3 clock cycles		
		HD CGMS		0							0 clock cycles	
			1								1 clock cycle	
		HD CGMS CRC	0								Disabled	
			1								Enabled	

**Table 11. Registers 0x13 to 0x14**

SR7-SR0	Register	Bit Description	Bit 7	Bit 6	Bit 5	Bit 4	Bit 3	Bit 2	Bit 1	Bit 0	Register Setting	Reset Value	
0x13	HD Mode Register 4	HD Cr/Cb Sequence								0	Cb after falling edge of HSYNC.	0x4C	
										1	Cr after falling edge of HSYNC.		
		Reserved							0		0 must be written to this bit.		
		HD Input Format						0			8-bit input.		
								1			10-bit input.		
		Sinc Filter on DAC D, E, F						0				Disabled.	
								1				Enabled.	
Reserved					0					0 must be written to this bit.			
HD Chroma SSAF				0						Disabled.			
				1						Enabled.			
HD Chroma Input		0								4:4:4			
		1								4:2:2			
HD Double Buffering	0									Disabled.			
	1									Enabled.			
0x14	HD Mode Register 5	HD Timing Reset								x	A low-high-low transition resets the internal HD timing counters.	0x00	
		HD Hsync Generation <sup>1</sup>							0		Refer to the HSYNC/VSYNC Output Control section.		
									1				
		HD Vsync Generation <sup>1</sup>						0					
								1					
		HD Blank Polarity						0				BLANK active high.	
								1				BLANK active low.	
		HD Macrovision for 525p and 625p					0					Macrovision disabled.	
					1					Macrovision enabled.			
Reserved			0							0 must be written to these bits.			
HD VSYNC/Field Input		0								0 = field input.			
		1								1 = VSYNC input.			
Horizontal/Vertical Counters <sup>2</sup>	0									Update field/line counter.			
	1									Field/line counter free running.			

<sup>1</sup> Used in conjunction with HD SYNC in Register 0x02, Bit 7, set to 1.

<sup>2</sup> When set to 0, the horizontal/vertical counters automatically wrap around at the end of the line/field/frame of the standard selected. When set to 1, the horizontal/vertical counters are free running and wrap around when external sync signals indicate to do so.

Table 12. Register 0x15

SR7-SR0	Register	Bit Description	Bit 7	Bit 6	Bit 5	Bit 4	Bit 3	Bit 2	Bit 1	Bit 0	Register Setting	Reset Value
0x15	HD Mode Register 6	Reserved								0	0 must be written to this bit.	0x00
		HD RGB Input							0 1		Disabled. Enabled.	
		HD Sync on PrPb						0 1			Disabled. Enabled.	
		HD Color DAC Swap					0 1				DAC E = Pb; DAC F = Pr. DAC E = Pr; DAC F = Pb.	
		HD Gamma Curve A HD Gamma Curve B				0 1					Gamma Curve A. Gamma Curve B.	
		HD Gamma Curve Enable			0 1						Disabled. Enabled.	
		HD Adaptive Filter Mode		0 1							Mode A. Mode B.	
		HD Adaptive Filter Enable	0 1								Disabled. Enabled.	

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**Table 13. Registers 0x16 to 0x37**

SR7-SR0	Register	Bit Description	Bit 7	Bit 6	Bit 5	Bit 4	Bit 3	Bit 2	Bit 1	Bit 0	Register Setting	Reset Value
0x16	HD Y Level <sup>1</sup>		x	x	x	x	x	x	x	x	Y level value	0xA0
0x17	HD Cr Level <sup>1</sup>		x	x	x	x	x	x	x	x	Cr level value	0x80
0x18	HD Cb Level <sup>1</sup>		x	x	x	x	x	x	x	x	Cb level value	0x80
0x19		Reserved										0x00
0x1A		Reserved										0x00
0x1B		Reserved										0x00
0x1C		Reserved										0x00
0x1D		Reserved										0x00
0x1E		Reserved										0x00
0x1F		Reserved										0x00
0x20	HD Sharpness Filter Gain	HD Sharpness Filter Gain Value A					0	0	0	0	Gain A = 0	0x00
						0	0	0	1	Gain A = +1		
						...	...	...	...	...	Gain A = +7	
						0	1	1	1	1	Gain A = +8	
						1	0	0	0	0	Gain A = -8	
						...	...	...	...	...	Gain A = -7	
						1	1	1	1	1	Gain A = -1	
		HD Sharpness Filter Gain Value B	0	0	0	0					Gain B = 0	
			0	0	0	1					Gain B = +1	
			...	...	...	...					...	
			0	1	1	1					Gain B = +7	
			1	0	0	0					Gain B = -8	
			...	...	...	...					...	
			1	1	1	1					Gain B = -1	
0x21	HD CGMS Data 0	HD CGMS Data Bits	0	0	0	0	C19	C18	C17	C16	CGMS 19 to 16	0x00
0x22	HD CGMS Data 1	HD CGMS Data Bits	C15	C14	C13	C12	C11	C10	C9	C8	CGMS 15 to 8	0x00
0x23	HD CGMS Data 2	HD CGMS Data Bits	C7	C6	C5	C4	C3	C2	C1	C0	CGMS 7 to 0	0x00
0x24	HD Gamma A	HD Gamma Curve A Data Points	x	x	x	x	x	x	x	x	A0	0x00
0x25	HD Gamma A	HD Gamma Curve A Data Points	x	x	x	x	x	x	x	x	A1	0x00
0x26	HD Gamma A	HD Gamma Curve A Data Points	x	x	x	x	x	x	x	x	A2	0x00
0x27	HD Gamma A	HD Gamma Curve A Data Points	x	x	x	x	x	x	x	x	A3	0x00
0x28	HD Gamma A	HD Gamma Curve A Data Points	x	x	x	x	x	x	x	x	A4	0x00
0x29	HD Gamma A	HD Gamma Curve A Data Points	x	x	x	x	x	x	x	x	A5	0x00
0x2A	HD Gamma A	HD Gamma Curve A Data Points	x	x	x	x	x	x	x	x	A6	0x00
0x2B	HD Gamma A	HD Gamma Curve A Data Points	x	x	x	x	x	x	x	x	A7	0x00
0x2C	HD Gamma A	HD Gamma Curve A Data Points	x	x	x	x	x	x	x	x	A8	0x00
0x2D	HD Gamma A	HD Gamma Curve A Data Points	x	x	x	x	x	x	x	x	A9	0x00
0x2E	HD Gamma B	HD Gamma Curve B Data Points	x	x	x	x	x	x	x	x	B0	0x00
0x2F	HD Gamma B	HD Gamma Curve B Data Points	x	x	x	x	x	x	x	x	B1	0x00
0x30	HD Gamma B	HD Gamma Curve B Data Points	x	x	x	x	x	x	x	x	B2	0x00
0x31	HD Gamma B	HD Gamma Curve B Data Points	x	x	x	x	x	x	x	x	B3	0x00
0x32	HD Gamma B	HD Gamma Curve B Data Points	x	x	x	x	x	x	x	x	B4	0x00
0x33	HD Gamma B	HD Gamma Curve B Data Points	x	x	x	x	x	x	x	x	B5	0x00
0x34	HD Gamma B	HD Gamma Curve B Data Points	x	x	x	x	x	x	x	x	B6	0x00
0x35	HD Gamma B	HD Gamma Curve B Data Points	x	x	x	x	x	x	x	x	B7	0x00
0x36	HD Gamma B	HD Gamma Curve B Data Points	x	x	x	x	x	x	x	x	B8	0x00
0x37	HD Gamma B	HD Gamma Curve B Data Points	x	x	x	x	x	x	x	x	B9	0x00

<sup>1</sup> For use with internal test pattern only.

**Table 14. Registers 0x38 to 0x3D**

SR7-SR0	Register	Bit Description	Bit 7	Bit 6	Bit 5	Bit 4	Bit 3	Bit 2	Bit 1	Bit 0	Register Setting	Reset Value
0x38	HD Adaptive Filter Gain 1	HD Adaptive Filter Gain 1, Value A					0	0	0	0	Gain A = 0	0x00
							0	0	0	1	Gain A = +1	
							...	...	...	...	...	
							0	1	1	1	Gain A = +7	
							1	0	0	0	Gain A = -8	
							...	...	...	...	...	
							1	1	1	1	Gain A = -1	
		HD Adaptive Filter Gain 1, Value B	0	0	0	0					Gain B = 0	
			0	0	0	1					Gain B = +1	
			...	...	...	...					...	
			0	1	1	1					Gain B = +7	
			1	0	0	0					Gain B = -8	
			...	...	...	...					...	
			1	1	1	1					Gain B = -1	
0x39	HD Adaptive Filter Gain 2	HD Adaptive Filter Gain 2, Value A					0	0	0	0	Gain A = 0	0x00
							0	0	0	1	Gain A = +1	
							...	...	...	...	...	
							0	1	1	1	Gain A = +7	
							1	0	0	0	Gain A = -8	
							...	...	...	...	...	
							1	1	1	1	Gain A = -1	
		HD Adaptive Filter Gain 2, Value B	0	0	0	0					Gain B = 0	
			0	0	0	1					Gain B = +1	
			...	...	...	...					...	
			0	1	1	1					Gain B = +7	
			1	0	0	0					Gain B = -8	
			...	...	...	...					...	
			1	1	1	1					Gain B = -1	
0x3A	HD Adaptive Filter Gain 3	HD Adaptive Filter Gain 3, Value A					0	0	0	0	Gain A = 0	0x00
							0	0	0	1	Gain A = +1	
							...	...	...	...	...	
							0	1	1	1	Gain A = +7	
							1	0	0	0	Gain A = -8	
							...	...	...	...	...	
							1	1	1	1	Gain A = -1	
		HD Adaptive Filter Gain 3 Value B	0	0	0	0					Gain B = 0	
			0	0	0	1					Gain B = +1	
			...	...	...	...					...	
			0	1	1	1					Gain B = +7	
			1	0	0	0					Gain B = -8	
			...	...	...	...					...	
			1	1	1	1					Gain B = -1	
0x3B	HD Adaptive Filter Threshold A	HD Adaptive Filter Threshold A	x	x	x	x	x	x	x	x	Threshold A	0x00
0x3C	HD Adaptive Filter Threshold B	HD Adaptive Filter Threshold B	x	x	x	x	x	x	x	x	Threshold B	0x00
0x3D	HD Adaptive Filter Threshold C	HD Adaptive Filter Threshold C	x	x	x	x	x	x	x	x	Threshold C	0x00

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**Table 15. Registers 0x3E to 0x43**

SR7-SR0	Register	Bit Description	Bit 7	Bit 6	Bit 5	Bit 4	Bit 3	Bit 2	Bit 1	Bit 0	Register Setting	Reset Value	
0x3E		Reserved										0x00	
0x3F		Reserved										0x00	
0x40	SD Mode Register 0	SD Standard							0 0 1 1	0 1 0 1	NTSC. PAL B, D, G, H, I. PAL M. PAL N.	0x00	
		SD Luma Filter				0 0 0 0 1 1 1	0 0 1 1 0 1 1	0 1 0 1 0 1 1			LPF NTSC. LPF PAL. Notch NTSC. Notch PAL. SSAF luma. Luma CIF. Luma QCIF. Reserved.		
		SD Chroma Filter	0 0 0 0 1 1 1 1	0 0 1 1 0 1 1 1	0 1 1 0 1 1							1.3 MHz. 0.65 MHz. 1.0 MHz. 2.0 MHz. Reserved. Chroma CIF. Chroma QCIF. 3.0 MHz.	
		Reserved											0x00
0x41		Reserved										0x00	
0x42	SD Mode Register 1	SD PrPb SSAF								0 1	Disabled. Enabled.	0x08	
		SD DAC Output 1							0 1		Refer to the Output Configuration section.		
		SD DAC Output 2						0 1			Refer to the Output Configuration section.		
		SD Pedestal					0 1				Disabled. Enabled.		
		SD Square Pixel				0 1					Disabled. Enabled.		
		SD VCR FF/RW Sync			0 1						Disabled. Enabled.		
		SD Pixel Data Valid		0 1							Disabled. Enabled.		
		SD SAV/EAV Step Edge Control	0 1									Disabled. Enabled.	
0x43	SD Mode Register 2	SD Pedestal YPrPb Output								0 1	No pedestal on YUV. 7.5 IRE pedestal on YUV.	0x00	
		SD Output Levels Y							0 1		Y = 700 mV/300 mV. Y = 714 mV/286 mV.		
		SD Output Levels PrPb					0 0 1 1	0 1 0 1			700 mV p-p (PAL); 1000 mV p-p (NTSC). 700 mV p-p. 1000 mV p-p. 648 mV p-p.		
		SD VBI Open				0 1						Disabled. Enabled.	
		SD CC Field Control		0 0 1 1	0 1 0 1							CC disabled. CC on odd field only. CC on even field only. CC on both fields.	
		Reserved	0									Reserved.	



Table 16. Registers 0x44 to 0x49

SR7-SR0	Register	Bit Description	Bit 7	Bit 6	Bit 5	Bit 4	Bit 3	Bit 2	Bit 1	Bit 0	Register Setting	Reset Value	
0x44	SD Mode Register 3	SD VSYNC-3H								0 1	Disabled. VSYNC= 2.5 lines (PAL), VSYNC= 3 lines (NTSC).	0x00	
		SD RTC/TR/SCR						0 0 1 1	0 1		Genlock disabled. Subcarrier Reset. Timing Reset. RTC enabled.		
		SD Active Video Length					0 1				720 pixels. 710 (NTSC)/702 (PAL).		
		SD Chroma				0 1					Chroma enabled. Chroma disabled.		
		SD Burst			0 1						Enabled. Disabled.		
		SD Color Bars		0 1							Disabled. Enabled.		
		SD DAC Swap	0 1								DAC A = luma, DAC B = chroma. DAC A = chroma, DAC B = luma.		
0x45	Reserved										0x00		
0x46	SD Mode Register 4	NTSC Color Subcarrier Adjust (Falling Edge of HS to Start of Color Burst) <sup>1</sup>							0 0 1 1	0 1 0	5.17 $\mu$ s. 5.31 $\mu$ s (default). 5.59 $\mu$ s (must be set for Macrovision compliance). Reserved.	0x01	
0x47	SD Mode Register 5	SD PrPb Scale								0 1	Disabled. Enabled.	0x00	
		SD Y Scale							0 1		Disabled. Enabled.		
		SD Hue Adjust						0 1			Disabled. Enabled.		
		SD Brightness					0 1				Disabled. Enabled.		
		SD Luma SSAF Gain				0 1					Disabled. Enabled.		
		Reserved			0							0 must be written to this bit.	
		Reserved			0							0 must be written to this bit.	
0x48	SD Mode Register 6	Reserved	0							0	0 must be written to this bit.	0x00	
		Reserved								0	0 must be written to this bit.		
		SD Double Buffering							0 1		Disabled. Enabled.		
		SD Input Format				0 0 1 1	0 1 0 1				8-bit input. 16-bit input. 10-bit input. 20-bit input.		
		SD Digital Noise Reduction			0 1						Disabled. Enabled.		
		SD Gamma Control		0 1							Disabled. Enabled.		
		SD Gamma Curve	0 1								Gamma Curve A. Gamma Curve B.		
0x49	SD Mode Register 7	SD Undershoot Limiter							0 0 1 1	0 1 0 1	Disabled. -11 IRE. -6 IRE. -1.5 IRE.	0x00	
		Reserved						0			0 must be written to this bit.		
		SD Black Burst Output on DAC Luma					0 1				Disabled. Enabled.		
		SD Chroma Delay			0 0 1 1	0 1 0 1					Disabled. 4 clock cycles. 8 clock cycles. Reserved.		
		Reserved		0								0 must be written to this bit.	
Reserved	0									0 must be written to this bit.			

<sup>1</sup> NTSC color bar adjust should be set to 10 b for Macrovision compliance.

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**Table 17. Registers 0x4A to 0x58**

SR7-SR0	Register	Bit Description	Bit 7	Bit 6	Bit 5	Bit 4	Bit 3	Bit 2	Bit 1	Bit 0	Register Setting	Reset Value	
0x4A	SD Timing Register 0	SD Slave/Master Mode								0 1	Slave mode. Master mode.	0x08	
		SD Timing Mode						0 0 1 1	0 1 0 1		Mode 0. Mode 1. Mode 2. Mode 3.		
		SD BLANK Input					0 1					Enabled. Disabled.	
		SD Luma Delay			0 0 1 1	0 1 0 1						No delay. 2 clock cycles. 4 clock cycles. 6 clock cycles.	
		SD Min. Luma Value		0 1								-40 IRE. -7.5 IRE.	
		SD Timing Reset	x	0	0	0	0	0	0	0	0		A low-high-low transition resets the internal SD timing counters.
0x4B	SD Timing Register 1	SD HSYNC Width							0 0 1 1	0 1 0 1	$T_a = 1$ clock cycle. $T_a = 4$ clock cycles. $T_a = 16$ clock cycles. $T_a = 128$ clock cycles.	0x00	
		SD HSYNC to VSYNC Delay					0 0 1 1	0 1 0 1			$T_b = 0$ clock cycle. $T_b = 4$ clock cycles. $T_b = 8$ clock cycles. $T_b = 18$ clock cycles.		
		SD HSYNC to VSYNC Rising Edge Delay (Mode 1 Only)			x x	0 1						$T_c = T_b$ . $T_c = T_b + 32 \mu s$ .	
		VSYNC Width (Mode 2 Only)			0 0 1 1	0 1 0 1						1 clock cycle. 4 clock cycles. 16 clock cycles. 128 clock cycles.	
		HSYNC to Pixel Data Adjust	0 0 1 1	0 1 0 1								0 clock cycles. 1 clock cycle. 2 clock cycles. 3 clock cycles.	
0x4C	SD F <sub>SC</sub> Register 0 <sup>1</sup>		x	x	x	x	x	x	x	x	Subcarrier Frequency Bit 7 to Bit 0.	0x1E <sup>1</sup>	
0x4D	SD F <sub>SC</sub> Register 1		x	x	x	x	x	x	x	x	Subcarrier Frequency Bit 15 to Bit 8.	0x7C	
0x4E	SD F <sub>SC</sub> Register 2		x	x	x	x	x	x	x	x	Subcarrier Frequency Bit 23 to Bit 16.	0xF0	
0x4F	SD F <sub>SC</sub> Register 3		x	x	x	x	x	x	x	x	Subcarrier Frequency Bit 31 to Bit 24.	0x21	
0x50	SD F <sub>SC</sub> Phase		x	x	x	x	x	x	x	x	Subcarrier Phase Bit 9 to Bit 2.	0x00	
0x51	SD Closed Captioning	Extended Data on Even Fields	x	x	x	x	x	x	x	x	Extended Data Bit 7 to Bit 0.	0x00	
0x52	SD Closed Captioning	Extended Data on Even Fields	x	x	x	x	x	x	x	x	Extended Data Bit 15 to Bit 8.	0x00	
0x53	SD Closed Captioning	Data on Odd Fields	x	x	x	x	x	x	x	x	Data Bit 7 to Bit 0.	0x00	
0x54	SD Closed Captioning	Data on Odd Fields	x	x	x	x	x	x	x	x	Data Bit 15 to Bit 8.	0x00	
0x55	SD Pedestal Register 0	Pedestal on Odd Fields	17	16	15	14	13	12	11	10	Setting any of these bits to 1 disables pedestal on the line number indicated by the bit settings.	0x00	
0x56	SD Pedestal Register 1	Pedestal on Odd Fields	25	24	23	22	21	20	19	18		0x00	
0x57	SD Pedestal Register 2	Pedestal on Even Fields	17	16	15	14	13	12	11	10		0x00	
0x58	SD Pedestal Register 3	Pedestal on Even Fields	25	24	23	22	21	20	19	18		0x00	

<sup>1</sup> For precise NTSC F<sub>sc</sub>, this register should be programmed to 0x1F.

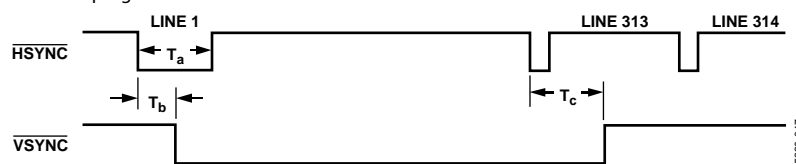


Figure 47. Timing Register 1 in PAL Mode

Table 18. Registers 0x59 to 0x64

SR7-SR0	Register	Bit Description	Bit 7	Bit 6	Bit 5	Bit 4	Bit 3	Bit 2	Bit 1	Bit 0	Register Setting	Reset Value				
0x59	SD CGMS/WSS 0	SD CGMS Data					19	18	17	16	CGMS Data Bit C19 to Bit C16	0x00				
		SD CGMS CRC				0 1					Disabled Enabled					
		SD CGMS on Odd Fields			0 1						Disabled Enabled					
		SD CGMS on Even Fields		0 1							Disabled Enabled					
		SD WSS	0 1								Disabled Enabled					
0x5A	SD CGMS/WSS 1	SD CGMS/WSS Data			13	12	11	10	9	8	CGMS Data Bit C13 to Bit C8, or WSS Data Bit C13 to Bit C8 CGMS Data Bit C15 to Bit C14	0x00				
			15	14									0x00			
0x5B	SD CGMS/WSS 2	SD CGMS/WSS Data	7	6	5	4	3	2	1	0	CGMS/WSS Data Bit C7 to Bit C0	0x00				
0x5C	SD LSB Register	SD LSB for Y Scale Value							x	x	SD Y Scale Bit 1 to Bit 0					
		SD LSB for Cb Scale Value					x	x			SD Cb Scale Bit 1 to Bit 0					
		SD LSB for Cr Scale Value			x	x					SD Cr Scale Bit 1 to Bit 0					
		SD LSB for F <sub>sc</sub> Phase	x	x							Subcarrier Phase Bit 1 to Bit 0					
0x5D	SD Y Scale Register	SD Y Scale Value	x	x	x	x	x	x	x	x	SD Y Scale Bit 7 to Bit 2	0x00				
0x5E	SD Cb Scale Register	SD Cb Scale Value	x	x	x	x	x	x	x	x	SD Cb Scale Bit 7 to Bit 2	0x00				
0x5F	SD Cr Scale Register	SD Cr Scale Value	x	x	x	x	x	x	x	x	SD Cr Scale Bit 7 to Bit 2	0x00				
0x60	SD Hue Register	SD Hue Adjust Value	x	x	x	x	x	x	x	x	SD Hue Adjust Bit 7 to Bit 0	0x00				
0x61	SD Brightness/WSS	SD Brightness Value		x	x	x	x	x	x	x	SD Brightness Bit 6 to Bit 0	0x00				
		SD Blank WSS Data	0 1								Disabled Enabled	Line 23				
0x62	SD Luma SSAF	SD Luma SSAF Gain/Attenuation	0	0	0	0	0	0	0	0	-4 dB	0x00				
			0	0	0	0	0	1	1	0	0 dB					
			0	0	0	0	1	1	0	0	+4 dB					
0x63	SD DNR 0	Coring Gain Border					0 0 0 0 0 0 0 0 1	0 0 0 1 0 1 0 0	0 0 1 0 1 1 0 0	0 1 0 1 1 1 1 0	0 1 0 1 0 1 1 0	No gain +1/16 [-1/8] +2/16 [-2/8] +3/16 [-3/8] +4/16 [-4/8] +5/16 [-5/8] +6/16 [-6/8] +7/16 [-7/8] +8/16 [-1]	0x00			
							0 0 0 0 0 0 0 0 1	0 0 1 1 0 1 0 1	0 0 1 1 0 1 1 0	0 1 0 1 1 1 1 0	0 1 0 1 0 1 1 0	No gain +1/16 [-1/8] +2/16 [-2/8] +3/16 [-3/8] +4/16 [-4/8] +5/16 [-5/8] +6/16 [-6/8] +7/16 [-7/8] +8/16 [-1]				
			0	0	0	0										
			0	0	0	1										
			0	0	1	1										
			0	1	0	0										
			0	1	0	1										
			0	1	1	0										
			0	1	1	1										
			0	1	1	1										
			1	0	0	0										
			0x64	SD DNR 1	DNR Threshold			0 0 ...	0 0 ...	0 0 ...	0 0 ...	0 0 ...	0 0 ...	0 1 ...	0 1 ...	0x00
								1 1 1	1 1 1	1 1 1	1 1 1	1 1 1	1 1 1	0 0 0	...	
						Border Area		0 1								2 pixels 4 pixels
Block Size Control	0 1												8 pixels 16 pixels			

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**Table 19. Registers 0x65 to 0x7C**

SR7-SR0	Register	Bit Description	Bit 7	Bit 6	Bit 5	Bit 4	Bit 3	Bit 2	Bit 1	Bit 0	Register Setting	Reset Value	
0x65	SD DNR 2	DNR Input Select						0 0 0 1	0 1 1 0	1 0 1 0	Filter A Filter B Filter C Filter D	0x00	
		DNR Mode				0 1					DNR mode DNR sharpness mode		
		DNR Block Offset	0 0 ... 1 1	0 0 ... 1 1	0 0 ... 1 1	0 1 ... 0 1							0 pixel offset 1 pixel offset ... 14 pixel offset 15 pixel offset
0x66	SD Gamma A	SD Gamma Curve A Data Points	x	x	x	x	x	x	x	x	A0	0x00	
0x67	SD Gamma A	SD Gamma Curve A Data Points	x	x	x	x	x	x	x	x	A1	0x00	
0x68	SD Gamma A	SD Gamma Curve A Data Points	x	x	x	x	x	x	x	x	A2	0x00	
0x69	SD Gamma A	SD Gamma Curve A Data Points	x	x	x	x	x	x	x	x	A3	0x00	
0x6A	SD Gamma A	SD Gamma Curve A Data Points	x	x	x	x	x	x	x	x	A4	0x00	
0x6B	SD Gamma A	SD Gamma Curve A Data Points	x	x	x	x	x	x	x	x	A5	0x00	
0x6C	SD Gamma A	SD Gamma Curve A Data Points	x	x	x	x	x	x	x	x	A6	0x00	
0x6D	SD Gamma A	SD Gamma Curve A Data Points	x	x	x	x	x	x	x	x	A7	0x00	
0x6E	SD Gamma A	SD Gamma Curve A Data Points	x	x	x	x	x	x	x	x	A8	0x00	
0x6F	SD Gamma A	SD Gamma Curve A Data Points	x	x	x	x	x	x	x	x	A9	0x00	
0x70	SD Gamma B	SD Gamma Curve B Data Points	x	x	x	x	x	x	x	x	B0	0x00	
0x71	SD Gamma B	SD Gamma Curve B Data Points	x	x	x	x	x	x	x	x	B1	0x00	
0x72	SD Gamma B	SD Gamma Curve B Data Points	x	x	x	x	x	x	x	x	B2	0x00	
0x73	SD Gamma B	SD Gamma Curve B Data Points	x	x	x	x	x	x	x	x	B3	0x00	
0x74	SD Gamma B	SD Gamma Curve B Data Points	x	x	x	x	x	x	x	x	B4	0x00	
0x75	SD Gamma B	SD Gamma Curve B Data Points	x	x	x	x	x	x	x	x	B5	0x00	
0x76	SD Gamma B	SD Gamma Curve B Data Points	x	x	x	x	x	x	x	x	B6	0x00	
0x77	SD Gamma B	SD Gamma Curve B Data Points	x	x	x	x	x	x	x	x	B7	0x00	
0x78	SD Gamma B	SD Gamma Curve B Data Points	x	x	x	x	x	x	x	x	B8	0x00	
0x79	SD Gamma B	SD Gamma Curve B Data Points	x	x	x	x	x	x	x	x	B9	0x00	
0x7A	SD Brightness Detect	SD Brightness Value	x	x	x	x	x	x	x	x	Read only		
0x7B	Field Count Register	Field Count						x	x	x	Read only	0x8x	
		Reserved				0					Reserved		
		Reserved				0					Reserved		
		Reserved			0						Reserved		
		Revision Code	1	0							Read only		
0x7C		Reserved									Reserved	0x00	

Table 20. Registers 0x7D to 0x91

SR7-SR0	Register	Bit Description	Bit 7	Bit 6	Bit 5	Bit 4	Bit 3	Bit 2	Bit 1	Bit 0	Register Setting	Reset Value
0x7D	Reserved											
0x7E	Reserved											
0x7F	Reserved											
0x80	Macrovision	MV Control Bits	x	x	x	x	x	x	x	x		0x00
0x81	Macrovision	MV Control Bits	x	x	x	x	x	x	x	x		0x00
0x82	Macrovision	MV Control Bits	x	x	x	x	x	x	x	x		0x00
0x83	Macrovision	MV Control Bits	x	x	x	x	x	x	x	x		0x00
0x84	Macrovision	MV Control Bits	x	x	x	x	x	x	x	x		0x00
0x85	Macrovision	MV Control Bits	x	x	x	x	x	x	x	x		0x00
0x86	Macrovision	MV Control Bits	x	x	x	x	x	x	x	x		0x00
0x87	Macrovision	MV Control Bits	x	x	x	x	x	x	x	x		0x00
0x88	Macrovision	MV Control Bits	x	x	x	x	x	x	x	x		0x00
0x89	Macrovision	MV Control Bits	x	x	x	x	x	x	x	x		0x00
0x8A	Macrovision	MV Control Bits	x	x	x	x	x	x	x	x		0x00
0x8B	Macrovision	MV Control Bits	x	x	x	x	x	x	x	x		0x00
0x8C	Macrovision	MV Control Bits	x	x	x	x	x	x	x	x		0x00
0x8D	Macrovision	MV Control Bits	x	x	x	x	x	x	x	x		0x00
0x8E	Macrovision	MV Control Bits	x	x	x	x	x	x	x	x		0x00
0x8F	Macrovision	MV Control Bits	x	x	x	x	x	x	x	x		0x00
0x90	Macrovision	MV Control Bits	x	x	x	x	x	x	x	x		0x00
0x91	Macrovision	MV Control Bit	0	0	0	0	0	0	0	x	Bit 1 to Bit 7 must be 0.	0x00

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## INPUT CONFIGURATION

When 10-bit input data is applied, the following bits must be set to 1:

- Address 0x13, Bit 2 (HD 10-bit enable)
- Address 0x48, Bit 4 (SD 10-bit enable)

Note that the ADV7324 defaults to simultaneous SD and PS upon power-up (Address[0x01]: Input Mode = 011).

### SD ONLY

Address[0x01]: Input Mode = 000

In 8-/10-bit input mode, multiplexed data is input on Pin S9 to Pin S0 (or Pin Y9 to Pin Y0, depending on Register Address 0x01, Bit 7), with S0 being the LSB in 10-bit input mode (see Table 21). Input standards supported are ITU-R BT.601/656. In 16-/20-bit input mode, the Y pixel data is input on Pin S9 to Pin S2, and CrCb data is input on Pin Y9 to Pin Y2 (see Table 21).

### 16-/20-Bit Mode Operation

When Register 0x01, Bit 7 = 0, CrCb data is input on the Y bus, and Y data is input on the S bus. When Register 0x01, Bit 7 = 1, CrCb data is input on the C bus, and Y data is input on Y bus.

The 27 MHz clock input must be input on Pin CLKIN\_A. Input sync signals are input on the S\_VSYNC, S\_HSYNC, and S\_BLANK pins.

Table 21. SD 8-/10-Bit and 16-/20-Bit Configurations

Parameter	Configuration	
	8-/10-Bit Mode	16-/20-Bit Mode
Register 0x01, Bit 7 = 0		
Y Bus		CrCb
S Bus	656/601, YCrCb	Y
C Bus		
Register 0x01, Bit 7 = 1		
Y Bus	656/601, YCrCb	Y
S Bus		
C Bus		CrCb

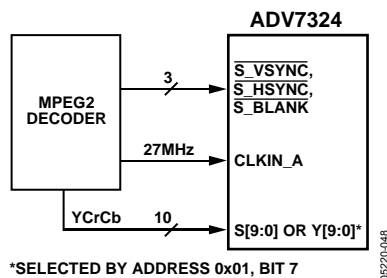


Figure 48. SD Only Input Mode

### PS ONLY OR HDTV ONLY

Address[0x01]: Input Mode = 001 or 010, Respectively

YCrCb PS, HDTV, or any other HD YCrCb data can be input in 4:2:2 or 4:4:4. In 4:2:2 input format, the Y data is input on Pin Y9 to Pin Y0, and the CrCb data is input on Pin C9 to Pin C0. In 4:4:4 input mode, Y data is input on Pin Y9 to Pin Y0, Cb data is input on Pin C9 to Pin C0, and Cr data is input on Pin S9 to Pin S0. If the YCrCb data does not conform to SMPTE 293M (525p), ITU-R BT.1358M (625p), SMPTE 274M (1080i), SMPTE 296M (720p), SMPTE 240M (1035i), or BTA-T1004/1362, the async timing mode must be used. RGB data can only be input in 4:4:4 format in PS or HDTV input modes when HD RGB input is enabled. G data is input on Pin Y9 to Pin Y0, R data is input on Pin S9 to Pin S0, and B data is input on Pin C9 to Pin C0. The clock signal must be input on Pin CLKIN\_A.

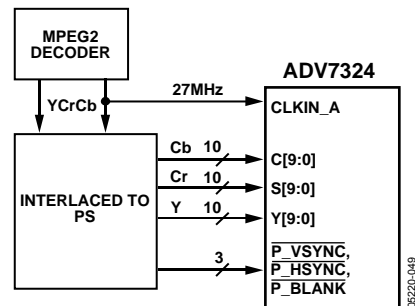


Figure 49. PS Input Mode

### SIMULTANEOUS SD/PS OR SD/HDTV

Address[0x01]: Input Mode 011 (SD 10-Bit, PS 20-Bit), Input Mode 101 (SD and HD, SD Oversampled), or Input Mode 110 (SD and HD, HD Oversampled)

YCrCb PS and HD data must be input in 4:2:2 format. In 4:2:2 input format, the HD Y data is input on Pin Y9 to Pin Y0, and the HD CrCb data is input on Pin C9 to Pin C0. If PS 4:2:2 data is inter-leaved onto a single 10-bit bus, Pin Y9 to Pin Y0 are used for the input port. The input data is input at 27 MHz, with the data being clocked upon the rising and falling edges of the input clock. The input mode register at Address 0x01 is set accordingly. If the YCrCb data does not conform to SMPTE 293M (525p), ITU-R BT.1358M (625p), SMPTE 274M (1080i), SMPTE 296M (720p), SMPTE 240M (1035i), or BTA-T1004, the async timing mode must be used.

The 8- or 10-bit SD data must be compliant with ITU-R BT.601/656 in 4:2:2 format. SD data is input on Pin S9 to Pin S0, with S0 being the LSB. Using 8-bit input format, the data is input on Pin S9 to Pin S2. The clock input for SD must be input on CLKIN\_A, and the clock input for HD must be input on CLKIN\_B. Synchronization signals are optional. SD syncs are

input on Pin S\_VSYNC, Pin S\_HSYNC, and Pin S\_BLANK. HD syncs are input on Pin P\_VSYNC, Pin P\_HSYNC, and Pin P\_BLANK.

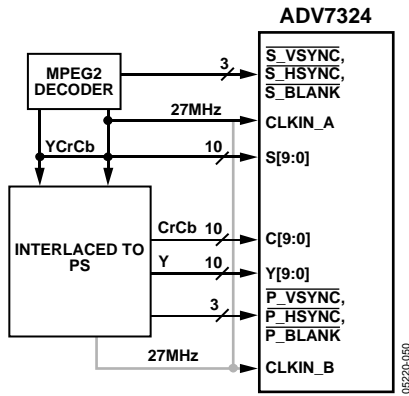


Figure 50. Simultaneous SD and PS Input

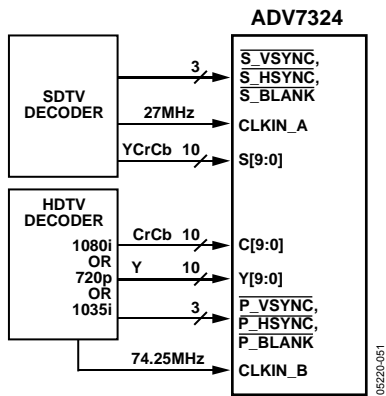


Figure 51. Simultaneous SD and HD Input

In simultaneous SD/HD input mode, if the two clock phases differ by less than 9.25 ns or by more than 27.75 ns, the clock align bit [Address 0x01, Bit 3] must be set accordingly. If the application uses the same clock source for both SD and PS, the clock align bit must be set because the phase difference between both inputs is less than 9.25 ns.

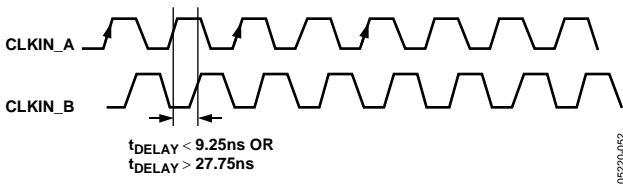


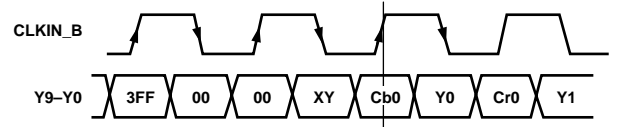
Figure 52. Clock Phase with Two Input Clocks

**PS AT 27 MHZ (DUAL EDGE) OR 54 MHZ**

Address[0x01]: Input Mode 100 or 111, Respectively

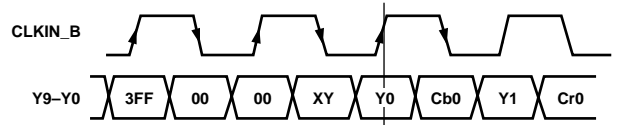
YCrCb PS data can be input at 27 MHz or 54 MHz. The input data is interleaved onto a single 8-/10-bit bus and is input on Pin Y9 to Pin Y0. When a 27 MHz clock is supplied, the data is clocked upon the rising and falling edges of the input clock, and the clock edge bit [Address 0x01, Bit 1] must be set accordingly.

Table 22 provides an overview of all possible input configurations. Figure 53, Figure 54, and Figure 55 show the possible conditions: Cb data on the rising edge, and Y data on the rising edge.



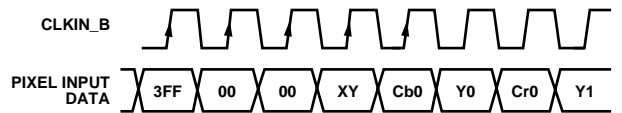
CLOCK EDGE ADDRESS 0x00, BIT 1, SHOULD BE SET TO 0 IN THIS CASE.

Figure 53. Input Sequence in PS Bit Interleaved Mode (EAV/SAV)



CLOCK EDGE ADDRESS 0x00, BIT 1, SHOULD BE SET TO 1 IN THIS CASE.

Figure 54. Input Sequence in PS Bit Interleaved Mode (EAV/SAV)



WITH A 54MHz CLOCK, THE DATA IS LATCHED ON EVERY RISING EDGE.

Figure 55. Input Sequence in PS Bit Interleaved Mode (EAV/SAV)

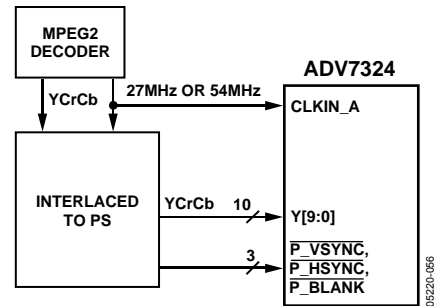


Figure 56. 10-Bit PS at 27 MHz or 54 MHz

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**Table 22. Input Configurations**

Input Format	Total Bits		Input Video	Input Pins	Subaddress	Register Setting
ITU-R BT.656 (See Table 21)	8	4:2:2	YCrCb	S9 to S2 (MSB = S9)	0x01 0x48	0x00 0x00
	10	4:2:2	YCrCb	S9 to S0 (MSB = S9)	0x01 0x48	0x00 0x10
	16	4:2:2	Y CrCb	S9 to S2 (MSB = S9) Y9 to Y2 (MSB = Y9)	0x01 0x48	0x00 0x08
	20	4:2:2	Y CrCb	S9 to S0 (MSB = S9) Y9 to Y0 (MSB = Y9)	0x01 0x48	0x00 0x18
	8	4:2:2	YCrCb	Y9 to Y2 (MSB = Y9)	0x01 0x48	0x80 0x00
	10	4:2:2	YCrCb	Y9 to Y0 (MSB = Y9)	0x01 0x48	0x80 0x10
PS Only	8 (27 MHz clock)	4:2:2	YCrCb	Y9 to Y2 (MSB = Y9)	0x01 0x13	0x10 0x40
	10 (27 MHz clock)	4:2:2	YCrCb	Y9 to Y0 (MSB = Y9)	0x01 0x13	0x10 0x44
	8 (54 MHz clock)	4:2:2	YCrCb	Y9 to Y2 (MSB = Y9)	0x01 0x13	0x70 0x40
	10 (54 MHz clock)	4:2:2	YCrCb	Y9 to Y0 (MSB = Y9)	0x01 0x13	0x70 0x44
	16	4:2:2	Y CrCb	Y9 to Y2 (MSB = Y9) C9 to C2 (MSB = C9)	0x01 0x13	0x10 0x40
	20	4:2:2	Y CrCb	Y9 to Y0 (MSB = Y9) C9 to C0 (MSB = C9)	0x01 0x13	0x10 0x44
	24	4:4:4	Y Cb Cr	Y9 to Y2 (MSB = Y9) C9 to C2 (MSB = C9) S9 to S2 (MSB = S9)	0x01 0x13	0x10 0x00
	30	4:4:4	Y Cb Cr	Y9 to Y0 (MSB = Y9) C9 to C0 (MSB = C9) S9 to S0 (MSB = S9)	0x01 0x13	0x10 0x04
HDTV Only	16	4:2:2	Y CrCb	Y9 to Y2 (MSB = Y9) C9 to C2 (MSB = C9)	0x01 0x13	0x20 0x40
	20	4:2:2	Y CrCb	Y9 to Y0 (MSB = Y9) C9 to C0 (MSB = C9)	0x01 0x13	0x20 0x44
	24	4:4:4	Y Cb Cr	Y9 to Y2 (MSB = Y9) C9 to C2 (MSB = C9) S9 to S2 (MSB = S9)	0x01 0x13	0x20 0x00
	30	4:4:4	Y Cb Cr	Y9 to Y0 (MSB = Y9) C9 to C0 (MSB = C9) S9 to S0 (MSB = S9)	0x01 0x13	0x20 0x04
HD RGB	24	4:4:4	G B R	Y9 to Y2 (MSB = Y9) C9 to C2 (MSB = C9) S9 to S2 (MSB = S9)	0x01 0x13 0x15	0x10 or 0x20 0x00 0x02
	30	4:4:4	G B R	Y9 to Y0 (MSB = Y9) C9 to C0 (MSB = C9) S9 to S0 (MSB = S9)	0x01 0x13 0x15	0x10 or 0x20 0x04 0x02
ITU-R BT.656 and PS	8 (SD)	4:2:2	YCrCb	S9 to S2 (MSB = S9)	0x01	0x40
	8 (PS)	4:2:2	YCrCb	Y9 to Y2 (MSB = Y9)	0x13 0x48	0x40 0x00
ITU-R BT.656 and PS	10 (SD)	4:2:2	YCrCb	S9 to S0 (MSB = S9)	0x01	0x40
	10 (PS)	4:2:2	YCrCb	Y9 to Y0 (MSB = Y9)	0x13 0x48	0x44 0x10
ITU-R BT.656 and PS or HDTV	8	4:2:2	YCrCb	S9 to S2 (MSB = S9)	0x01	0x30, 0x50, or 0x60
	16	4:2:2	Y CrCb	Y9 to Y2 (MSB = Y9) C9 to C2 (MSB = C9)	0x13 0x48	0x40 0x00
ITU-R BT.656 and PS or HDTV	10	4:2:2	YCrCb	S9 to S0 (MSB = S9)	0x01	0x30, 0x50, or 0x60
	20	4:2:2	Y CrCb	Y9 to Y0 (MSB = Y9) C9 to C0 (MSB = C9)	0x13 0x48	0x44 0x10



# FEATURES

## OUTPUT CONFIGURATION

Table 23, Table 24, and Table 25 demonstrate what output signals are assigned to the DACs when the control bits are set accordingly.

**Table 23. Output Configuration in SD Only Mode**

RGB/YUV Output 0x02, Bit 5	SD DAC Output 1 0x42, Bit 2	SD DAC Output 2 0x42, Bit 1	DAC A	DAC B	DAC C	DAC D	DAC E	DAC F
0	0	0	CVBS	Luma	Chroma	G	B	R
0	0	1	G	B	R	CVBS	Luma	Chroma
0	1	0	G	Luma	Chroma	CVBS	B	R
0	1	1	CVBS	B	R	G	Luma	Chroma
1	0	0	CVBS	Luma	Chroma	Y	U	V
1	0	1	Y	U	V	CVBS	Luma	Chroma
1	1	0	Y	Luma	Chroma	CVBS	U	V
1	1	1	CVBS	U	V	Y	Luma	Chroma

### Luma/Chroma Swap 0x44, Bit 7

0	Table as above
1	Table as above, but with all luma/chroma instances swapped

**Table 24. Output Configuration in HD Only or PS Only Mode**

Input Format	RGB Input 0x15, Bit 1	RGB/YPrPb Output 0x02, Bit 5	Color Swap 0x15, Bit 3	DAC A	DAC B	DAC C	DAC D	DAC E	DAC F
YCrCb 4:2:2	0	0	0	N/A	N/A	N/A	G	B	R
YCrCb 4:2:2	0	0	1	N/A	N/A	N/A	G	R	B
YCrCb 4:2:2	0	1	0	N/A	N/A	N/A	Y	Pb	Pr
YCrCb 4:2:2	0	1	1	N/A	N/A	N/A	Y	Pr	Pb
YCrCb 4:4:4	0	0	0	N/A	N/A	N/A	G	B	R
YCrCb 4:4:4	0	0	1	N/A	N/A	N/A	G	R	B
YCrCb 4:4:4	0	1	0	N/A	N/A	N/A	Y	Pb	Pr
YCrCb 4:4:4	0	1	1	N/A	N/A	N/A	Y	Pr	Pb
RGB 4:4:4	1	0	0	N/A	N/A	N/A	G	B	R
RGB 4:4:4	1	0	1	N/A	N/A	N/A	G	R	B
RGB 4:4:4	1	1	0	N/A	N/A	N/A	G	B	R
RGB 4:4:4	1	1	1	N/A	N/A	N/A	G	R	B

**Table 25. Output Configuration in Simultaneous SD/PS or SD/HD Mode**

Input Formats	RGB/YPrPb Output 0x02, Bit 5	HD/PS Color Swap 0x15, Bit 3	DAC A	DAC B	DAC C	DAC D	DAC E	DAC F
ITU-R.BT656 and HD/PS YCrCb in 4:2:2	0	0	CVBS	Luma	Chroma	G	B	R
ITU-R.BT656 and HD/PS YCrCb in 4:2:2	0	1	CVBS	Luma	Chroma	G	R	B
ITU-R.BT656 and HD/PS YCrCb in 4:2:2	1	0	CVBS	Luma	Chroma	Y	Pb	Pr
ITU-R.BT656 and HD/PS YCrCb in 4:2:2	1	1	CVBS	Luma	Chroma	Y	Pr	Pb

# ADV7324

## HD ASYNC TIMING MODE

[Subaddress 0x10, Bits 3 and 2]

For any input data that does not conform to the standards selectable in input mode (Subaddress 0x10), asynchronous timing mode can be used to interface to the ADV7324. Timing control signals for  $\overline{\text{HSYNC}}$ ,  $\overline{\text{VSYNC}}$ , and  $\overline{\text{BLANK}}$  must be programmed by the user. Macrovision and programmable oversampling rates are not available in async timing mode.

In async mode, the PLL must be turned off [Subaddress 0x00, Bit 1 = 1]. Register 0x10 should be programmed to 0x01.

Figure 57 and Figure 58 show examples of how to program the ADV7324 to accept an HD standard other than SMPTE 293M, SMPTE 274M, SMPTE 296M, or ITU-R BT.1358.

Follow the specifications in Table 26 when programming the control signals in async timing mode. For standards that do not require a trisync level,  $\overline{\text{P\_BLANK}}$  must be tied low at all times.

**Table 26. Async Timing Mode Truth Table**

P_HSYNC	P_VSYNC	P_BLANK <sup>1</sup>	Reference	Reference in Figure 57 and Figure 58
1 → 0	0	0 or 1	50% point of falling edge of trilevel horizontal sync signal	a
0	0 → 1	0 or 1	25% point of rising edge of trilevel horizontal sync signal	b
0 → 1	0 or 1	0	50% point of falling edge of trilevel horizontal sync signal	c
1	0 or 1	0 → 1	50% start of active video	d
1	0 or 1	1 → 0	50% end of active video	e

<sup>1</sup> When async timing mode is enabled,  $\overline{\text{P\_BLANK}}$ , Pin 25, becomes an active high input.  $\overline{\text{P\_BLANK}}$  is set to active low using Address 0x10, Bit 6.

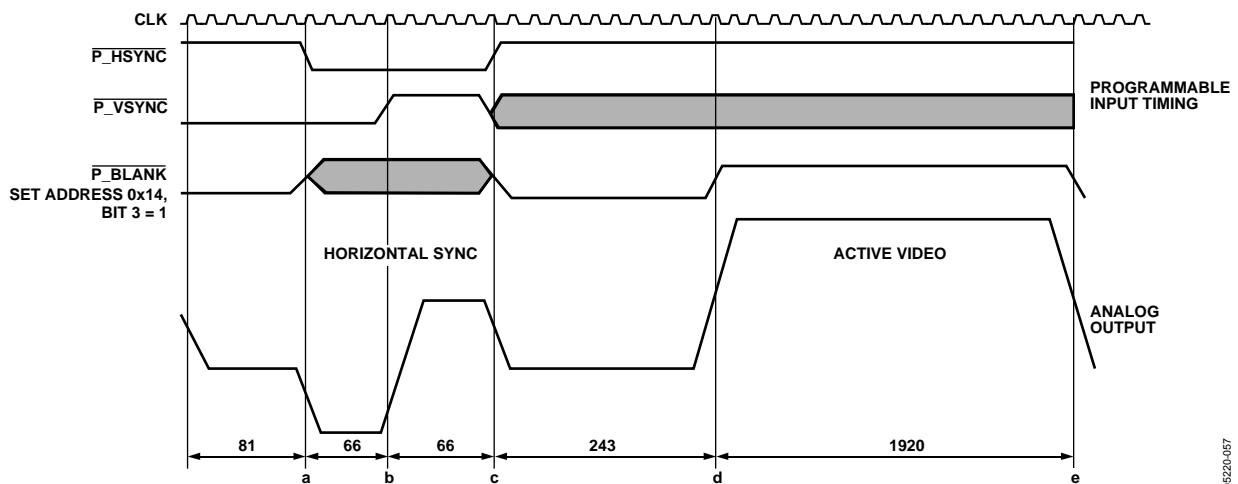


Figure 57. Async Timing Mode—Programming Input Control Signals for SMPTE 295M Compatibility

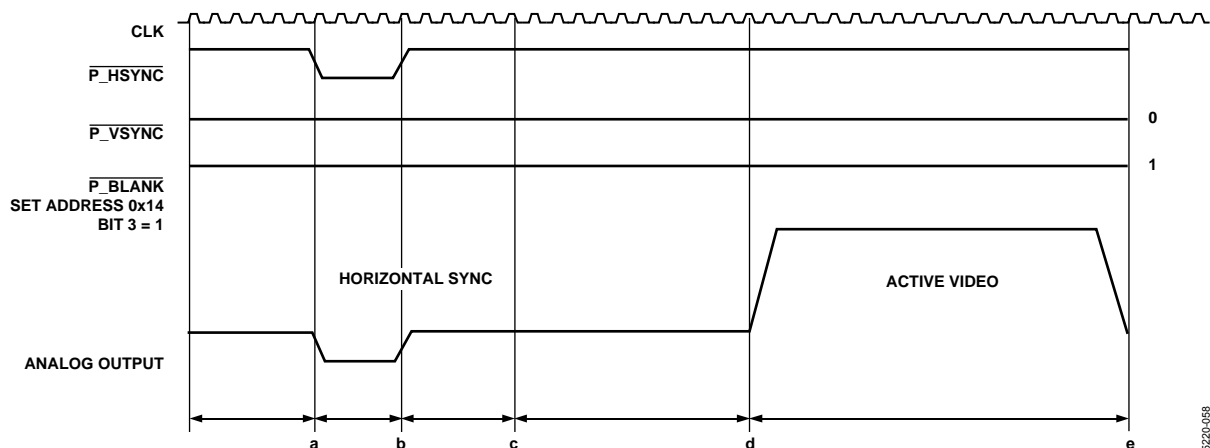


Figure 58. Async Timing Mode—Programming Input Control Signals for Bilevel Sync Signal

**HD TIMING RESET**

A timing reset is achieved by toggling the HD timing reset control bit [Subaddress 0x14, Bit 0] from 0 to 1. In this state, the horizontal and vertical counters remain reset. When this bit is set back to 0, the internal counters resume counting.

The minimum time the pin must be held high is one clock cycle; otherwise, this reset signal might not be recognized. This timing reset applies to the HD timing counters only.

**SD REAL-TIME CONTROL, SUBCARRIER RESET, AND TIMING RESET**

[Subaddress 0x44, Bit 2 and Bit 1]

Together with the RTC\_SCR\_TR pin and SD Mode Register 3 [Address 0x44, Bit 1 and Bit 2], the ADV7324 can be used in

(a) timing reset mode, (b) subcarrier phase reset mode, or (c) RTC mode.

- a. A timing reset is achieved after a low-to-high transition on the RTC\_SCR\_TR pin (Pin 31). In this state, the horizontal and vertical counters remain reset. Upon releasing this pin (set to low), the internal counters resume counting, starting with Field 1, and the subcarrier phase is reset.

The minimum time the pin must be held high is one clock cycle; otherwise, this reset signal might not be recognized. This timing reset applies to the SD timing counters only.

- b. In subcarrier phase reset, a low-to-high transition on the RTC\_SCR\_TR pin (Pin 31) resets the subcarrier phase to 0 on the field following the subcarrier phase reset when the SD RTC/TR/SCR control bits at Address 0x44 are set to 01.

This reset signal must be held high for a minimum of one clock cycle.

Because the field counter is not reset, it is recommended that the reset signal is applied in Field 7 (PAL) or Field 3 (NTSC). The reset of the phase will then occur on the next field, i.e., Field 1, lined up correctly with the internal counters. The field count register at Address 0x7B can be used to identify the number of active fields.

- c. In RTC mode, the ADV7324 can be used to lock to an external video source. The real-time control mode allows the ADV7324 to automatically alter the subcarrier frequency to compensate for line length variations. When the part is connected to a device, such as an ADV7402A video decoder (see Figure 61), that outputs a digital data stream in RTC format, it automatically changes to the compensated subcarrier frequency on a line-by-line basis. This digital data stream is 67 bits wide, and the subcarrier is contained in Bit 0 to Bit 21. Each bit is two clock cycles long. Write 0x00 into all four subcarrier frequency registers when this mode is used.

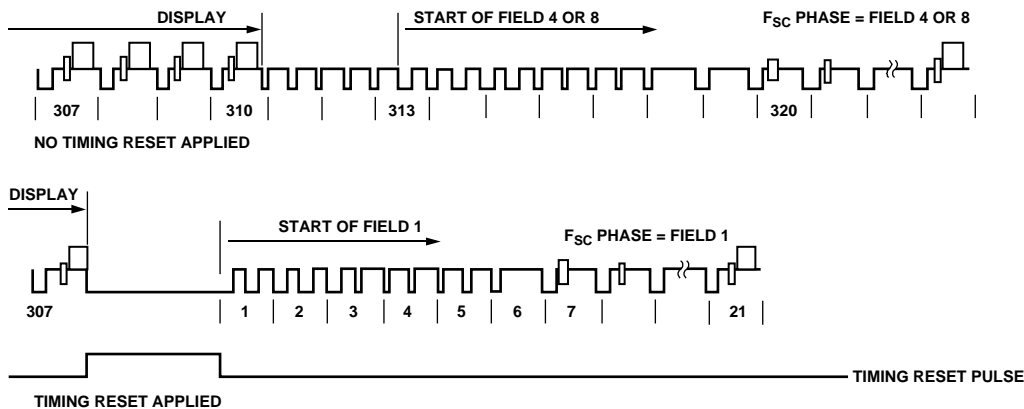


Figure 59. Timing Reset Timing Diagram

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# ADV7324

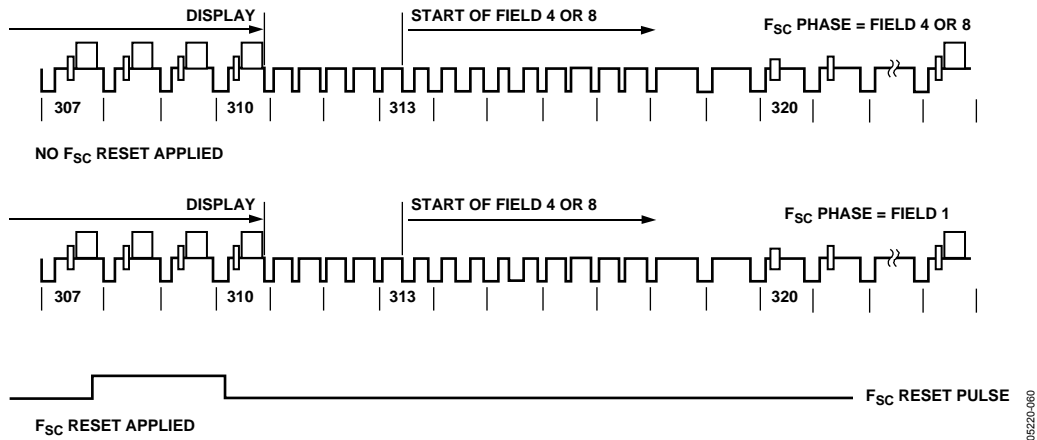
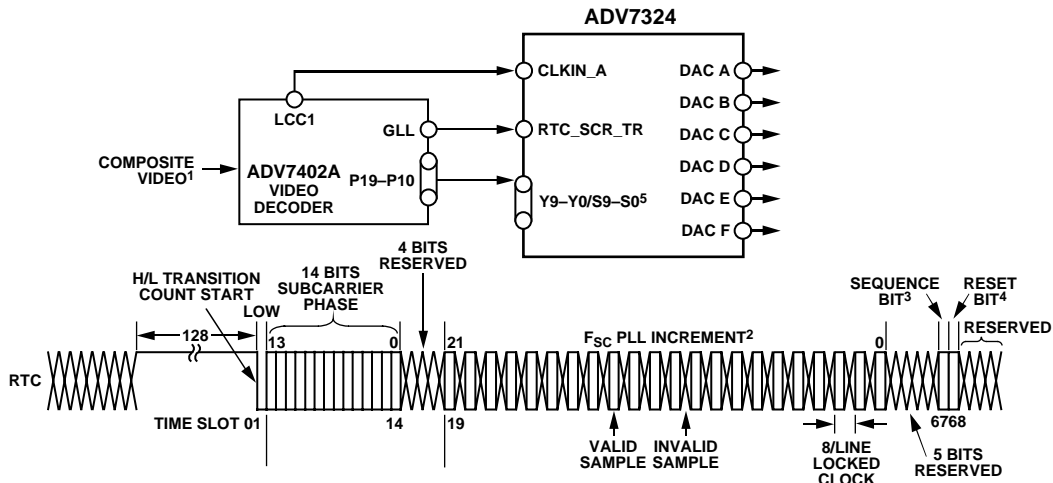


Figure 60. Subcarrier Reset Timing Diagram



**NOTES**

- <sup>1</sup>FOR EXAMPLE, VCR OR CABLE.
- <sup>2</sup>F<sub>SC</sub> PLL INCREMENT IS 22 BITS LONG. VALUE LOADED INTO ADV7324 F<sub>SC</sub> DDS REGISTER IS F<sub>SC</sub> PLL INCREMENTS BITS 21:0 PLUS BITS 0:9 OF SUBCARRIER FREQUENCY REGISTERS. ALL ZEROS SHOULD BE WRITTEN TO THE SUBCARRIER FREQUENCY REGISTERS OF THE ADV7324.
- <sup>3</sup>SEQUENCE BIT PAL: 0 = LINE NORMAL, 1 = LINE INVERTED; NTSC: 0 = NO CHANGE.
- <sup>4</sup>RESET ADV7324 DDS.
- <sup>5</sup>SELECTED BY REGISTER ADDRESS 0x01, BIT 7.

Figure 61. RTC Timing and Connections

**RESET SEQUENCE**

A reset is activated with a high-to-low transition on the  $\overline{\text{RESET}}$  pin (Pin 33) according to the timing specifications, and the ADV7324 reverts to the default output configuration. Figure 62 illustrates the  $\overline{\text{RESET}}$  timing sequence.

**SD VCR FF/RW SYNC**

[Subaddress 0x42, Bit 5]

In DVD record applications where the encoder is used with a decoder, the VCR FF/RW sync control bit [Subaddress 0x42, Bit 5] can be used for nonstandard input video, i.e., in fast forward or rewind modes.

In fast forward mode, the sync information at the start of a new field in the incoming video usually occurs before the correct number of lines/fields are reached; in rewind mode, this sync signal usually occurs after the total number of lines/fields are reached. Conventionally, this means that the output video will have corrupted field signals, because one signal is generated by the incoming video and another is generated when the internal lines/field counters reach the end of a field.

When the VCR FF/RW sync control is enabled, the line/field counters are updated according to the incoming  $\overline{\text{VSYNC}}$  signal, and the analog output matches the incoming  $\overline{\text{VSYNC}}$  signal.

This control is available in all slave timing modes except Slave Mode 0.

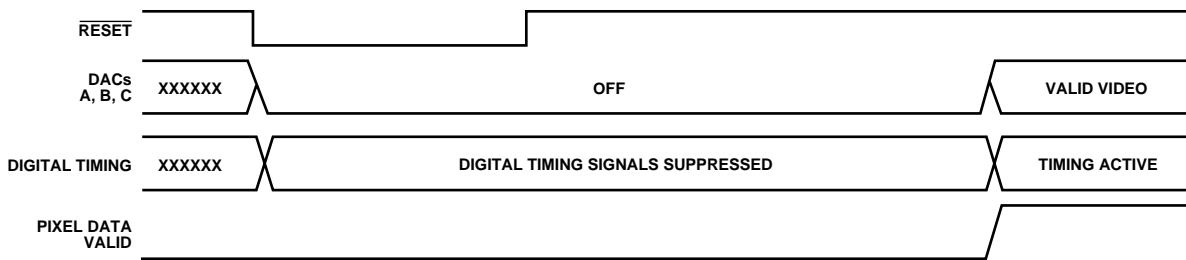


Figure 62.  $\overline{\text{RESET}}$  Timing Sequence

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## VERTICAL BLANKING INTERVAL

The ADV7324 accepts input data that contains VBI data (such as CGMS, WSS, VITS) in SD and HD modes.

For the SMPTE 293M (525p) standard, VBI data can be inserted on Line 13 to Line 42 of each frame, or on Line 6 to Line 43 for the ITU-R BT.1358 (625p) standard.

This data can be present on Line 10 to Line 20 for SD NTSC and on Line 7 to Line 22 for PAL.

If VBI is disabled [Address 0x11, Bit 4 for HD; Address 0x43, Bit 4 for SD], VBI data is not present at the output, and the entire VBI is blanked. These control bits are valid in all master and slave modes.

In Slave Mode 0, if VBI is enabled, the blanking bit in the EAV/SAV code is overwritten. It is possible to use VBI in this timing mode as well.

In Slave Mode 1 or 2, the BLANK control bit [Address 0x4A, Bit 3] must be enabled to allow VBI data to pass through the ADV7324. Otherwise, the ADV7324 automatically blanks the VBI to standard.

If CGMS is enabled and VBI is disabled, the CGMS data will nevertheless be available at the output.

See Appendix 1—Copy Generation Management System.

## SUBCARRIER FREQUENCY REGISTERS

[Subaddresses 0x4C to 0x4F]

Four 8-bit registers are used to set up the subcarrier frequency. The value of these registers is calculated using the equation

$$\text{Subcarrier Frequency Register} = \frac{\text{Number of subcarrier periods in one video line}}{\text{Number of 27 MHz clock cycles in one video line}} \times 2^{32}$$

where the sum is rounded to the nearest integer.

For example, in NTSC mode

$$\text{Subcarrier Register Value} = \left( \frac{227.5}{1716} \right) \times 2^{32} = 569408543$$

where:

Subcarrier Register Value = 0x21F07C1F

SD F<sub>SC</sub> Register 0: 0x1F

SD F<sub>SC</sub> Register 1: 0x7C

SD F<sub>SC</sub> Register 2: 0xF0

SD F<sub>SC</sub> Register 3: 0x21

See the MPU Port Description section for more details on accessing the subcarrier frequency registers.

### Programming the F<sub>SC</sub>

The subcarrier register value is divided into four F<sub>SC</sub> registers, as shown above. To load the value into the encoder, users must write to the F<sub>SC</sub> registers in sequence, starting with F<sub>SC</sub>0. The value is not loaded until the F<sub>SC</sub>4 write is complete.

Note that the ADV7324 power-up value for F<sub>SC</sub>0 is 0x1E. For precise NTSC F<sub>SC</sub>, write 0x1F to this register.

**SQUARE PIXEL TIMING MODE**

[Address 0x42, Bit 4]

In square pixel mode, the following timing diagrams apply.

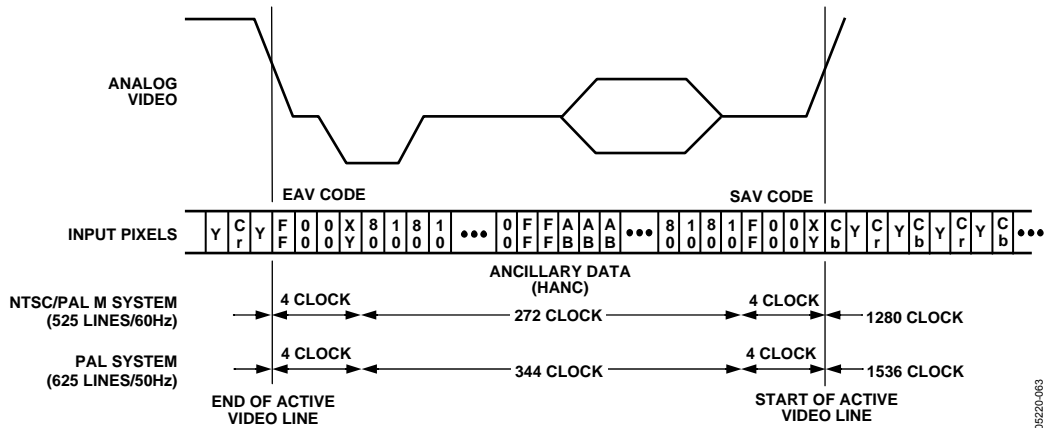


Figure 63. EAV/SAV Embedded Timing

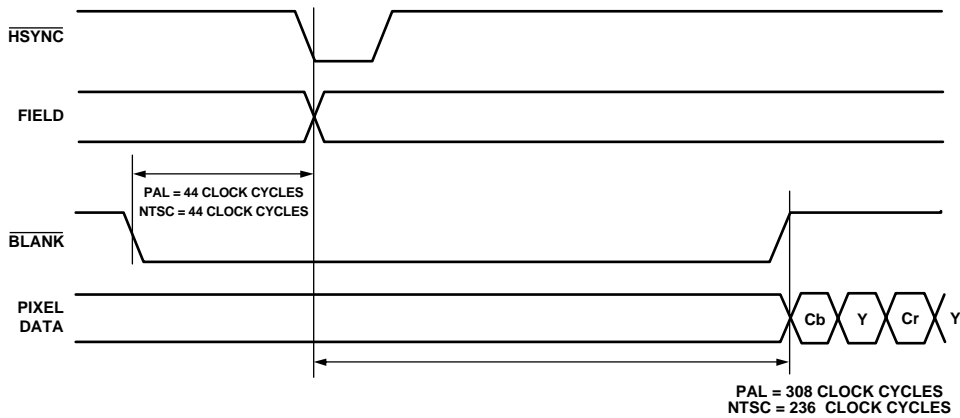


Figure 64. Active Pixel Timing

# ADV7324

## FILTERS

Table 27 shows an overview of the programmable filters available on the ADV7324.

**Table 27. Selectable Filters**

Filter	Subaddress
SD Luma LPF NTSC	0x40
SD Luma LPF PAL	0x40
SD Luma Notch NTSC	0x40
SD Luma Notch PAL	0x40
SD Luma SSAF	0x40
SD Luma CIF	0x40
SD Luma QCIF	0x40
SD Chroma 0.65 MHz	0x40
SD Chroma 1.0 MHz	0x40
SD Chroma 1.3 MHz	0x40
SD Chroma 2.0 MHz	0x40
SD Chroma 3.0 MHz	0x40
SD Chroma CIF	0x40
SD Chroma QCIF	0x40
SD UV SSAF	0x42
HD Chroma Input	0x13
HD Sinc Filter	0x13
HD Chroma SSAF	0x13

### SD Internal Filter Response

[Subaddress 0x40 [7:2]; Subaddress 0x42, Bit 0]

The Y filter supports several frequency responses, including two low-pass responses, two notch responses, an extended SSAF response with or without gain boost attenuation, a CIF response, and a QCIF response. The UV filter supports several different frequency responses, including six low-pass responses, a CIF response, and a QCIF response, as shown in Figure 35 and Figure 36.

If SD SSAF gain is enabled, there are 12 response options in the range -4 dB to +4 dB [Subaddress 0x47, Bit 4]. Choose the desired response by programming the correct value via the I<sup>2</sup>C [Subaddress 0x62]. The variation of frequency responses are shown in Figure 32 and Figure 33.

In addition to the chroma filters listed in Table 27, the ADV7324 contains an SSAF filter specifically designed for the color difference component outputs, U and V. This filter has a cutoff frequency of about 2.7 MHz and a gain of -40 dB at 3.8 MHz, as shown in Figure 65. This filter can be controlled with Address 0x42, Bit 0.

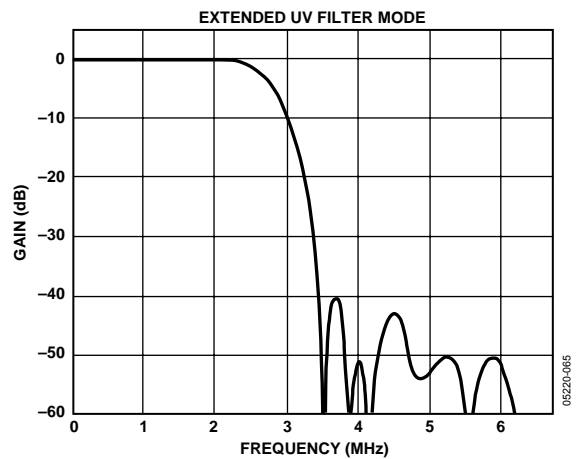


Figure 65. UV SSAF Filter

If this filter is disabled, one of the chroma filters shown in Table 28 can be selected and used for the CVBS or luma/ chroma signal.

**Table 28. Internal Filter Specifications**

Filter	Pass-Band Ripple <sup>1</sup> (dB)	3 dB Bandwidth <sup>2</sup> (MHz)
Luma LPF NTSC	0.16	4.24
Luma LPF PAL	0.1	4.81
Luma Notch NTSC	0.09	2.3/4.9/6.6
Luma Notch PAL	0.1	3.1/5.6/6.4
Luma SSAF	0.04	6.45
Luma CIF	0.127	3.02
Luma QCIF	Monotonic	1.5
Chroma 0.65 MHz	Monotonic	0.65
Chroma 1.0 MHz	Monotonic	1
Chroma 1.3 MHz	0.09	1.395
Chroma 2.0 MHz	0.048	2.2
Chroma 3.0 MHz	Monotonic	3.2
Chroma CIF	Monotonic	0.65
Chroma QCIF	Monotonic	0.5

<sup>1</sup> Pass-band ripple is the maximum fluctuation from the 0 dB response in the pass band. The pass band is defined to have 0 Hz to  $f_c$  (Hz) frequency limits for a low-pass filter, and 0 Hz to  $f_1$  (Hz) and  $f_2$  (Hz) to infinity for a notch filter, where  $f_c$ ,  $f_1$ , and  $f_2$  are the -3 dB points.

<sup>2</sup> 3 dB bandwidth refers to the -3 dB cutoff frequency.



**PS/HD Sinc Filter**

[Subaddress 0x13, Bit 3]

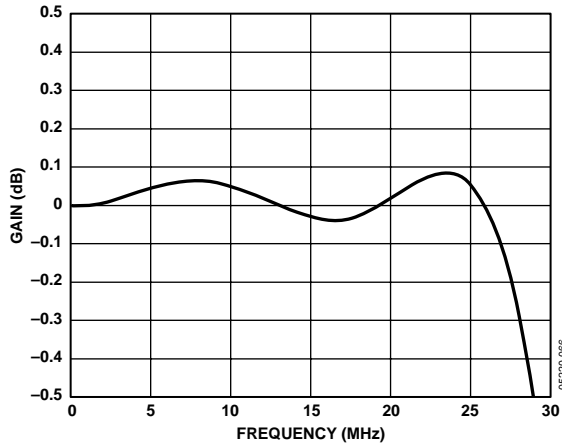


Figure 66. HD Sinc Filter Enabled

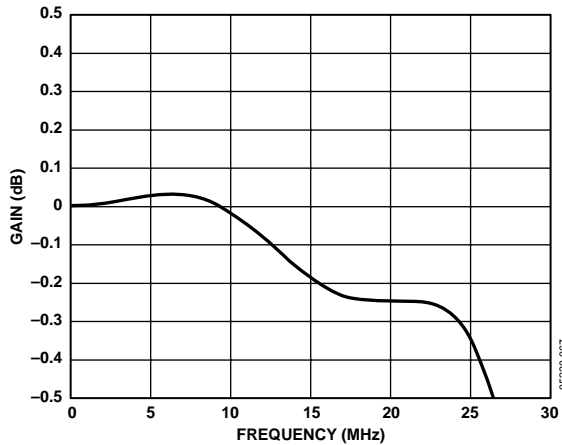


Figure 67. HD Sinc Filter Disabled

**COLOR CONTROLS AND RGB MATRIX**  
**HD Y Level, HD Cr Level, HD Cb Level**

[Subaddresses 0x16 to 0x18]

Three 8-bit registers at Address 0x16, Address 0x17, and Address 0x18 are used to program the output color of the internal HD test pattern generator, be it the lines of the cross hatch pattern or the uniform field test pattern. They are not functional as color controls for external pixel data input. For this purpose, the RGB matrix is used.

The values for Y and the color difference signals used to obtain white, black, and saturated primary and complementary colors conform to the ITU-R BT.601-4 standard.

Table 29 shows sample color values that can be programmed into the color registers when the output standard selection is set to EIA 770.2.

**Table 29. Sample Color Values for EIA 770.2 Output Standard Selection**

Sample Color	Y Value	Cr Value	Cb Value
White	235 (EB)	128 (80)	128 (80)
Black	16 (10)	128 (80)	128 (80)
Red	81 (51)	240 (F0)	90 (5A)
Green	145 (91)	34 (22)	54 (36)
Blue	41 (29)	110 (6E)	240 (F0)
Yellow	210 (D2)	146 (92)	16 (10)
Cyan	170 (AA)	16 (10)	166 (A6)
Magenta	106 (6A)	222 (DE)	202 (CA)

**RGB Matrix**

[Subaddresses 0x03 to 0x09]

The internal RGB matrix automatically performs all YCrCb to RGB scaling according to the input standard programmed in the device, as selected by input mode Register 0x01 [6:4]. Table 30 shows the options available in this matrix.

Note that it is not possible to do a color space conversion from RGB-in to YPrPb-out. Also, it is not possible to input SD RGB.

**Table 30. Matrix Conversion Options**

Input	Output	HDTV/SD/PS	
		Reg. 0x02, Bit 5 (YUV/RGB OUT)	Reg. 0x15, Bit 1 (RGB IN/YCrCb IN, PS/HD Only)
YCrCb	YPrPb	1	0
YCrCb	RGB	0	0
RGB	RGB	0	1

**Manual RGB Matrix Adjust Feature**

Normally, there is no need to enable this feature in Register 0x02, Bit 3, because the RGB matrix automatically performs color space conversion depending on the input mode chosen (SD/PS, HD) and the polarity of RGB/YPrPb output in Register 0x02, Bit 5 (see Table 30). For this reason, the manual RGB matrix adjust feature is disabled by default. However, For HDTV YCrCb-to-RGB conversion, the RGB matrix must be enabled to invoke the correct coefficients for this color space. The coefficients do not need to be adjusted.

The manual RGB matrix adjust feature provides custom coefficient manipulation and is used in PS and HD modes only.

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When the manual RGB matrix adjust feature is enabled, the default values in Registers 0x05 to 0x09 are correct for HDTV color space only. The color components are converted according to the 1080i and 720p standards (SMPTE 274M, SMPTE 296M):

$$R = Y + 1.575Pr$$

$$G = Y - 0.468Pr - 0.187Pb$$

$$B = Y + 1.855Pb$$

This is reflected in the preprogrammed values  $GY = 0x13B$ ,  $GU = 0x3B$ ,  $GV = 0x93$ ,  $BU = 0x248$ , and  $RV = 0x1F0$ .

If the RGB matrix is enabled and another input standard (such as SD or PS) is used, the scale values for  $GY$ ,  $GU$ ,  $GV$ ,  $BU$ , and  $RV$  must be adjusted according to this input standard color space. The user should consider that the color component conversion might use different scale values. For example, SMPTE 293M uses the following equations for conversion:

$$R = Y + 1.402Pr$$

$$G = Y - 0.714Pr - 0.344Pb$$

$$B = Y + 1.773Pb$$

The manual RGB matrix adjust feature can be used to control the HD output levels in cases where the video output does not conform to the standard due to altering the DAC output stages such as termination resistors. The programmable RGB matrix is used for external HD/PS data and is not functional when internal test patterns are enabled. To adjust Registers 0x05 to 0x09, the manual RGB matrix adjust must be enabled [Register 0x02, Bit 3 = 1].

### Programming the RGB Matrix

If custom manipulation of coefficients is required, enable the RGB matrix in Address 0x02, Bit 3, set the output to RGB [Address 0x02, Bit 5], and disable sync on PrPb (default) [Address 0x15, Bit 2]. Enabling sync on RGB is optional [Address 0x02, Bit 4].

$GY$  at Address 0x03 and Address 0x05 controls the green signal output levels.  $BU$  at Address 0x04 and Address 0x08 controls the blue signal output levels, and  $RV$  at Address 0x04 and Address 0x09 controls the red signal output levels. To control YPrPb output levels, enable the YUV output [Address 0x02, Bit 5]. In this case,  $GY$  [Address 0x05; Address 0x03, Bit 0 and Bit 1] is used for the Y output,  $RV$  [Address 0x09; Address 0x04, Bit 0 and Bit 1] is used for the Pr output, and  $BU$  [Address 0x08; Address 0x04, Bit 2 and Bit 3] is used for the Pb output.

If RGB output is selected, the RGB matrix scaler uses the following equations:

$$G = GY \times Y + GU \times Pb + GV \times Pr$$

$$B = GY \times Y + BU \times Pb$$

$$R = GY \times Y + RV \times Pr$$

If YPrPb output is selected, the following equations are used:

$$Y = GY \times Y$$

$$U = BU \times Pb$$

$$V = RV \times Pr$$

Upon power-up, the RGB matrix is programmed with the default values listed in Table 31.

**Table 31. RGB Matrix Default Values**

Address	Default
0x03	0x03
0x04	0xF0
0x05	0x4E
0x06	0x0E
0x07	0x24
0x08	0x92
0x09	0x7C

When the manual RGB matrix adjust feature is not enabled, the ADV7324 automatically scales YCrCb inputs to all standards supported by this part, as selected by the input mode, Register 0x01 [6:4].

### SD Luma and Color Control

[Subaddresses 0x5C, 0x5D, 0x5E, 0x5F]

SD Y Scale, SD Cr Scale, and SD Cb Scale are three 10-bit-wide control registers that scale the Y, Cb, and Cr output levels.

Each of these registers represents the value required to scale the Cb or Cr level from 0.0 to 2.0 and the Y level from 0.0 to 1.5 of its initial level. The value of these 10 bits is calculated using the following equation:

$$Y, Cr, \text{ or } Cb \text{ Scalar Value} = \text{Scale Factor} \times 512$$

For example,

$$\text{Scale Factor} = 1.18$$

$$Y, Cb, \text{ or } Cr \text{ Scale Value} = 1.18 \times 512 = 665.6$$

$$Y, Cb, \text{ or } Cr \text{ Scale Value} = 665 \text{ (rounded to the nearest integer)}$$

$$Y, Cb, \text{ or } Cr \text{ Scale Value} = 1010\ 0110\ 01b$$

Address 0x5C, SD LSB Register = 0x15  
 Address 0x5D, SD Y Scale Register = 0xA6  
 Address 0x5E, SD Cb Scale Register = 0xA6  
 Address 0x5F, SD Cr Scale Register = 0xA6

Note that this feature affects all interlaced output signals, i.e., CVBS, Y-C, YPrPb, and RGB.

**SD Hue Adjust Value**

**[Subaddress 0x60]**

The hue adjust value is used to adjust the hue on the composite and chroma outputs.

These eight bits represent the value required to vary the hue of the video data, i.e., the variance in phase of the subcarrier during active video with respect to the phase of the subcarrier during the color burst. The ADV7324 provides a range of  $\pm 22.5^\circ$  increments of  $0.17578125^\circ$ . For normal operation (zero adjustment), this register is set to 0x80. Values 0xFF and 0x00 represent the upper and lower limits, respectively, of attainable adjustment.

Hue Adjust ( $^\circ$ ) =  $0.17578125^\circ (HCR_d - 128)$  for positive hue adjust value.

For example, to adjust the hue by  $+4^\circ$ , write 0x97 to the hue adjust value register:

$$\left( \frac{4}{0.17578125} \right) + 128 = 105d = 0x97$$

where the sum is rounded to the nearest integer.

To adjust the hue by  $-4^\circ$ , write 0x69 to the hue adjust value register:

$$\left( \frac{-4}{0.17578125} \right) + 128 = 105d = 0x69$$

where the sum is rounded to the nearest integer.

**SD Brightness Control**

**[Subaddress 0x61]**

The brightness is controlled by adding a programmable setup level onto the scaled Y data. This brightness level may be added onto the scaled Y data. For NTSC with pedestal, the setup can vary from 0 IRE to 22.5 IRE. For NTSC without pedestal and for PAL, the setup can vary from  $-7.5$  IRE to  $+15$  IRE.

The brightness control register is an 8-bit register. Seven bits of this 8-bit register are used to control the brightness level, which can be a positive or negative value.

For example,

1. To add  $+20$  IRE brightness level to an NTSC signal with pedestal, write 0x28 to Address 0x61, SD brightness.

$$\begin{aligned} 0x[SD \text{ Brightness Value}] &= \\ 0x[IRE \text{ Value} \times 2.015631] &= \\ 0x[20 \times 2.015631] &= 0x[40.31262] = 0x28 \end{aligned}$$

2. To add  $-7$  IRE brightness level to a PAL signal, write 0x72 to Address 0x61, SD brightness.

$$\begin{aligned} [IRE \text{ Value}] \times 2.075631 & \\ [7 \times 2.015631] &= [14.109417] = 0001110b \\ [0001110] \text{ into twos complement} &= [1110010]b = 0x72 \end{aligned}$$

**Table 32. Brightness Control Values<sup>1</sup>**

Setup Level in NTSC with Pedestal	Setup Level in NTSC without Pedestal	Setup Level in PAL	SD Brightness
22.5 IRE	15 IRE	15 IRE	0x1E
15 IRE	7.5 IRE	7.5 IRE	0x0F
7.5 IRE	0 IRE	0 IRE	0x00
0 IRE	-7.5 IRE	-7.5 IRE	0x71

<sup>1</sup> Values in the range of 0x3F to 0x44 might result in an invalid output signal.

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## SD Brightness Detect

[Subaddress 0x7A]

The ADV7324 allows monitoring the brightness level of the incoming video data. Brightness detect is a read-only register.

## Double Buffering

[Subaddress 0x13, Bit 7; Subaddress 0x48, Bit 2]

Double-buffered registers are updated once per field upon the falling edge of the Vsync signal. Double buffering improves the overall performance, because modifications to register settings will not be made during active video, but take effect upon the start of the active video.

Double buffering can be activated on the following HD registers: HD Gamma Curve A, HD Gamma Curve B, and HD CGMS registers.

Double buffering can be activated on the following SD registers: SD Gamma Curve A, SD Gamma Curve B, SD Y scale, SD U scale, SD V scale, SD brightness, SD closed captioning, and SD Macrovision (Bits 5 to 0).

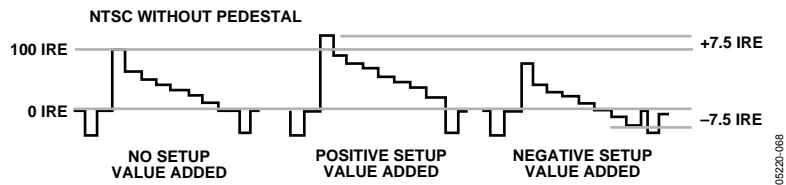


Figure 68. Examples of Brightness Control Values

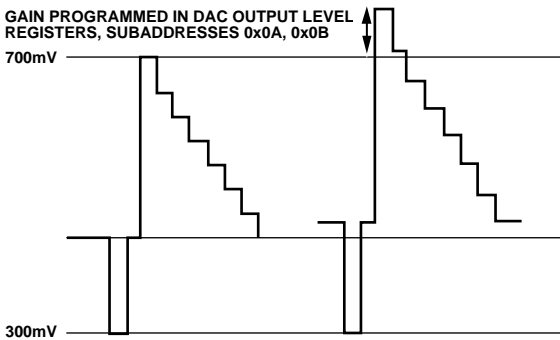
**PROGRAMMABLE DAC GAIN CONTROL**

DAC A, DAC B, and DAC C are controlled by Register 0A.

DAC D, DAC E, and DAC F are controlled by Register 0B.

The I<sup>2</sup>C control registers will adjust the output signal gain up or down from its absolute level.

**CASE A**



**CASE B**

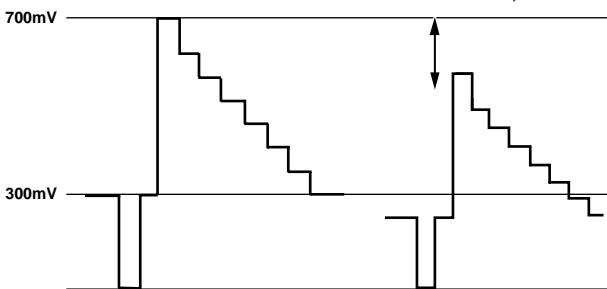


Figure 69. Programmable DAC Gain—Positive and Negative Gain

In Case A, the video output signal is gained. The absolute level of the sync tip and blanking level both increase with respect to the reference video output signal. The overall gain of the signal is increased from the reference signal.

In Case B, the video output signal is reduced. The absolute level of the sync tip and blanking level both decrease with respect to the reference video output signal. The overall gain of the signal is reduced from the reference signal.

The range of this feature is specified for ±7.5% of the nominal output from the DACs. For example, if the output current of the DAC is 4.33 mA, the DAC tune feature can change this output current from 4.008 mA (−7.5%) to 4.658 mA (+7.5%).

The reset value of the vid\_out\_ctrl registers is 0x00; therefore, nominal DAC current is output. Table 33 is an example of how the output current of the DACs varies for a nominal 4.33 mA output current.

Table 33. DAC Gain Control

Reg. 0x0A or 0x0B	DAC Current (mA)	% Gain	Note
0100 0000 (0x40)	4.658	+7.5000%	(I <sup>2</sup> C Reset Value, Nominal)
0011 1111 (0x3F)	4.653	+7.3820%	
0011 1110 (0x3E)	4.648	+7.3640%	
...	...	...	
...	...	...	
0000 0010 (0x02)	4.43	+0.0360%	
0000 0001 (0x01)	4.38	+0.0180%	
0000 0000 (0x00)	4.33	+0.0000%	
...	...	...	
...	...	...	
1111 1111 (0xFF)	4.25	−0.0180%	
1111 1110 (0xFE)	4.23	−0.0360%	
...	...	...	
...	...	...	
1100 0010 (0xC2)	4.018	−7.3640%	
1100 0001 (0xC1)	4.013	−7.3820%	
1100 0000 (0xC0)	4.008	−7.5000%	

**GAMMA CORRECTION**

[Subaddresses 0x24 to 0x37 for HD, Subaddresses 0x66 to 0x79 for SD]

Gamma correction is available for SD and HD video. For each standard, there are twenty 8-bit-wide registers. They are used to program Gamma Correction Curve A and Gamma Correction Curve B. HD Gamma Curve A is programmed at Address 0x24 to Address 0x2D, and HD Gamma Curve B is programmed at Address 0x2E to Address 0x37. SD Gamma Curve A is programmed at Address 0x66 to Address 0x6F, and SD Gamma Curve B is programmed at Address 0x70 to Address 0x79.

Generally gamma correction is applied to compensate for the nonlinear relationship between signal input and brightness level output (as perceived on the CRT). It can also be applied wherever nonlinear processing is used.

Gamma correction uses the function

$$Signal_{OUT} = (Signal_{IN})^\gamma$$

where  $\gamma$  = gamma power factor.

Gamma correction is performed on the luma data only. The user may choose either of two curves: Curve A or Curve B. At any one time, only one of these curves can be used.

The response of the curve is programmed at 10 predefined locations. By changing the values at these locations, the gamma curve can be modified. Between these points, linear interpolation is used to generate intermediate values. If the curve has a total length of 256 points, the 10 locations are at 24, 32, 48, 64, 80, 96, 128, 160, 192, and 224. Locations 0, 16, 240, and 255 are fixed and cannot be changed.

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For lengths of 16 to 240 points, the gamma correction curve is calculated as follows:

$$y = x^\gamma$$

where:

$y$  = gamma corrected output.

$x$  = linear input signal.

$\gamma$  = gamma power factor.

To program the gamma correction registers, calculate the seven values for  $\gamma$  using the following formula:

$$y_n = \left[ \frac{x_{(n-16)}}{(240-16)} \right]^\gamma \times (240-16) + 16$$

where:

$x_{(n-16)}$  = value for  $x$  along  $x$ -axis at points  $n$ .

$n = 24, 32, 48, 64, 80, 96, 128, 160, 192, \text{ or } 224$ .

$y_n$  = value for  $y$  along the  $y$ -axis, which must be written into the gamma correction register.

For example,

$$y_{24} = [(8/224)0.5 \times 224] + 16 = 58$$

$$y_{32} = [(16/224)0.5 \times 224] + 16 = 76$$

$$y_{48} = [(32/224)0.5 \times 224] + 16 = 101$$

$$y_{64} = [(48/224)0.5 \times 224] + 16 = 120$$

$$y_{80} = [(64/224)0.5 \times 224] + 16 = 136$$

$$y_{96} = [(80/224)0.5 \times 224] + 16 = 150$$

$$y_{128} = [(112/224)0.5 \times 224] + 16 = 174$$

$$y_{160} = [(144/224)0.5 \times 224] + 16 = 195$$

$$y_{192} = [(176/224)0.5 \times 224] + 16 = 214$$

$$y_{224} = [(208/224)0.5 \times 224] + 16 = 232$$

where the sum of each equation is rounded to the nearest integer.

The gamma curves in Figure 70 and Figure 71 are only examples; any user-defined curve is acceptable in the range of 16 to 240.

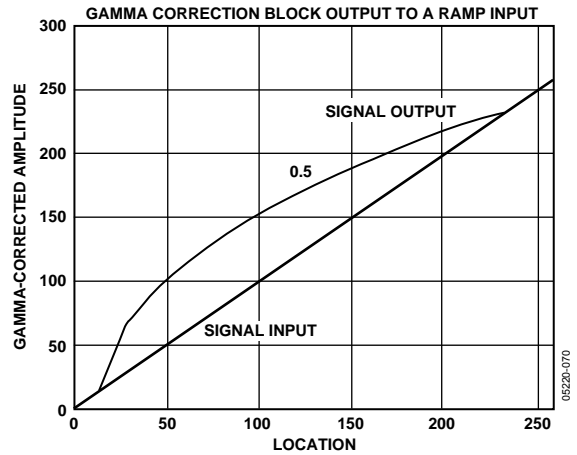


Figure 70. Signal Input (Ramp) and Signal Output for Gamma 0.5

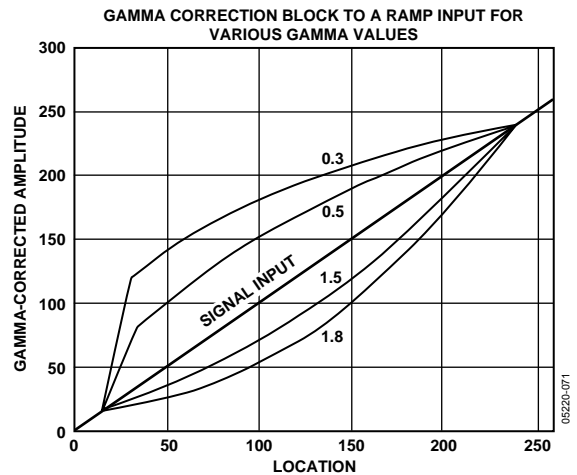


Figure 71. Signal Input (Ramp) and Selectable Output Curves

**HD SHARPNESS FILTER AND ADAPTIVE FILTER CONTROLS**

[Subaddresses 0x20, 0x38 to 0x3D]

There are three filter modes available on the ADV7324: a sharpness filter mode and two adaptive filter modes.

**HD Sharpness Filter Mode**

To enhance or attenuate the Y signal in the frequency ranges shown in Figure 72, the HD sharpness filter must be enabled, and the HD adaptive filter enable must be disabled.

To select one of the 256 individual responses, the corresponding gain values, which range from -8 to +7, for each filter must be programmed into the HD sharpness filter gain register at Address 0x20.

**HD Adaptive Filter Mode**

The HD Adaptive Filter Threshold A, HD Adaptive Filter Threshold B, and HD Adaptive Filter Threshold C registers; the HD Adaptive Filter Gain 1, HD Adaptive Filter Gain 2, and HD Adaptive Filter Gain 3 registers; and the HD sharpness gain register are used in adaptive filter mode. To activate the adaptive filter control, the HD sharpness filter and the HD adaptive filter must be enabled.

The derivative of the incoming signal is compared to the three programmable threshold values: HD Adaptive Filter Threshold A, HD Adaptive Filter Threshold B, and HD Adaptive Filter Threshold C. The recommended threshold range is 16 to 235, but any value between 0 and 255 can be used.

The edges can then be attenuated with the settings in HD Adaptive Filter Gain 1, HD Adaptive Filter Gain 2, HD Adaptive Filter Gain 3 registers, and HD sharpness filter gain register.

According to the settings of the HD adaptive filter mode control, there are two adaptive filter modes available:

- Mode A is used when adaptive filter mode is set to 0. In this case, Filter B (LPF) will be used in the adaptive filter block. Also, only the programmed values for Gain B in the HD sharpness filter gain and HD Adaptive Filter Gain 1, HD Adaptive Filter Gain 2, and HD Adaptive Filter Gain 3 are applied when needed. The Gain A values are fixed and cannot be changed.
- Mode B is used when adaptive filter mode is set to 1. In this mode, a cascade of Filter A and Filter B is used. Settings for Gain A and Gain B in the HD sharpness filter gain and HD Adaptive Filter Gain 1, HD Adaptive Filter Gain 2, and HD Adaptive Filter Gain 3 become active when needed.

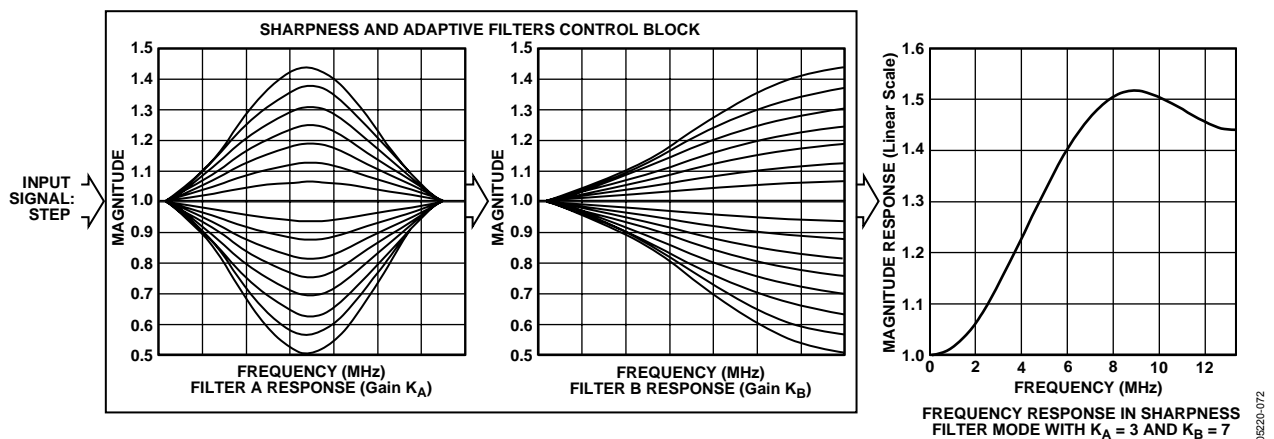


Figure 72. Sharpness and Adaptive Filters Control Block

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## HD SHARPNESS FILTER AND ADAPTIVE FILTER APPLICATION EXAMPLES

### HD Sharpness Filter Application

The HD sharpness filter can be used to enhance or attenuate the Y video output signal. The register settings listed in Table 34 were used to achieve the results shown in Figure 73. Input data was generated by an external signal source.

Table 34. Sharpness Control

Address	Register Setting	Reference <sup>1</sup>
0x00	0xFC	
0x01	0x10	
0x02	0x20	
0x10	0x00	
0x11	0x81	
0x20	0x00	a
0x20	0x08	b
0x20	0x04	c
0x20	0x40	d
0x20	0x80	e
0x20	0x22	f

<sup>1</sup> See Figure 73.

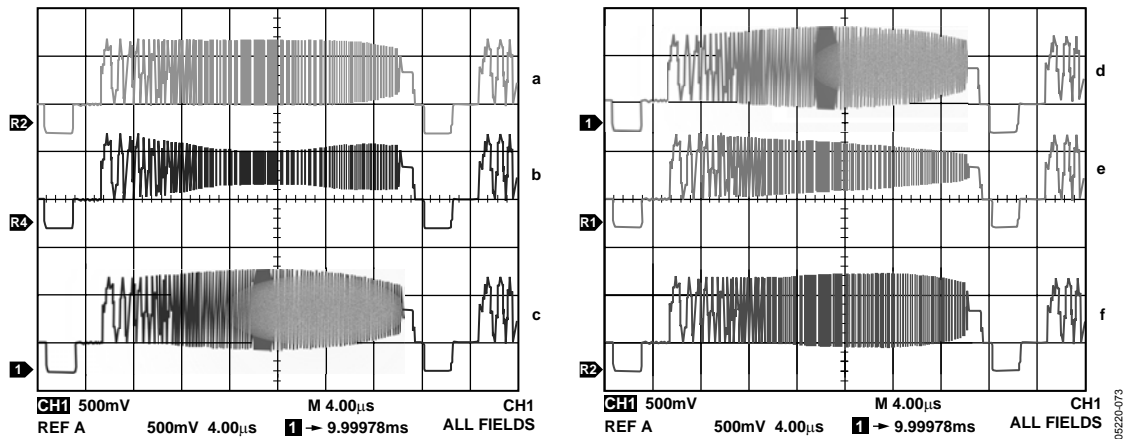


Figure 73. HD Sharpness Filter Control with Different Gain Settings for HD Sharpness Filter Gain Values



**Adaptive Filter Control Application**

Figure 74 and Figure 75 show how a typical signal is processed by the adaptive filter control block in Mode A.

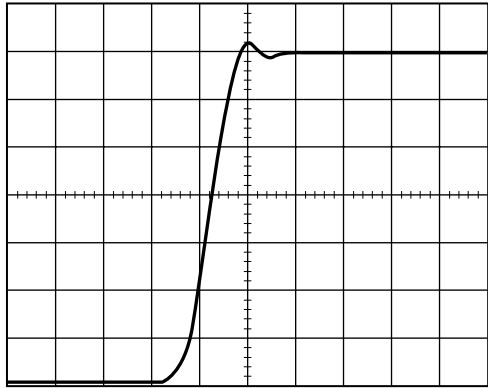


Figure 74. Input Signal to Adaptive Filter Control

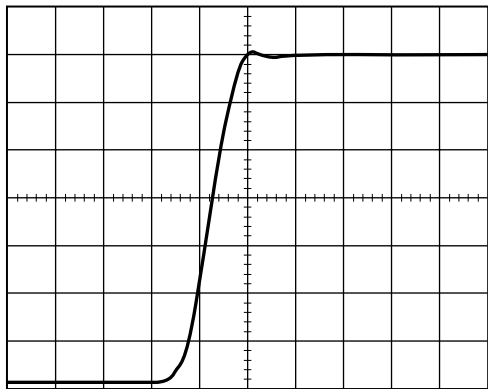


Figure 75. Output Signal with Adaptive Filter Control (Mode A)

The register settings in Table 35 were used to obtain the results shown in Figure 75, i.e., to remove the ringing on the Y signal. Input data was generated by an external signal source.

**Table 35. Register Settings for Figure 75**

Address	Register Setting
0x00	0xFC
0x01	0x38
0x02	0x20
0x10	0x00
0x11	0x81
0x15	0x80
0x20	0x00
0x38	0xAC
0x39	0x9A
0x3A	0x88
0x3B	0x28
0x3C	0x3F
0x3D	0x64

When changing the adaptive filter mode to Mode B [Address 0x15, Bit 6], the output shown in Figure 76 can be obtained from the input signal shown in Figure 74.

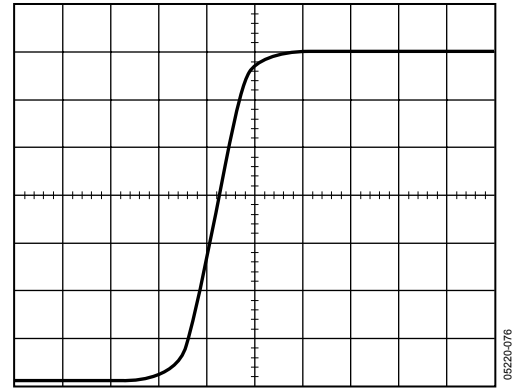


Figure 76. Output Signal with Adaptive Filter Control (Mode B)

**SD DIGITAL NOISE REDUCTION**

[Subaddresses 0x63, 0x64, 0x65]

DNR is applied to the Y data only. A filter block selects the high frequency, low amplitude components of the incoming signal (DNR input select). The absolute value of the filter output is compared to a programmable threshold value (DNR threshold control). There are two DNR modes available: DNR mode and DNR sharpness mode.

In DNR mode, if the absolute value of the filter output is less than the threshold, it is assumed to be noise. A programmable amount (coring gain border, coring gain data) of this noise signal will be subtracted from the original signal. Likewise, in DNR sharpness mode, if the absolute value of the filter output is less than the programmed threshold, it is assumed to be noise. If the level exceeds the threshold and is identified as a valid signal, a fraction of the signal (coring gain border, coring gain data) will be added to the original signal to boost high frequency components and sharpen the video image.

In MPEG systems, it is common to process the video information in blocks of 8 pixels × 8 pixels for MPEG2 systems, or 16 pixels × 16 pixels for MPEG1 systems (block size control). DNR can be applied to the resulting block transition areas that are known to contain noise. Generally, the block transition area contains two pixels. It is possible to define this area to contain four pixels (border area).

It is also possible to compensate for variable block positioning or differences in YCrCb pixel timing with the use of the DNR block offset.

The digital noise reduction registers are three 8-bit registers. They are used to control the DNR processing.

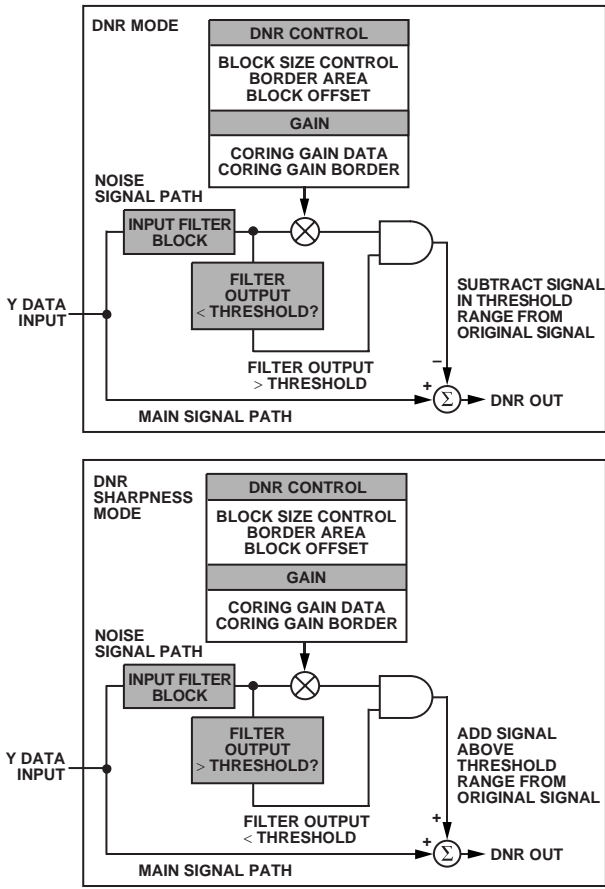


Figure 77. DNR Block Diagram

## CORING GAIN BORDER

[Address 0x63, Bit 3 to Bit 0]

These four bits are assigned to the gain factor applied to border areas. In DNR mode, the range of gain values is 0 to 1 in increments of 1/8. This factor is applied to the DNR filter output, which lies below the set threshold range. The result is then subtracted from the original signal.

In DNR sharpness mode, the range of gain values is 0 to 0.5 in increments of 1/16. This factor is applied to the DNR filter output, which lies above the threshold range. The result is added to the original signal.

## CORING GAIN DATA

[Address 0x63, Bit 7 to Bit 4]

These four bits are assigned to the gain factor applied to the luma data inside the MPEG pixel block. In DNR mode, the range of gain values is 0 to 1 in increments of 1/8. This factor is applied to the DNR filter output, which lies below the set threshold range. The result is then subtracted from the original signal.

In DNR sharpness mode, the range of gain values is 0 to 0.5 in increments of 1/16. This factor is applied to the DNR filter output, which lies above the threshold range. The result is added to the original signal.

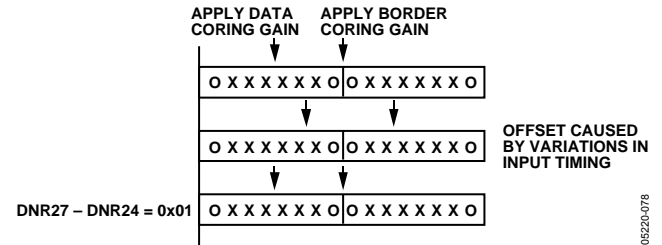


Figure 78. DNR Offset Control

## DNR THRESHOLD

[Address 0x64, Bit 5 to Bit 0]

These six bits are used to define the threshold value in the range of 0 to 63. The range is an absolute value.

## BORDER AREA

[Address 0x64, Bit 6]

When this bit is set to Logic 1, the block transition area can be defined to consist of four pixels. If this bit is set to Logic 0, the border transition area consists of two pixels, where one pixel refers to two clock cycles at 27 MHz.

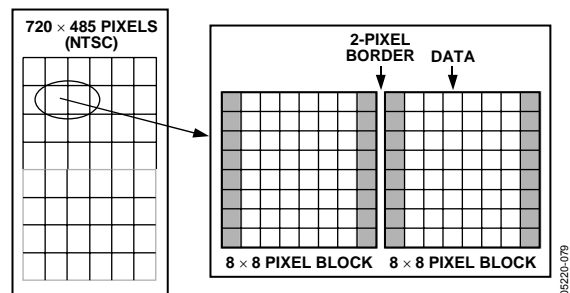


Figure 79. DNR Border Area

## BLOCK SIZE CONTROL

[Address 0x64, Bit 7]

This bit is used to select the size of the data blocks to be processed. Setting the block size control function to Logic 1 defines a 16-pixel x 16-pixel data block, and Logic 0 defines an 8-pixel x 8-pixel data block, where one pixel refers to two clock cycles at 27 MHz.

## DNR INPUT SELECT CONTROL

[Address 0x65, Bit 2 to Bit 0]

Three bits are assigned to select the filter, which is applied to the incoming Y data. The signal that lies in the pass band of the selected filter will be DNR processed. Figure 80 shows the filter responses selectable with this control.

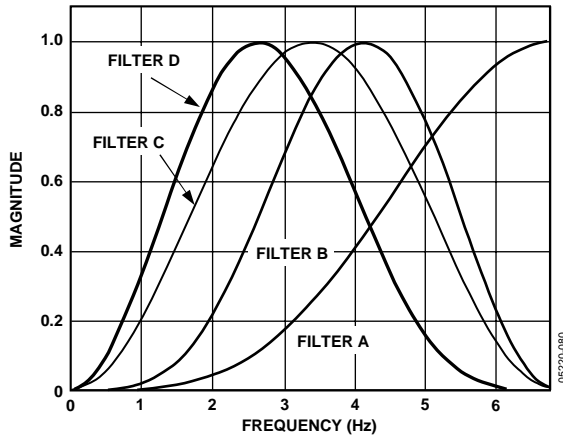


Figure 80. DNR Input Select

**DNR MODE CONTROL**

[Address 0x65, Bit 4]

This bit is used to select the DNR mode. Logic 0 selects DNR mode; Logic 1 selects DNR sharpness mode.

DNR works on the principle of defining low amplitude, high frequency signals as probable noise and subtracting this noise from the original signal.

In DNR mode, it is possible to subtract a fraction of the signal that lies below the set threshold, assumed to be noise, from the original signal. The threshold is set in DNR Register 1.

When DNR sharpness mode is enabled, it is possible to add a fraction of the signal that lies above the set threshold to the original signal, since this data is assumed to be valid data and

not noise. The overall effect is that the signal will be boosted (similar to using an extended SSAF filter).

**BLOCK OFFSET CONTROL**

[Address 0x65, Bit 7 to Bit 4]

Four bits are assigned to this control, which allows a maximum shift of 15 pixels in a data block. Consider the fixed coring gain positions. The block offset shifts the data in steps of one pixel such that the border coring gain factors can be applied at the same position regardless of variations in input timing of the data.

**SD ACTIVE VIDEO EDGE**

[Subaddress 0x42, Bit 7]

When the active video edge feature is enabled, the first three pixels and the last three pixels of the active video on the luma channel are scaled so that maximum transitions on these pixels are not possible. The scaling factors are  $\times 1/8$ ,  $\times 1/2$ , and  $\times 7/8$ . All other active video passes through unprocessed.

**SAV/EAV STEP-EDGE CONTROL**

The ADV7324 has the capability of controlling fast rising and falling signals at the start and end of active video to minimize ringing.

An algorithm monitors SAV and EAV and determines when the edges are rising or falling too fast. The result is reduced ringing at the start and end of active video for fast transitions.

Subaddress 0x42, Bit 7 = 1, enables this feature.

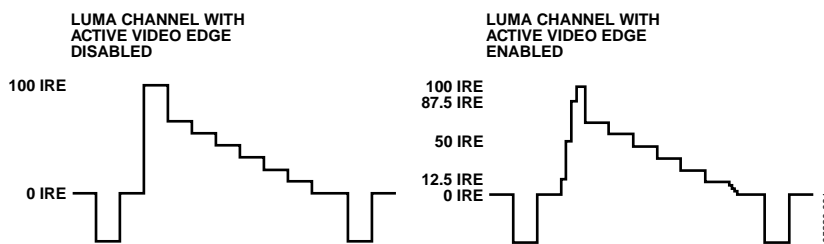


Figure 81. Example of Active Video Edge Functionality

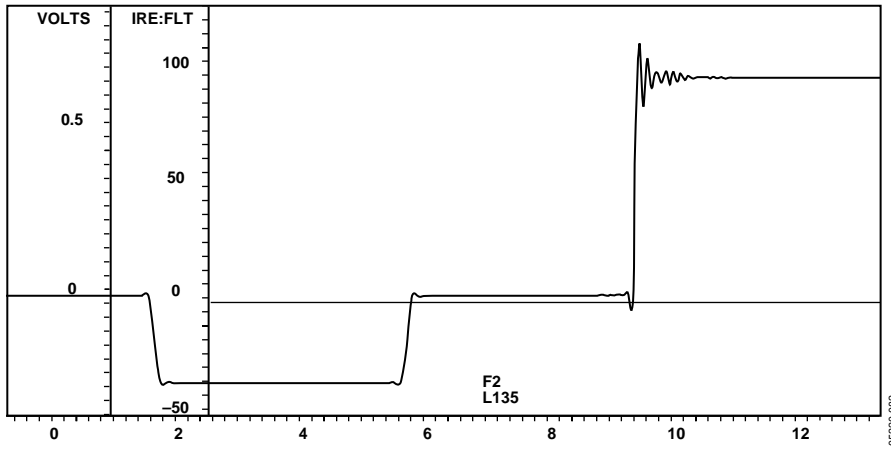


Figure 82. Address 0x42, Bit 7 = 0

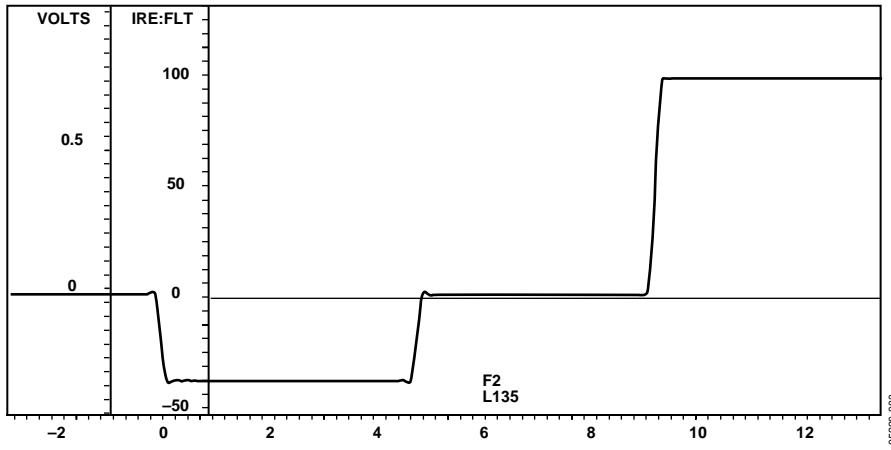


Figure 83. Address 0x42, Bit 7 = 1

**HSYNC/VSYNC OUTPUT CONTROL**

The ADV7324 has the ability to accept either embedded time codes in the input data or external Hsync and Vsync signals on P\_HSYNC/P\_VSYNC, outputting the respective signals on the P\_HSYNC and P\_VSYNC pins.

**Table 36. Hsync Output Control<sup>1</sup>**

HD/ED <sup>2</sup> Slave Mode (0x10, Bit 2)	HD/ED Sync Output Enable (0x02, Bit 7)	SD Sync Output Enable (0x02, Bit 6)	I2C_Hsync_gen_sel (0x14, Bit 1)	Signal on S_HSYNC Pin	Duration
x	0	0	x	Tristate	–
x	0	1	x	Pipelined SD Hsync	See Appendix 5—SD Timing Modes
External Hsync & Vsync /Field Mode	1	x	0	External pipelined HD/ED Hsync	As per Hsync timing
EAV/SAV Mode	1	x	0	Pipelined HD/ED Hsync based on AV Code H bit	Same as line blanking interval
x	1	x	1	Pipelined HD/ED Hsync based on horizontal counter	Same as embedded Hsync

<sup>1</sup> In all HD/ED standards where there is an Hsync o/p, the start of the Hsync pulse is aligned with the falling edge of the embedded Hsync in the output video.

<sup>2</sup> ED = enhanced definition.

**Table 37. Vsync Output Control<sup>1</sup>**

HD/ED <sup>2</sup> Slave Mode (0x10, Bit 2)	HD/ED Sync Output Enable (0x02, Bit 7)	SD Sync Output Enable (0x02, Bit 6)	I2C_Vsync_gen_sel (0x14, Bit 2)	Video Standard	Signal on S_VSYNC Pin	Duration
x	0	0	x	x	Tristate	–
x	0	1	x	Interlaced	Pipelined SD Vsync/ field	See Appendix 5—SD Timing Modes
External Hsync & Vsync/Field Mode	1	x	0	x	External pipelined HD/ED Vsync or field signal	As per external Vsync or field signal
EAV/SAV Mode	1	x	0	All HD interlace standards	External pipelined field signal based on AV Code F bit	Field
EAV/SAV Mode	1	x	0	All HD/ED progressive standards	Pipelined Vsync based on AV Code V bit	Vertical blanking interval
x	1	x	1	All HD/ED standards except 525p	External pipelined HD/ED Vsync based on vertical counter	Aligned with serration lines
x	1	x	1	525p	External pipelined HD/ED Vsync based on vertical counter	Vertical blanking interval

<sup>1</sup> In all HD/ED standards where there is an Hsync o/p, the start of the Hsync pulse is aligned with the falling edge of the embedded Hsync in the output video.

<sup>2</sup> ED = enhanced definition = progressive scan 525p or 625p.

# ADV7324

## BOARD DESIGN AND LAYOUT

### DAC TERMINATION AND LAYOUT CONSIDERATIONS

The ADV7324 contains an on-board voltage reference. The ADV7324 can be used with an external  $V_{REF}$  (AD1580).

The  $R_{SET}$  resistors are connected between the  $R_{SET}$  pins and AGND and are used to control the full-scale output current and, therefore, the DAC voltage output levels. For full-scale output,  $R_{SET}$  must have a value of  $3040\ \Omega$ . The  $R_{SET}$  values should not be changed.  $R_{LOAD}$  has a value of  $150\ \Omega$  for half-scale output.

### VIDEO OUTPUT BUFFER AND OPTIONAL OUTPUT FILTER

Output buffering on all six DACs is necessary to drive output devices, such as SD or HD monitors. Analog Devices, Inc., produces a range of suitable op amps for this application, e.g., the AD8061. More information on line-driver buffering circuits is given in the relevant op amps' data sheets.

An optional analog reconstruction low-pass filter (LPF) may be required as an anti-imaging filter if the ADV7324 is connected to a device that requires this filtering.

The filter specifications vary with the application.

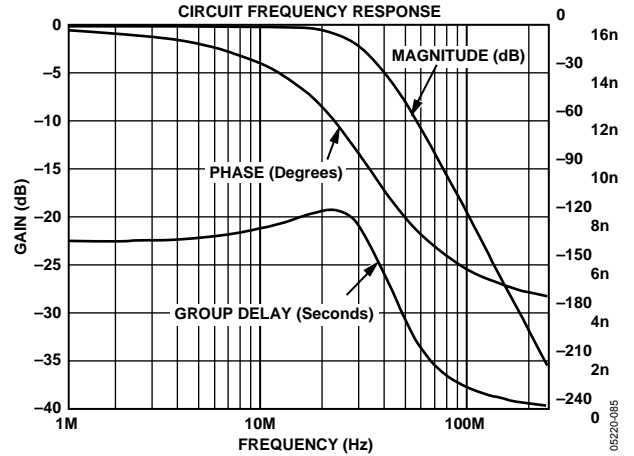


Figure 85. Filter Plot for Output Filter for SD, 16x Oversampling

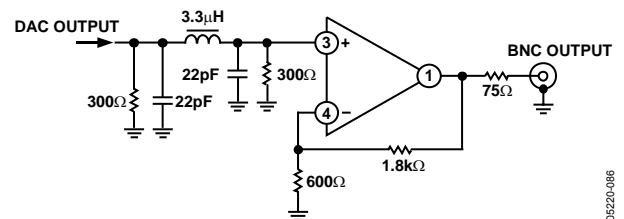


Figure 86. Example of Output Filter for PS, 8x Oversampling

Table 38. External Filter Requirements

Application	Oversampling	Cutoff Frequency (MHz)	Attenuation -50 dB @ (MHz)
SD	2x	>6.5	20.5
SD	16x	>6.5	209.5
PS	1x	>12.5	14.5
PS	8x	>12.5	203.5
HDTV	1x	>30	44.25
HDTV	2x	>30	118.5

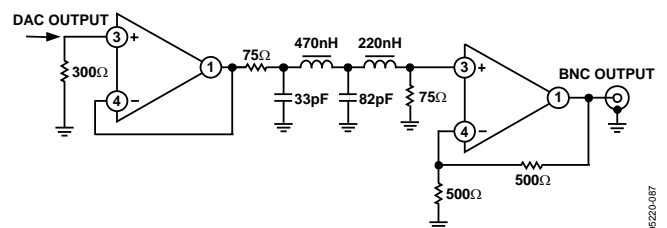


Figure 87. Example of Output Filter for HDTV, 2x Oversampling

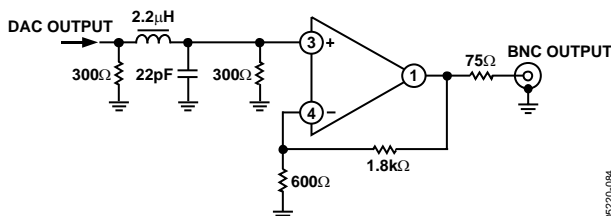


Figure 84. Example of Output Filter for SD, 16x Oversampling

Table 39. Possible Output Rates from the ADV7324

Input Mode Address 0x01, Bit 6 to Bit 4	PLL Address 0x00, Bit 1	Output Rate (MHz)
SD Only	Off	27 (2x)
	On	216 (16x)
PS Only	Off	27 (1x)
	On	216 (8x)
HDTV Only	Off	74.25 (1x)
	On	148.5 (2x)

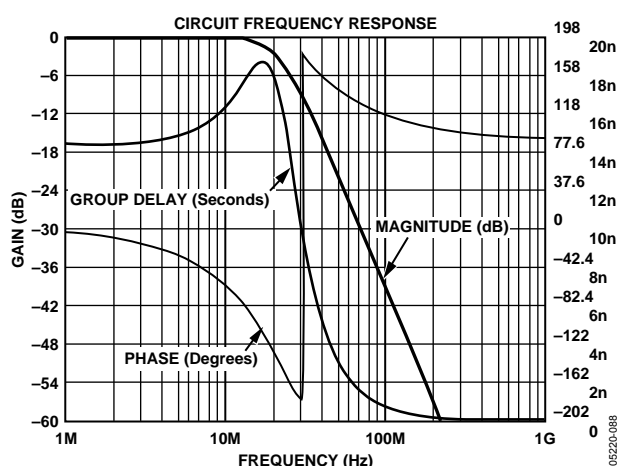


Figure 88. Filter Plot for Output Filter for PS, 8× Oversampling

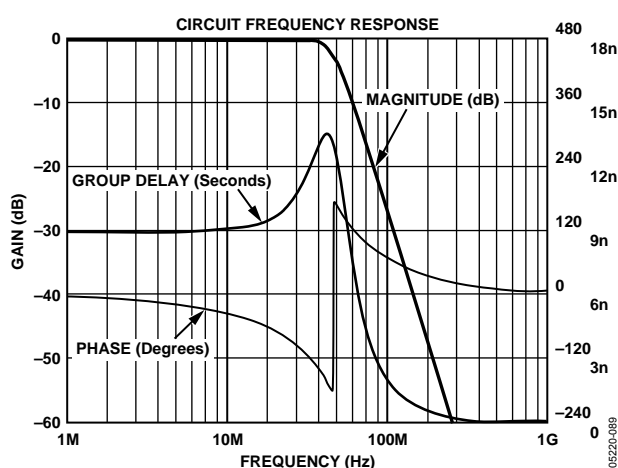


Figure 89. Filter Plot for Output Filter for HDTV, 2× Oversampling

## PCB BOARD LAYOUT

The ADV7324 is optimally designed for lowest noise performance of both radiated and conducted noise. To complement the excellent noise performance of the ADV7324, it is imperative that great care be given to the PC board layout.

The layout should be optimized for lowest noise on the ADV7324 power and ground lines. This can be achieved by shielding the digital inputs and providing good decoupling. The lead length between groups of  $V_{AA}$  and AGND,  $V_{DD}$  and DGND, and  $V_{DD\_IO}$  and GND\_IO pins should be kept as short as possible to minimized inductive ringing.

It is recommended that a 4-layer, printed circuit board is used, with power and ground planes separating the layer of the signal carrying traces of the components and solder side layer. Component placement should be carefully considered to separate noisy circuits, such as crystal clocks, high speed logic circuitry, and analog circuitry.

There should be separate analog and digital ground planes.

Each power plane should encompass a digital power plane and an analog power plane. The analog power plane should contain the DACs and all associated circuitry,  $V_{REF}$  circuitry. The digital power plane should contain all logic circuitry.

The analog and digital power planes should be individually connected to the common power plane at a single point through a suitable filtering device, such as a ferrite bead.

DAC output traces on a PCB should be treated as transmission lines. It is recommended that the DACs be placed as close as possible to the output connector, with the analog output traces being as short as possible (less than 3 inches). The DAC termination resistors should be placed as close as possible to the DAC outputs and should overlay the PCB's ground plane. As well as minimizing reflections, short analog output traces reduce noise pickup from neighboring digital circuitry.

To avoid crosstalk between the DAC outputs, it is recommended that as much space as possible is left between the tracks of the individual DAC output pins. The addition of ground tracks between outputs is also recommended.

### Supply Decoupling

Noise on the analog power plane can be further reduced by the use of decoupling capacitors.

Optimum performance is achieved by the use of 10 nF and 0.1  $\mu$ F ceramic capacitors. Each group of  $V_{AA}$ ,  $V_{DD}$ , or  $V_{DD\_IO}$  pins should be individually decoupled to ground. This should be done by placing the capacitors as close as possible to the device with the capacitor leads as short as possible, thus minimizing lead inductance.

A 1  $\mu$ F tantalum capacitor is recommended across the  $V_{AA}$  supply in addition to 10 nF ceramic. See the circuit layout in Figure 90.

### Digital Signal Interconnect

The digital signal lines should be isolated as much as possible from the analog outputs and other analog circuitry. Digital signal lines should not overlay the analog power plane.

Due to the high clock rates, avoid long clock lines to the ADV7324 to minimize noise pickup.

Any active pull-up termination resistors for the digital inputs should be connected to the digital power plane, not the analog power plane.

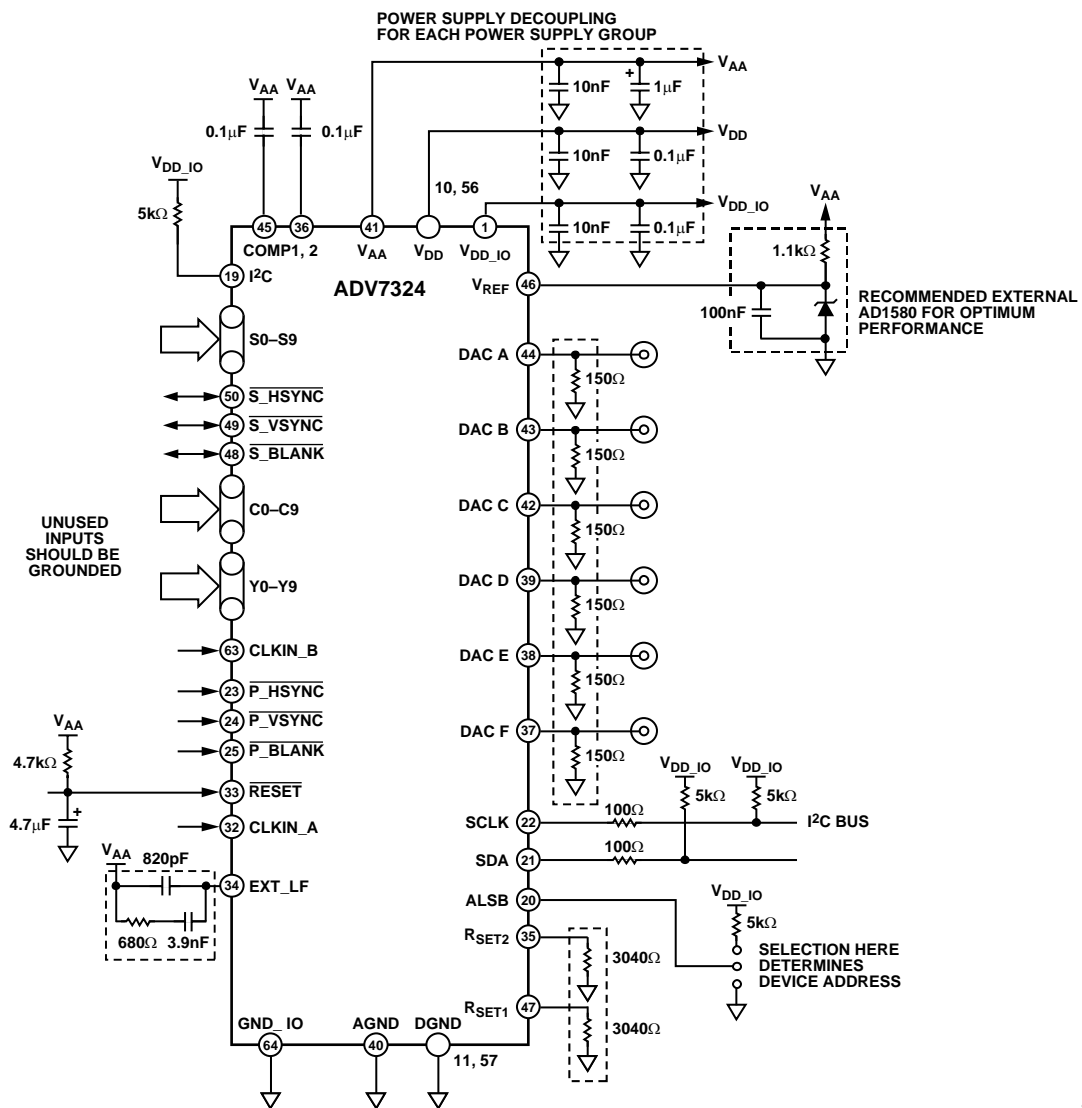
### Analog Signal Interconnect

Locate the ADV7324 as close as possible to the output connectors to minimize noise pickup and reflections due to impedance mismatch.

# ADV7324

For optimum performance, each analog output should be source- and load-terminated, as shown in Figure 90. The termination resistors should be as close as possible to the ADV7324 to minimize reflections.

For optimum performance, it is recommended that all decoupling and external components relating to the ADV7324 are located on the same side of the PCB and as close as possible to the ADV7324. Unused inputs should be tied to ground.



ALL COMPONENTS IN DASHED BOXES MUST BE LOCATED ON THE SAME SIDE OF THE PCB AS THE ADV7324 AND AS CLOSE AS POSSIBLE TO THE ADV7324.

Figure 90. ADV7324 Circuit Layout

05221-090



## APPENDIX 1—COPY GENERATION MANAGEMENT SYSTEM

### PS CGMS

#### *Data Registers 2 to 0*

[Subaddresses 0x21, 0x22, 0x23]

#### **525p**

Using the vertical blanking interval 525p system, 525p CGMS conforms to the CGMS-A EIA-J CPR1204-1 (March 1998) transfer method of video identification information and to the IEC61880 (1998) 525p/60 video system's analog interface for the video and accompanying data.

When PS CGMS is enabled [Subaddress 0x12, Bit 6 = 1], CGMS data is inserted on Line 41. The 525p CGMS data registers are at Address 0x21, Address 0x22, and Address 0x23.

#### **625p**

The 625p CGMS conforms to the IEC62375 (2004) 625p/50 video system's analog interface for the video and accompanying data using the vertical blanking interval.

When PS CGMS is enabled [Subaddress 0x12, Bit 6 = 1], CGMS data is inserted on Line 43. The 625p CGMS data registers are at Address 0x22 and Address 0x23.

### HD CGMS

[Address 0x12, Bit 6]

The ADV7324 supports the copy generation management system (CGMS) in HDTV mode (720p and 1080i) in accordance with EIAJ CPR-1204-2.

The HD CGMS data registers are found at Address 0x021, Address 0x22, and Address 0x23.

### SD CGMS

#### *Data Registers 2 to 0*

[Subaddresses 0x59, 0x5A, 0x5B]

The ADV7324 supports the copy generation management system (CGMS), conforming to the EIAJ CPR-1204 and ARIB TR-B15 standards. CGMS data is transmitted on Line 20 of the odd fields and Line 283 of the even fields. Bit C/W05 and Bit C/W06 control whether CGMS data is output on odd or even fields. CGMS data can only be transmitted when the ADV7324 is configured in NTSC mode. The CGMS data is 20 bits long. The CGMS data is preceded by a reference pulse of the same amplitude and duration as a CGMS bit; see Figure 93.

#### **720p System**

CGMS data is applied to Line 24 of the luminance vertical blanking interval.

#### **1080i System**

CGMS data is applied to Line 19 and Line 582 of the luminance vertical blanking interval.

### CGMS FUNCTIONALITY

If SD CGMS CRC [Address 0x59, Bit 4] or PS/HD CGMS CRC [Subaddress 0x12, Bit 7] is set to Logic 1, the last six bits, C19 to C14, which compose the 6-bit CRC check sequence, are automatically calculated on the ADV7324. This calculation is based on the lower 14 bits (C0 to C13) of the data in the data registers and output with the remaining 14 bits to form the complete 20 bits of the CGMS data. The calculation of the CRC sequence is based on the polynomial  $x^6 + x + 1$  with a preset value of 111111. If SD CGMS CRC [Address 0x59, Bit 4] and PS/HD CGMS CRC [Address 0x12, Bit 7] are set to Logic 0, all 20 bits (C0 to C19) are output directly from the CGMS registers (CRC must be manually calculated by the user).



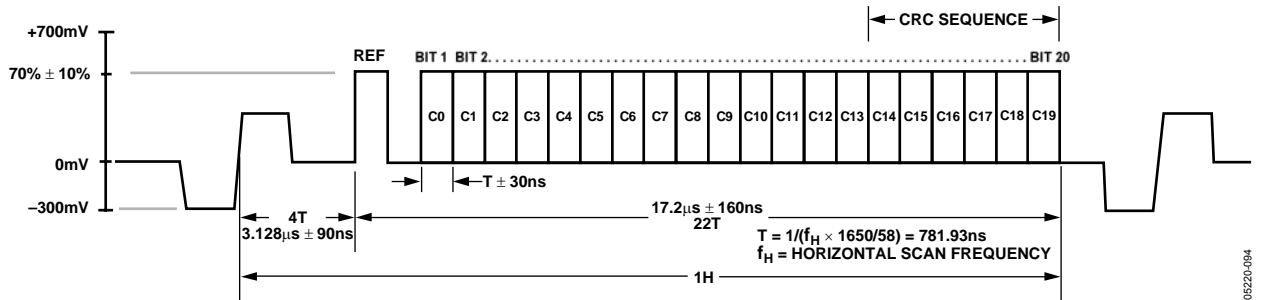


Figure 94. HDTV 720p CGMS Waveform

05220-084

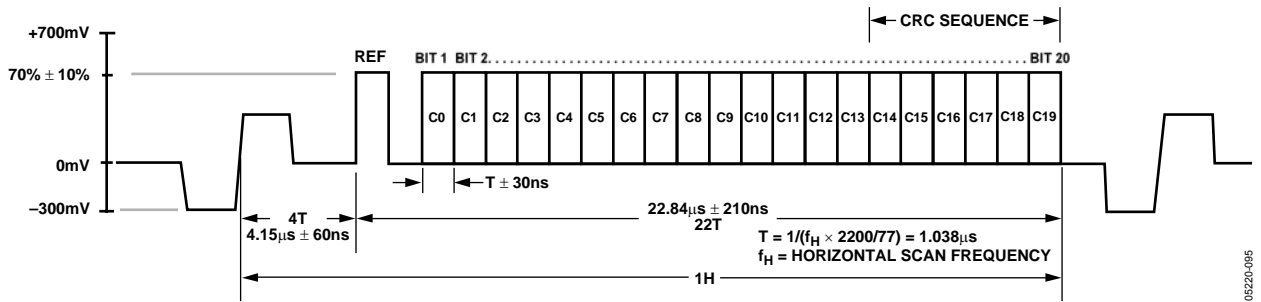


Figure 95. HDTV 1080i CGMS Waveform

05220-095

## APPENDIX 2—SD WIDE-SCREEN SIGNALING

[Subaddresses 0x59, 0x5A, 0x5B]

The ADV7324 supports wide screen signaling (WSS) conforming to the ETS 300 294 standard. WSS data is transmitted on Line 23. WSS data can be transmitted only when the device is configured in PAL mode. The WSS data is 14 bits long, and the function of each bit is shown in Table 40. The

WSS data is preceded by a run-in sequence and a start code (see Figure 96). If SD WSS [Address 0x59, Bit 7] is set to Logic 1, it enables the WSS data to be transmitted on Line 23. The latter portion of Line 23 (42.5 s after the falling edge of HSYNC) is available for the insertion of video. It is possible to blank the WSS portion of Line 23 with Subaddress 0x61, Bit 7.

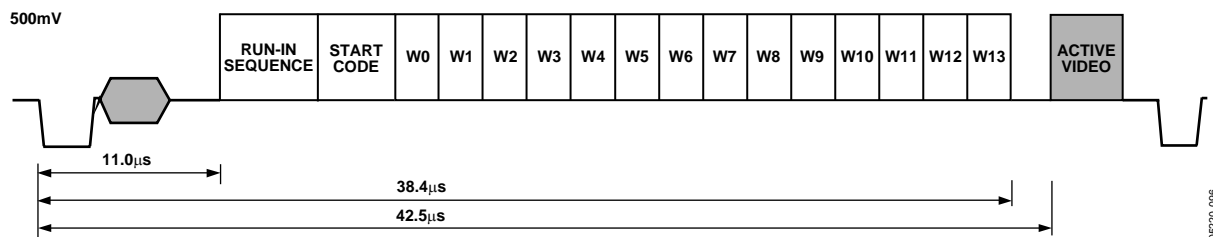


Figure 96. WSS Waveform Diagram

04524-096

Table 40. Function of WSS Bits

Bit				Description		
Bit 0 to Bit 2				Aspect ratio/format/position		
Bit 3				Odd parity check of Bit 0 to Bit 2		
B0	B1	B2	B3	Aspect Ratio	Format	Position
0	0	0	1	4:3	Full format	N/A
1	0	0	0	14:9	Letterbox	Center
0	1	0	0	14:9	Letterbox	Top
1	1	0	1	16:9	Letterbox	Center
0	0	1	0	16:9	Letterbox	Top
1	0	1	1	>16:9	Letterbox	Center
0	1	1	1	14:9	Full format	Center
1	1	1	0	16:9	N/A	N/A
1	1	1	0	16:9		
B4						
0				Camera mode		
1				Film mode		
B5						
0				Standard coding		
1				Motion adaptive color plus		
B6						
0				No helper		
1				Modulated helper		
B7				Reserved		
B8						
0				No teletext subtitles		
1				Teletext subtitles		
B9		B10				
0		0		No open subtitles		
1		0		Subtitles in active image area		
0		1		Subtitles out of active image area		
1		1		Reserved		
B11						
0				No surround sound information		
1				Surround sound mode		
B12				Reserved		
B13				Reserved		

## APPENDIX 3—SD CLOSED CAPTIONING

[Subaddresses 0x51 to 0x54]

The ADV7324 supports closed captioning conforming to the standard television synchronizing waveform for color transmission. Closed captioning is transmitted during the blanked active line time of Line 21 of the odd fields and Line 284 of the even fields.

Closed captioning consists of a 7-cycle sinusoidal burst that is frequency- and phase-locked to the caption data. After the clock run-in signal, the blanking level is held for two data bits and is followed by a Logic 1 start bit. Sixteen bits of data follow the start bit. These consist of two 8-bit bytes, seven data bits, and one odd parity bit. The data for these bytes is stored in the SD closed captioning registers [Address 0x53 to Address 0x54].

The ADV7324 also supports the extended closed captioning operation, which is active during even fields and encoded on Line 284. The data for this operation is stored in the SD closed captioning registers [Address 0x51 to Address 0x52].

All clock run-in signals and timing to support closed captioning on Line 21 and Line 284 are generated automatically by the ADV7324. All pixels inputs are ignored during Line 21 and Line 284 if closed captioning is enabled.

FCC Code of Federal Regulations (CFR) 47, section 15.119, and EIA608 describe the closed captioning information for Line 21 and Line 284.

The ADV7324 uses a single-buffering method. This means that the closed captioning buffer is only 1 byte deep; therefore, there will be no frame delay in outputting the closed captioning data, unlike other 2-byte-deep buffering systems. The data must be loaded one line before it is output on Line 21 and Line 284. A typical implementation of this method is to use  $\overline{\text{VSYNC}}$  to interrupt a microprocessor, which in turn will load the new data (2 bytes) in every field. If no new data is required for transmission, 0s must be inserted in both data registers; this is called nulling. It is also important to load control codes, all of which are double bytes, on Line 21, or a TV will not recognize them. If there is a message such as “Hello World” that has an odd number of characters, it is important to add a blank character at the end so that the end-of-caption, 2-byte control code lands in the same field.

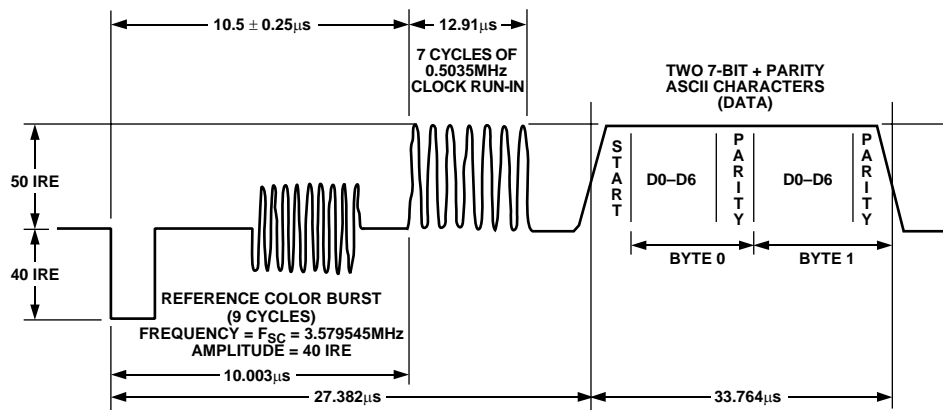


Figure 97. Closed Captioning Waveform (NTSC)

## APPENDIX 4—TEST PATTERNS

The ADV7324 can generate SD and HD test patterns.

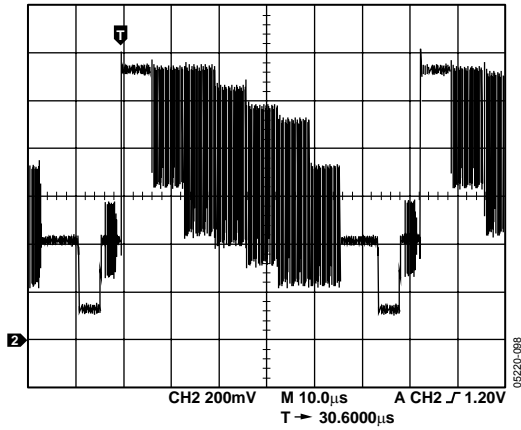


Figure 98. NTSC Color Bars

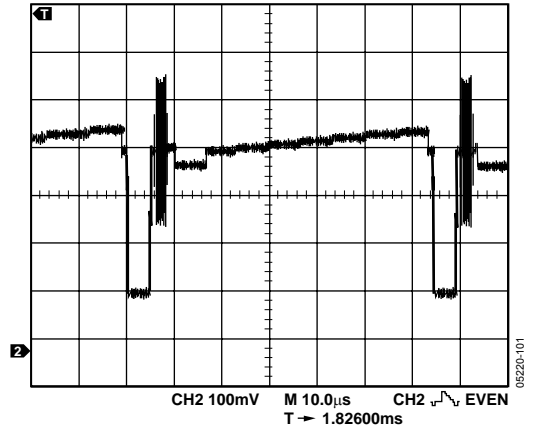


Figure 101. PAL Black Bar  
(-21 mV, 0 mV, 3.5 mV, 7 mV, 10.5 mV, 14 mV, 18 mV, 23 mV)

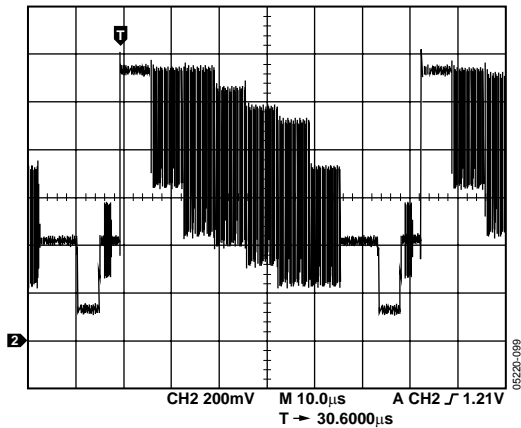


Figure 99. PAL Color Bars

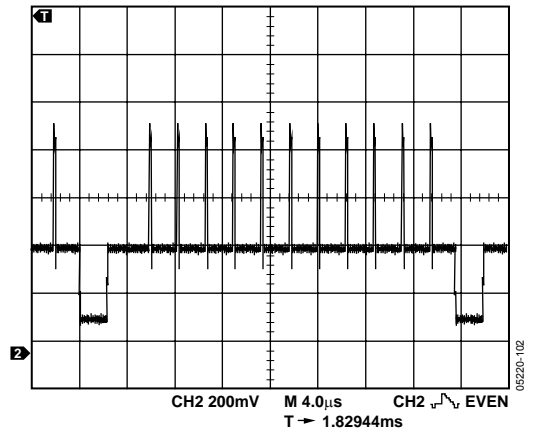


Figure 102. 525p Hatch Pattern

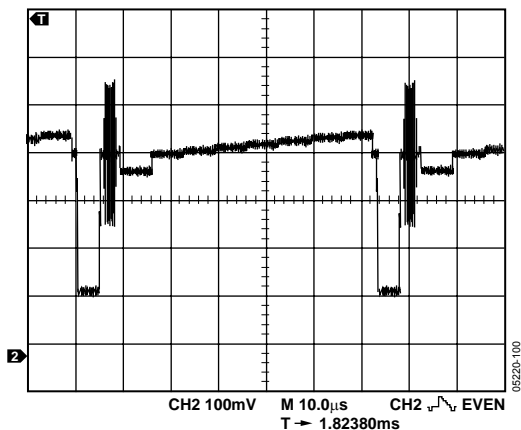


Figure 100. NTSC Black Bar  
(-21 mV, 0 mV, 3.5 mV, 7 mV, 10.5 mV, 14 mV, 18 mV, 23 mV)

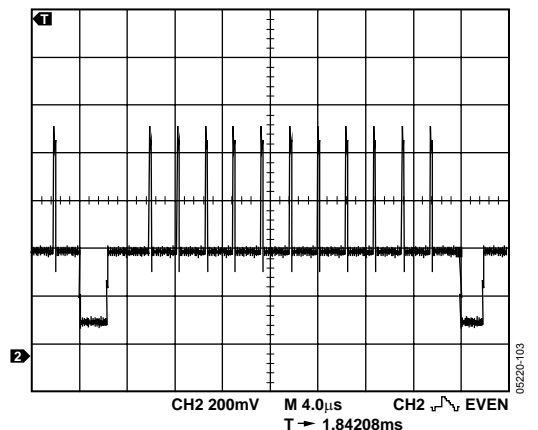


Figure 103. 625p Hatch Pattern

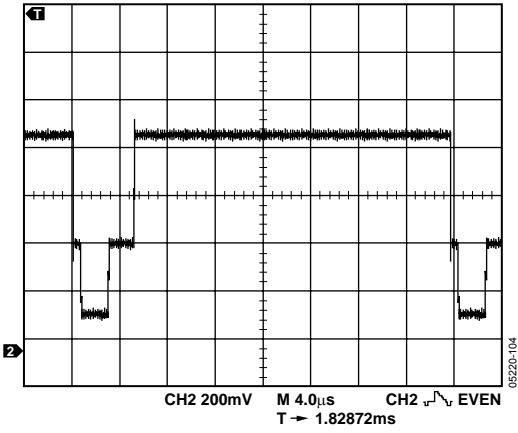


Figure 104. 525p Field Pattern

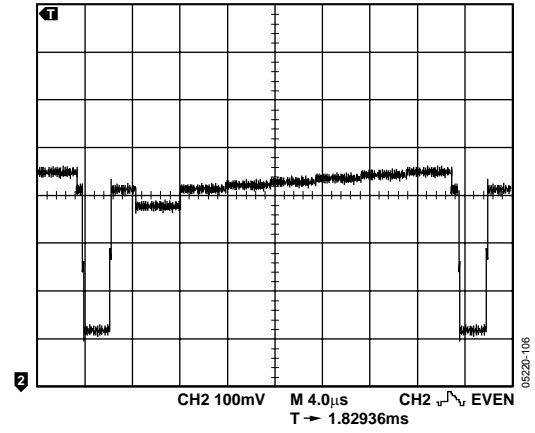


Figure 106. 525p Black Bar  
(-35 mV, 0 mV, 7 mV, 14 mV, 21 mV, 28 mV, 35 mV)

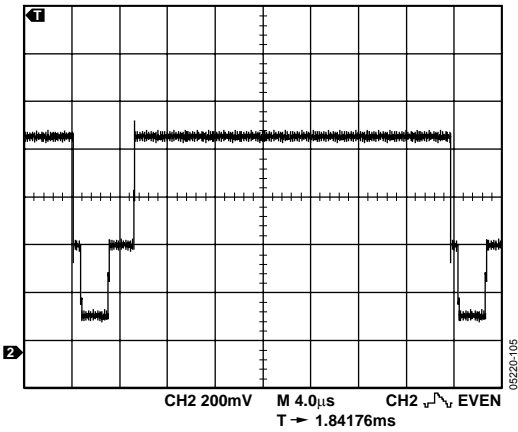


Figure 105. 625p Field Pattern

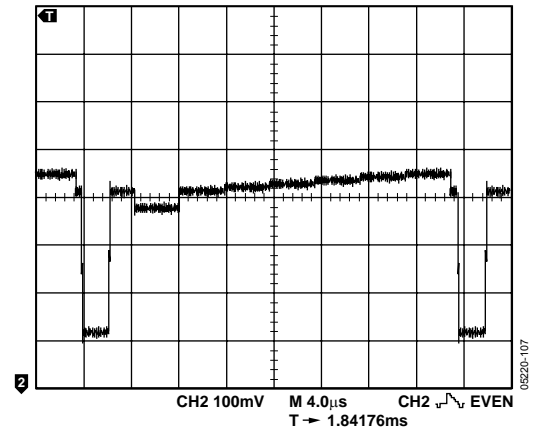


Figure 107. 625p Black Bar  
(-35 mV, 0 mV, 7 mV, 14 mV, 21 mV, 28 mV, 5 mV)



The register settings in Table 41 are used to generate an SD NTSC CVBS output on DAC A, S-video on DACs B and C, and YPrPb on DACs D, E, and F. Upon power-up, the subcarrier registers are programmed with the appropriate values for NTSC. All other registers are set as normal/default.

**Table 41. NTSC Test Pattern Register Writes**

Subaddress	Register Setting
0x00	0xFC
0x40	0x10
0x42	0x40
0x44	0x40 (internal test pattern on)
0x4A	0x08

For PAL CVBS output on DAC A, the same settings are used, except Subaddress 0x40 is programmed to 0x11 and the  $F_{sc}$  registers are programmed as shown in Table 42.

**Table 42. PAL  $F_{sc}$  Register Writes**

Subaddress	Description	Register Setting
0x4C	$F_{sc0}$	0xCB
0x4D	$F_{sc1}$	0x8A
0x4E	$F_{sc2}$	0x09
0x4F	$F_{sc3}$	0x2A

Note that when programming the  $F_{sc}$  registers, the user must write the values in the sequence  $F_{sc0}$ ,  $F_{sc1}$ ,  $F_{sc2}$ ,  $F_{sc3}$ . The full  $F_{sc}$  value is only accepted after the  $F_{sc3}$  write is complete.

The register settings in Table 43 are used to generate a 525p hatch pattern on DAC D, E, and F. All other registers are set as normal/default.

**Table 43. 525p Test Pattern Register Writes**

Subaddress	Register Setting
0x00	0xFC
0x01	0x10
0x10	0x00
0x11	0x05
0x16	0xA0
0x17	0x80
0x18	0x80

For 625p hatch pattern on DAC D, the same register settings are used, except Subaddress 0x10 = 0x18.



**MODE 0 (CCIR-656)—MASTER OPTION  
(TIMING REGISTER 0 TR0 = X X X X X 0 0 1)**

The ADV7324 generates H, V, and F signals required for the SAV (start active video) and EAV (end active video) time codes in the CCIR656 standard. The H, V, and F bits are output on S\_HSYNC, S\_BLANK, and S\_VSYNC, respectively.

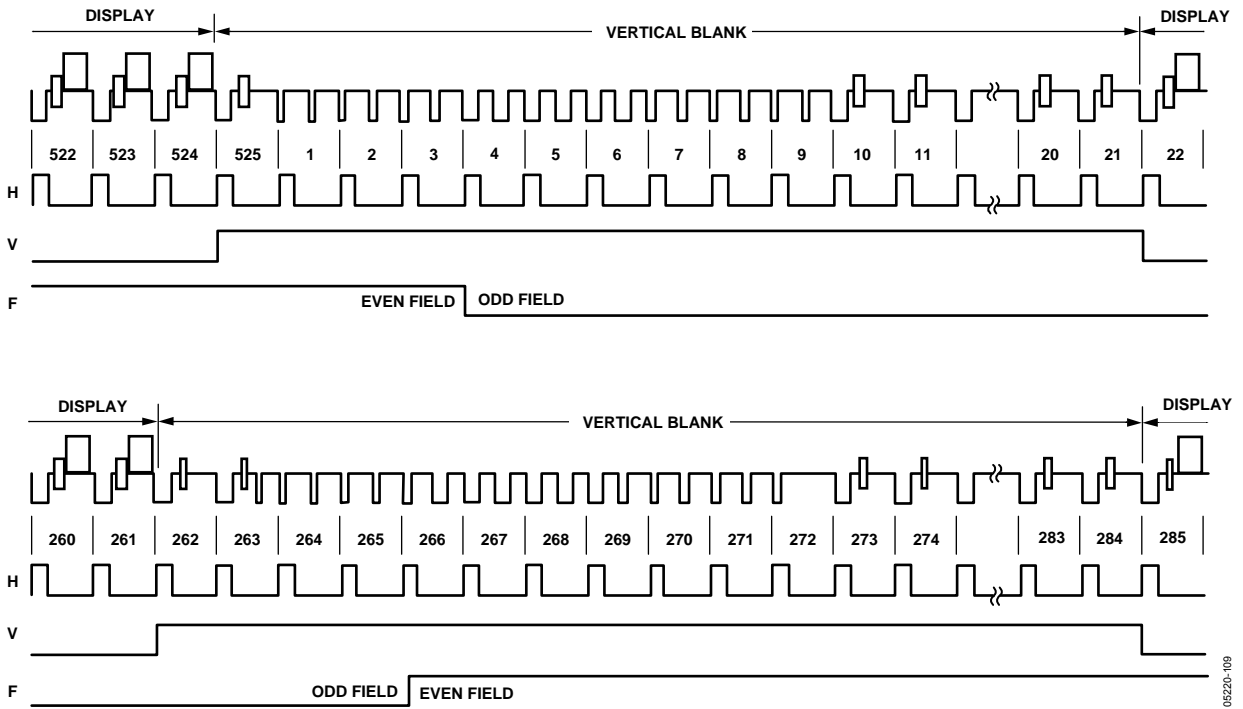
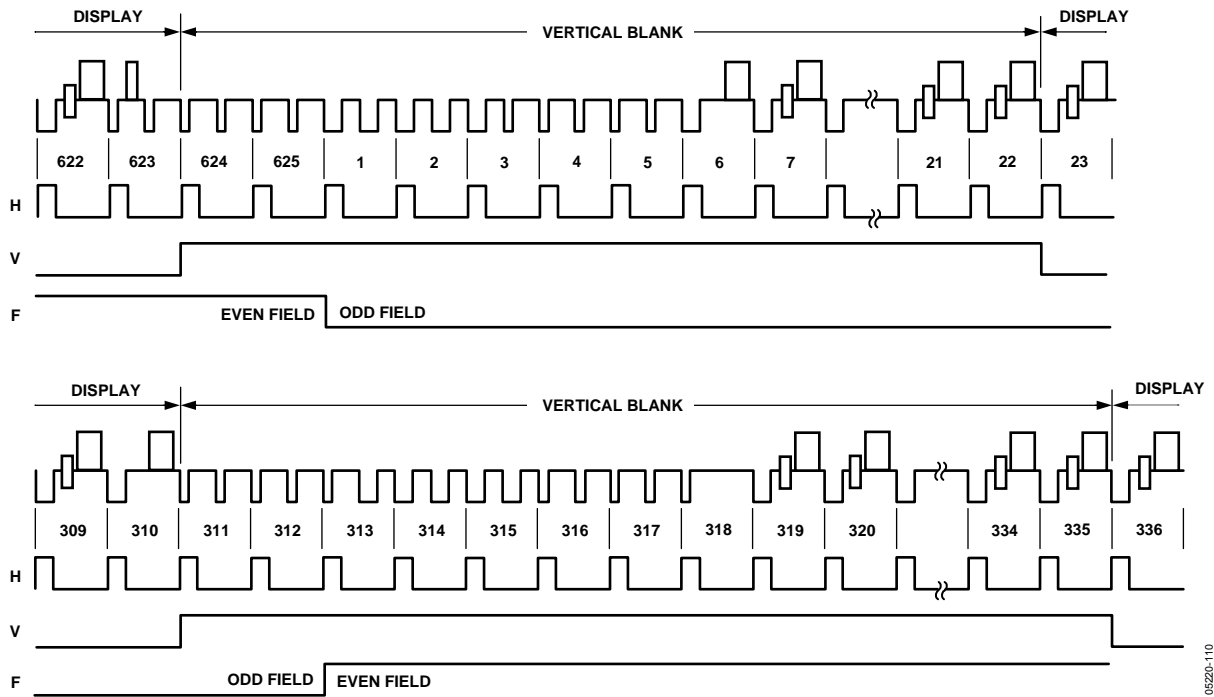


Figure 109. SD Master Mode 0 (NTSC)

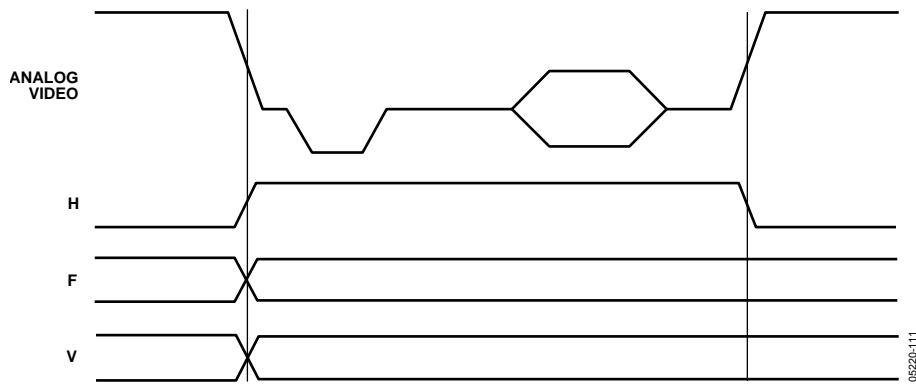
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# ADV7324



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Figure 110. SD Master Mode 0 (PAL)



06220-111

Figure 111. SD Master Mode 0 (Data Transitions)

**MODE 1—SLAVE OPTION  
(TIMING REGISTER 0 TR0 = X X X X X 0 1 0)**

In this mode, the ADV7324 accepts horizontal sync and odd/even field signals. When HSYNC is low, a transition of the field input indicates a new frame, i.e., vertical retrace. The BLANK signal is optional. When the BLANK input is disabled, ADV7324 automatically blanks all normally blank lines as per CCIR-624. HSYNC, BLANK, and FIELD are input on S\_HSYNC, S\_BLANK, and S\_VSYNC, respectively.

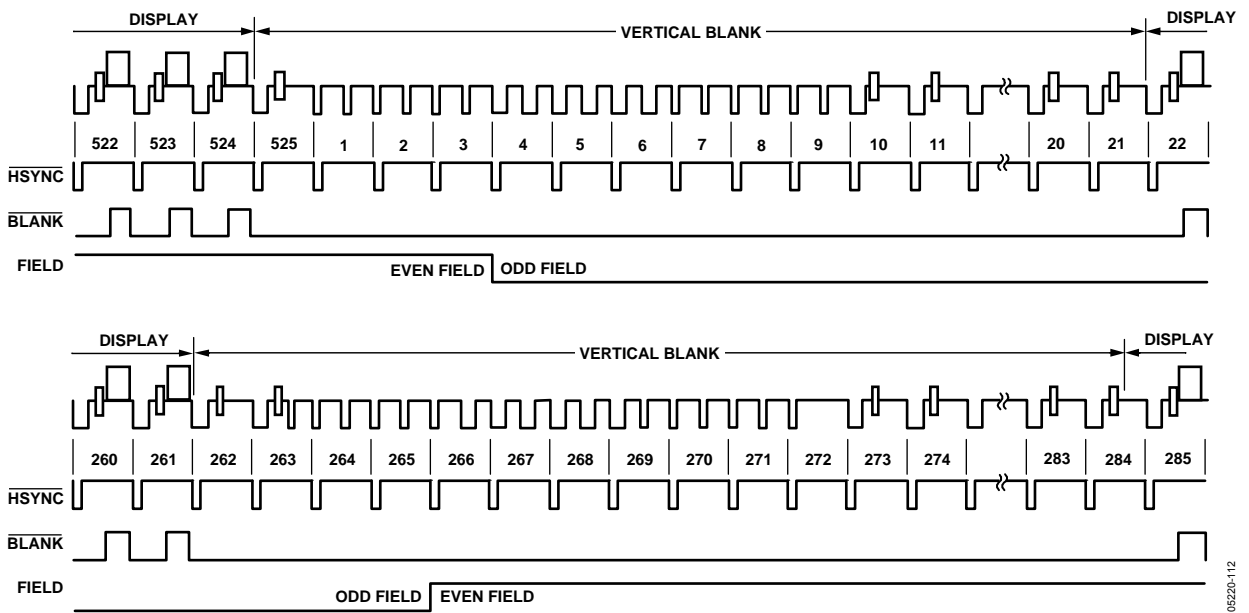


Figure 112. SD Slave Mode 1 (NTSC)

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# ADV7324

## MODE 1—MASTER OPTION (TIMING REGISTER 0 TR0 = X X X X X 0 1 1)

In this mode, the ADV7324 can generate horizontal sync and odd/even field signals. When HSYNC is low, a transition of the field input indicates a new frame, i.e., vertical retrace. The BLANK signal is optional. When the BLANK input is disabled, ADV7324 automatically blanks all normally blank lines as per CCIR-624. Pixel data is latched on the rising clock edge following the timing signal transitions. HSYNC, BLANK, and FIELD are output on S\_HSYNC, S\_BLANK, and S\_VSYNC, respectively.

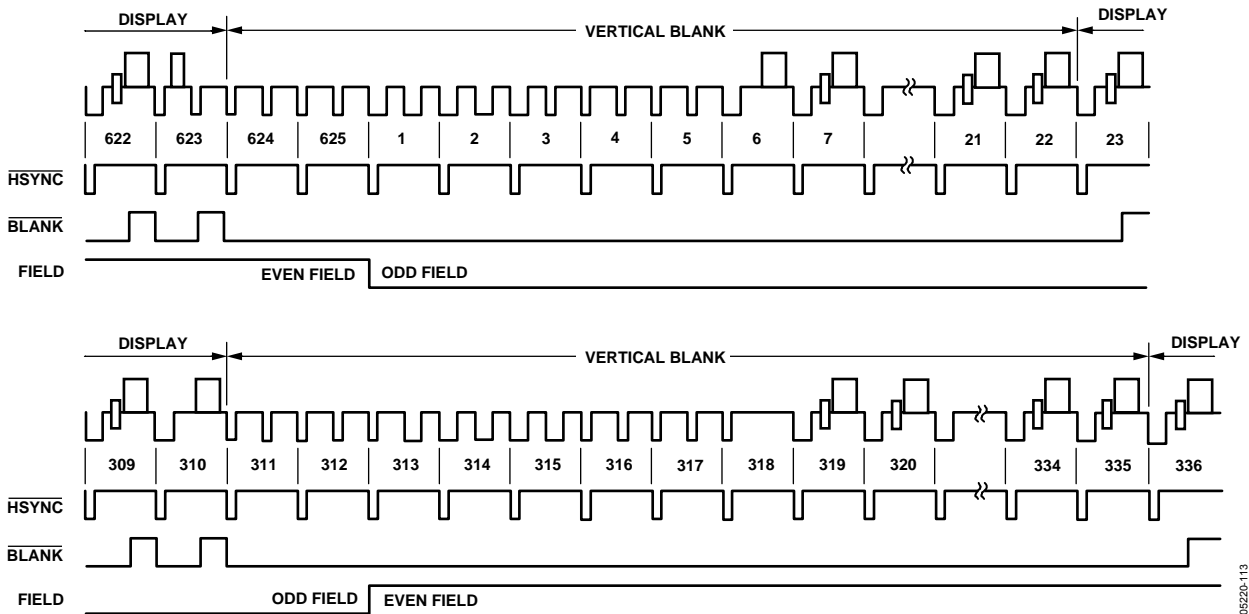


Figure 113. SD Slave Mode 1 (PAL)

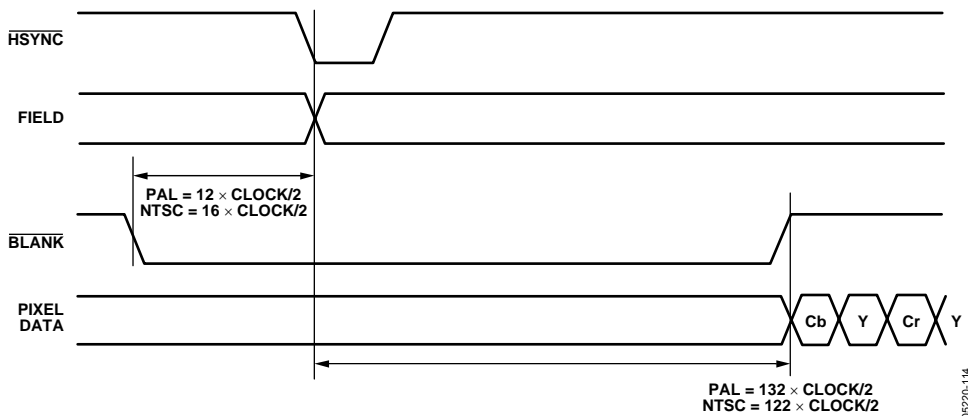


Figure 114. SD Timing Mode 1—Odd/Even Field Transitions Master/Slave

**MODE 2— SLAVE OPTION  
(TIMING REGISTER 0 TR0 = X X X X X 1 0 0)**

In this mode, the ADV7324 accepts horizontal and vertical sync signals. A coincident low transition of both  $\overline{\text{HSYNC}}$  and  $\overline{\text{VSYNC}}$  inputs indicates the start of an odd field. A  $\overline{\text{VSYNC}}$  low transition when  $\overline{\text{HSYNC}}$  is high indicates the start of an even field. The  $\overline{\text{BLANK}}$  signal is optional. When the  $\overline{\text{BLANK}}$  input is disabled, ADV7324 automatically blanks all normally blank lines as per CCIR-624.  $\overline{\text{HSYNC}}$ ,  $\overline{\text{BLANK}}$ , and  $\overline{\text{VSYNC}}$  are input on  $\overline{\text{S\_HSYNC}}$ ,  $\overline{\text{S\_BLANK}}$ , and  $\overline{\text{S\_VSYNC}}$ , respectively.

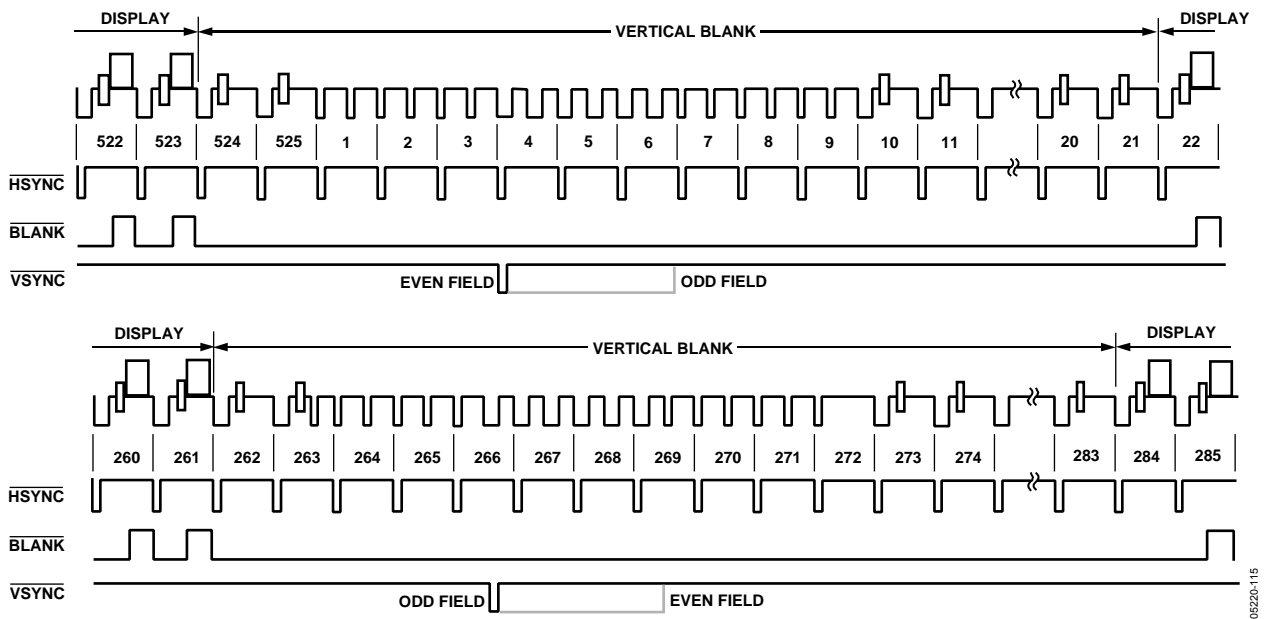


Figure 115. SD Slave Mode 2 (NTSC)

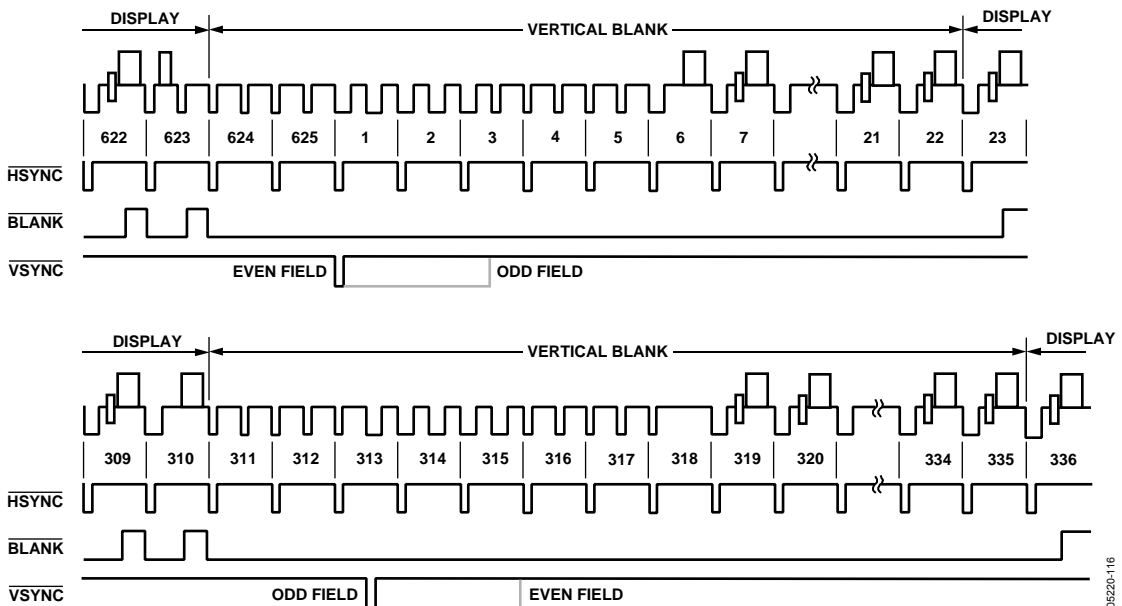


Figure 116. SD Slave Mode 2 (PAL)

# ADV7324

## MODE 2—MASTER OPTION (TIMING REGISTER 0 TR0 = X X X X X 1 0 1)

In this mode, the ADV7324 can generate horizontal and vertical sync signals. A coincident low transition of both HSYNC and VSYNC indicates the start of an odd field.

A VSYNC low transition when HSYNC is high indicates the start of an even field. The BLANK signal is optional. When the BLANK input is disabled, the ADV7324 automatically blanks all normally blank lines as per CCIR-624. HSYNC, BLANK, and VSYNC are output on S\_HSYNC, S\_BLANK, and S\_VSYNC, respectively.

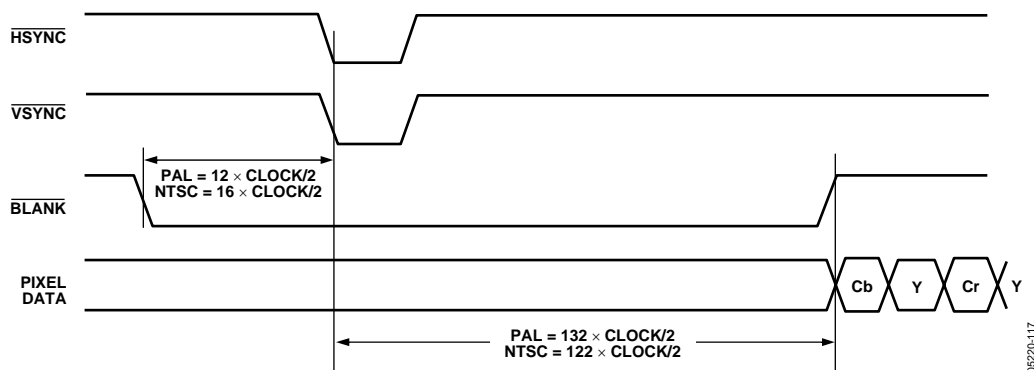


Figure 117. SD Timing Mode 2 Even-to-Odd Field Transition Master/Slave

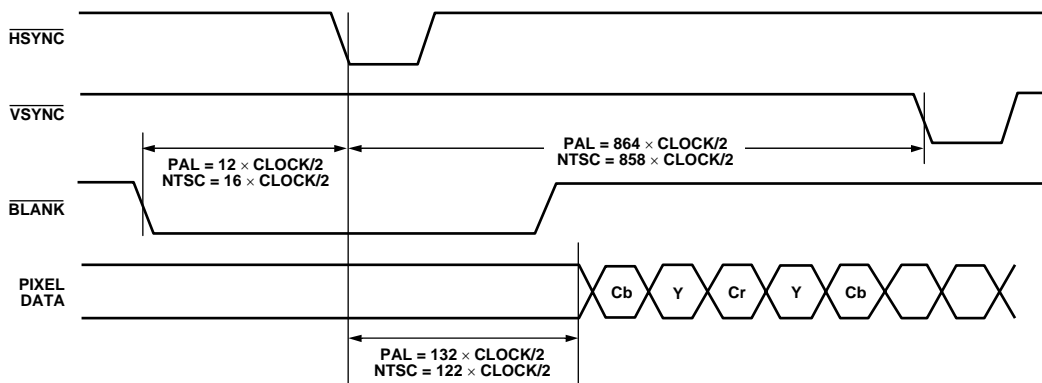


Figure 118. SD Timing Mode 2 Odd-to-Even Field Transition



**MODE 3—MASTER/SLAVE OPTION  
(TIMING REGISTER 0 TR0 = X X X X X 1 1 0 OR X X X X X 1 1 1)**

In this mode, the ADV7324 accepts or generates horizontal sync and odd/even field signals. When HSYNC is high, a transition of the field input indicates a new frame, i.e., vertical retrace. The BLANK signal is optional. When the BLANK input is disabled, ADV7324 automatically blanks all normally blank lines as per CCIR-624. HSYNC, BLANK, and VSYNC are output in master mode and input in slave mode on S\_VSYNC, S\_BLANK, and S\_VSYNC, respectively.

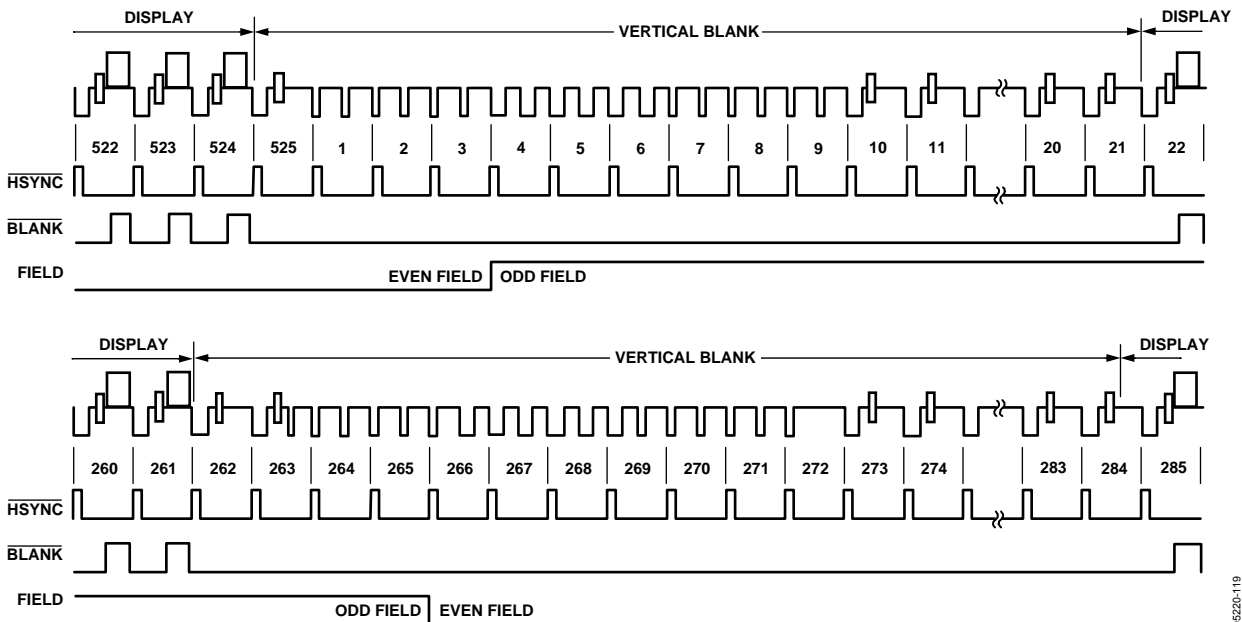


Figure 119. SD Timing Mode 3 (NTSC)

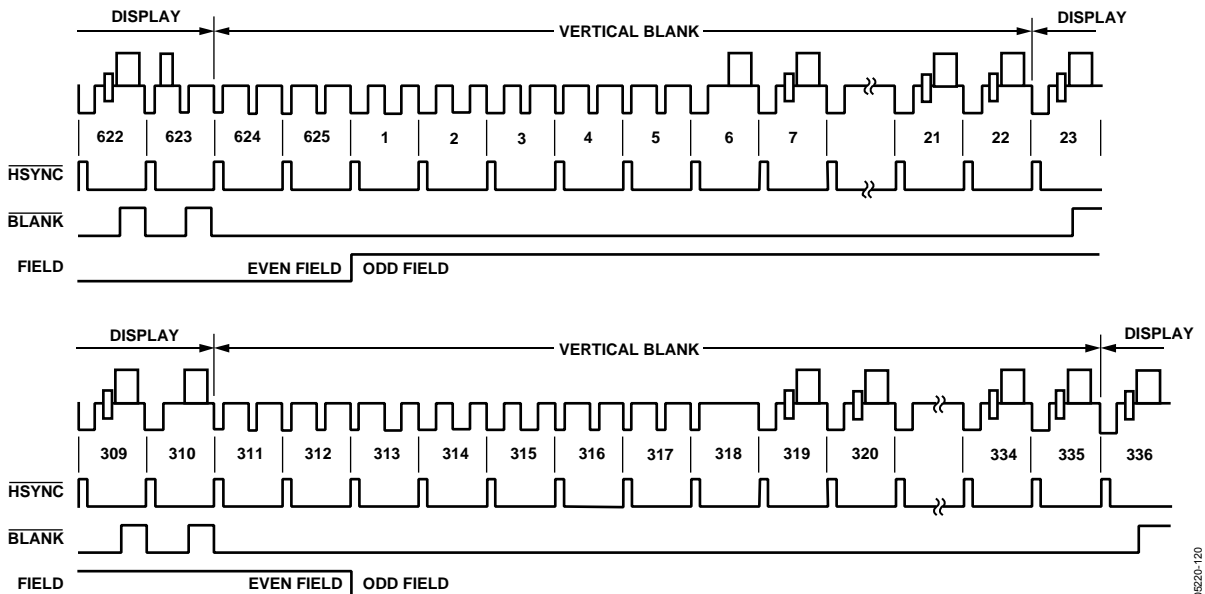


Figure 120. SD Timing Mode 3 (PAL)

APPENDIX 6—HD TIMING

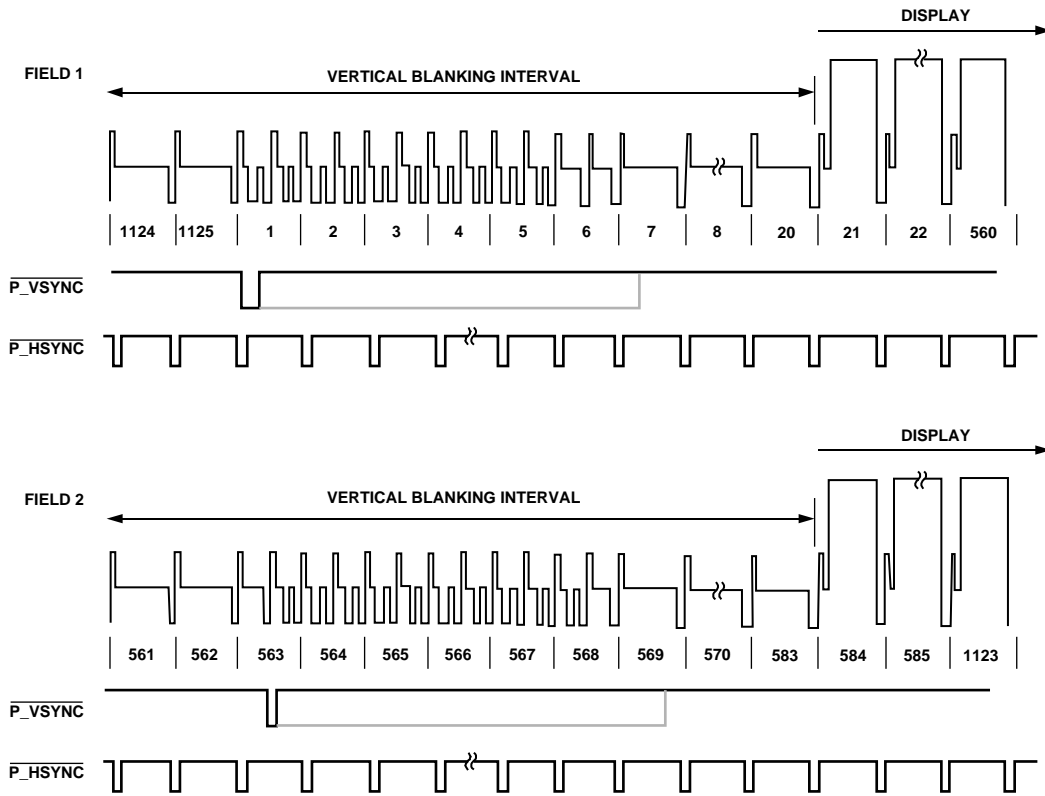


Figure 121. 1080i  $\overline{HSYNC}$  and  $\overline{VSYNC}$  Input Timing

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# APPENDIX 7—VIDEO OUTPUT LEVELS

## HD YPrPb OUTPUT LEVELS

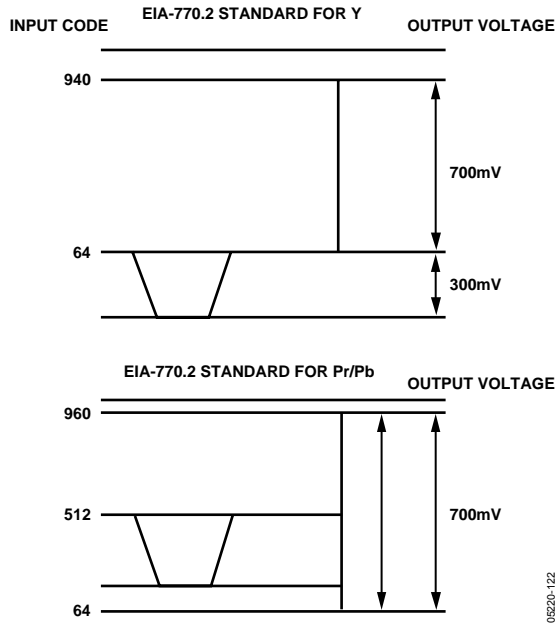


Figure 122. EIA 770.2 Standard Output Signals (525p/625p)

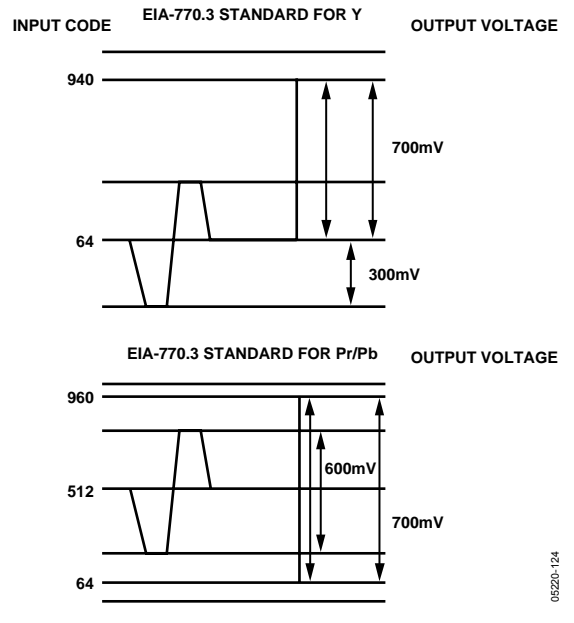


Figure 124. EIA 770.3 Standard Output Signals (1080i/720p)

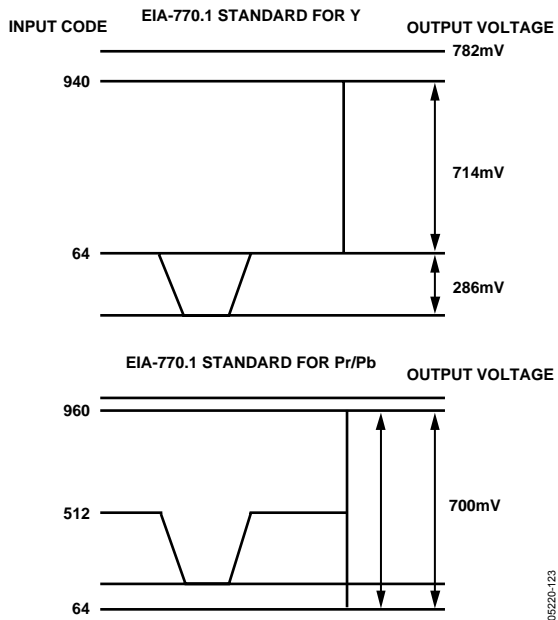


Figure 123. EIA 770.1 Standard Output Signals (525p/625p)

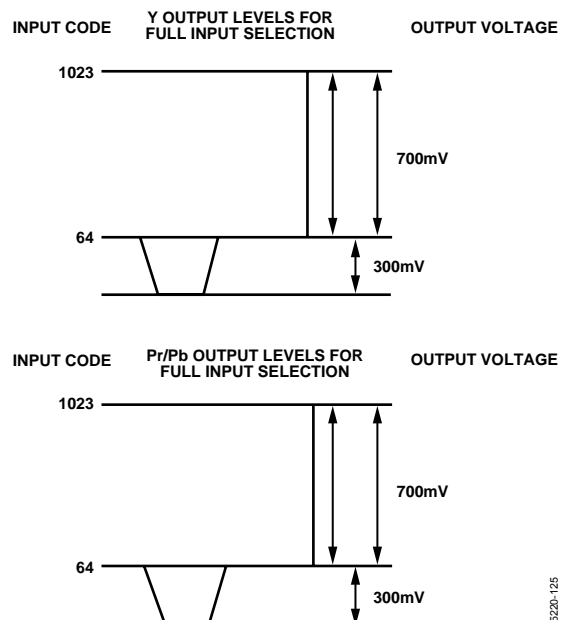


Figure 125. Output Levels for Full Input Selection

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## RGB OUTPUT LEVELS

Pattern: 100%/75% Color Bars

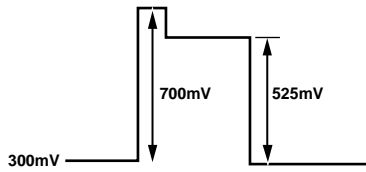


Figure 126. PS RGB Output Levels

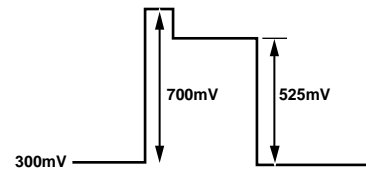
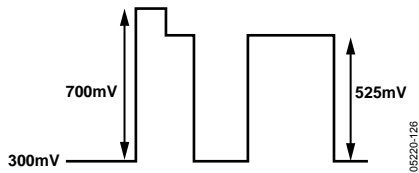
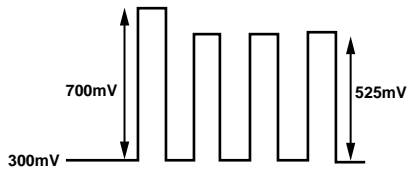


Figure 128. SD RGB Output Levels—RGB Sync Disabled

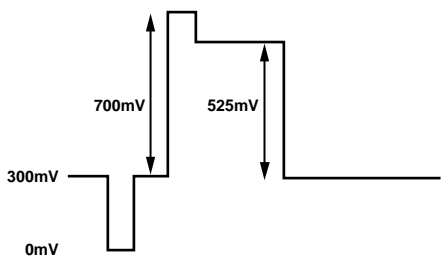
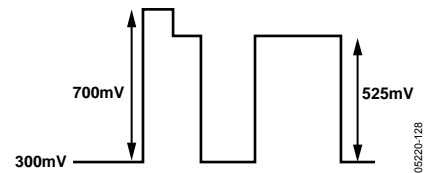
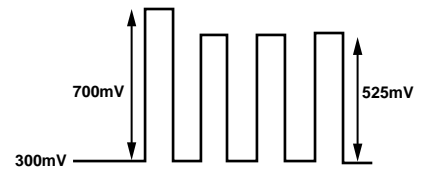


Figure 127. PS RGB Output Levels—RGB Sync Enabled

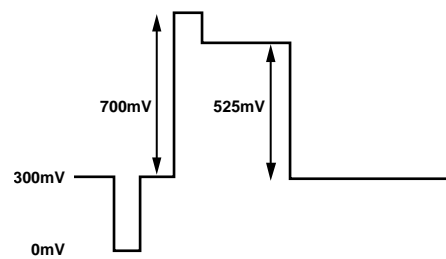
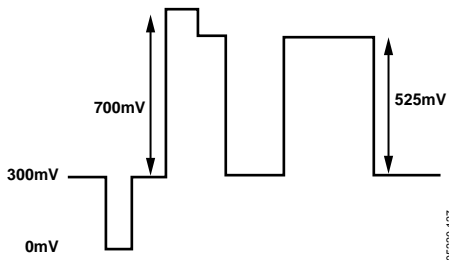
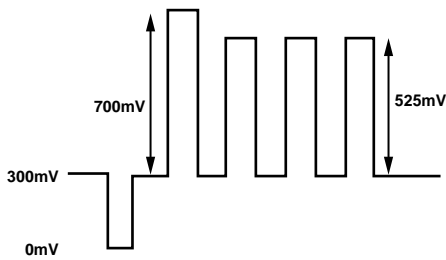
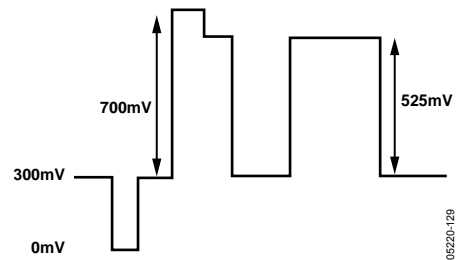
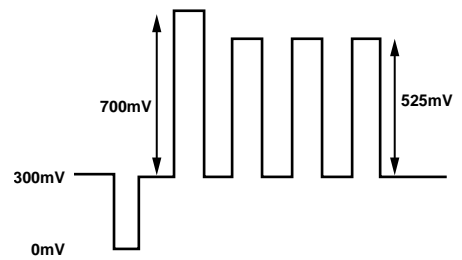


Figure 129. SD RGB Output Levels—RGB Sync Enabled



**YPrPb LEVELS—SMPTE/EBU N10**  
**Pattern: 100% Color Bars**

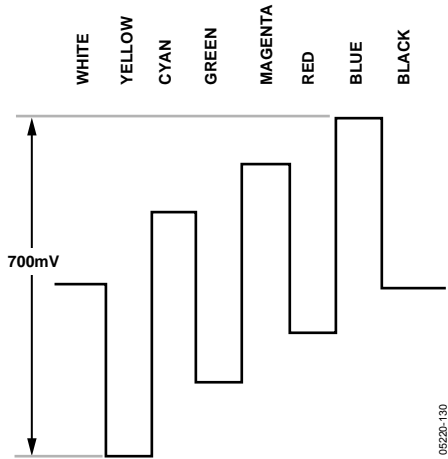


Figure 130. Pb Levels (NTSC)

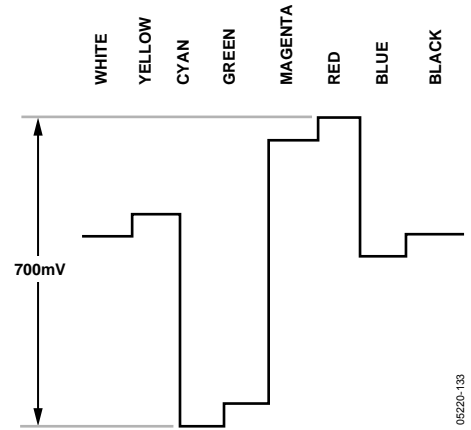


Figure 133. Pr Levels (PAL)

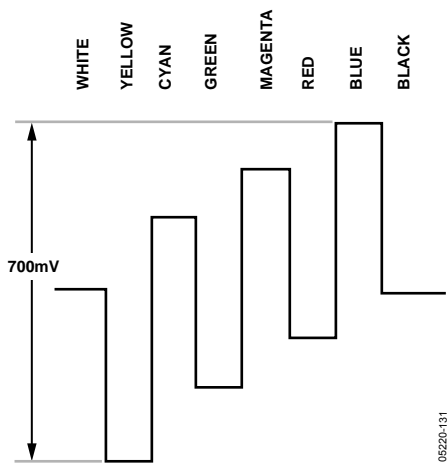


Figure 131. Pb Levels (PAL)

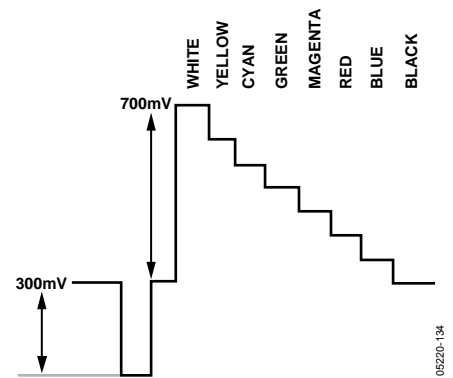


Figure 134. Y Levels (NTSC)

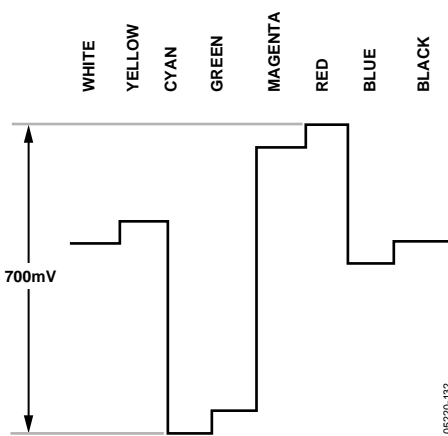


Figure 132. Pr Levels (NTSC)

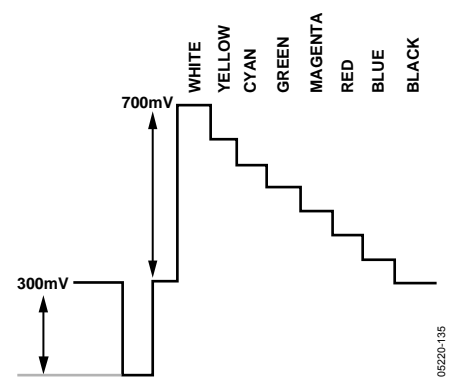
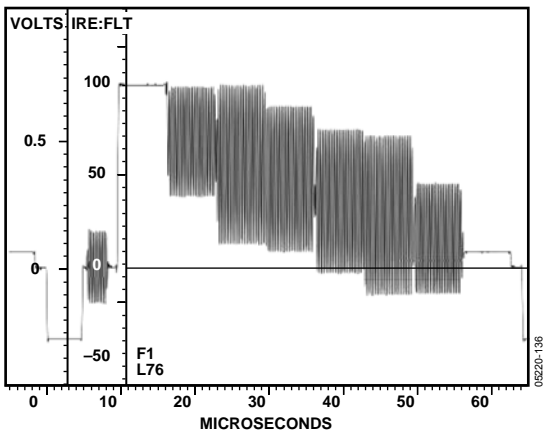


Figure 135. Y Levels (PAL)

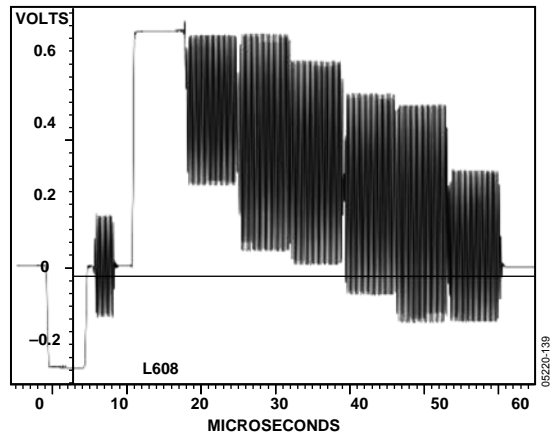
# ADV7324



APL = 44.5%  
 525 LINE NTSC  
 SLOW CLAMP TO 0.00V AT 6.72 $\mu$ s

PRECISION MODE OFF  
 SYNCHRONOUS SYNC = A  
 FRAMES SELECTED 1, 2

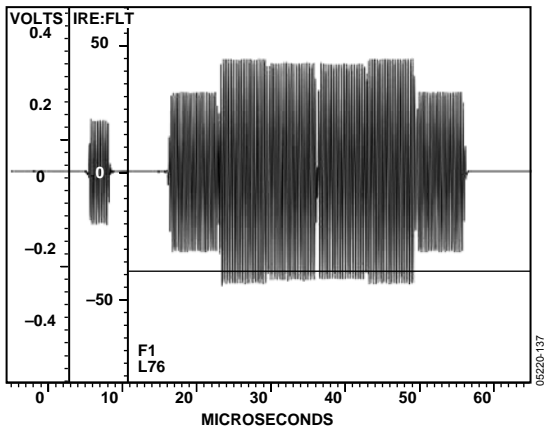
Figure 136. NTSC Color Bars 75%



NOISE REDUCTION: 0.00dB  
 APL = 39.1%  
 625 LINE NTSC NO FILTERING  
 SLOW CLAMP TO 0.00 AT 6.72 $\mu$ s

PRECISION MODE OFF  
 SYNCHRONOUS SOUND-IN-SYNC OFF  
 FRAMES SELECTED 1, 2, 3, 4

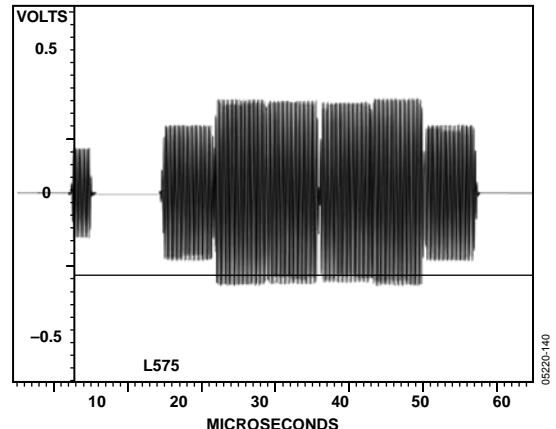
Figure 139. PAL Color Bars 75%



NOISE REDUCTION: 15.05dB  
 APL NEEDS SYNC SOURCE  
 525 LINE NTSC NO FILTERING  
 SLOW CLAMP TO 0.00 AT 6.72 $\mu$ s

PRECISION MODE OFF  
 SYNCHRONOUS SYNC = B  
 FRAMES SELECTED 1, 2

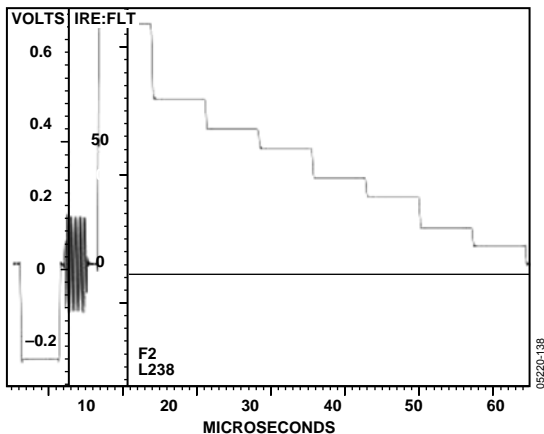
Figure 137. NTSC Chroma



APL NEEDS SYNC SOURCE NO BUNCH SIGNAL  
 625 LINE PAL NO FILTERING  
 SLOW CLAMP TO 0.00 AT 6.72 $\mu$ s

PRECISION MODE OFF  
 SYNCHRONOUS SOUND-IN-SYNC OFF  
 FRAMES SELECTED 1

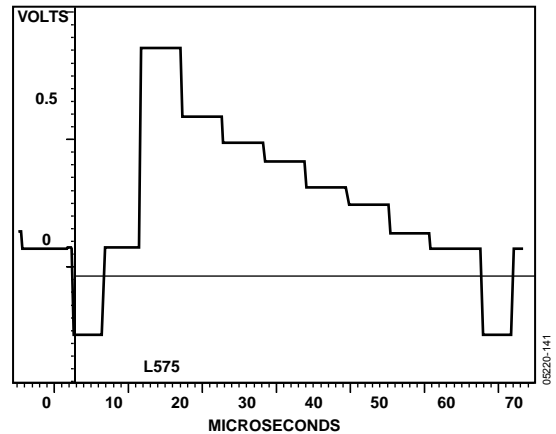
Figure 140. PAL Chroma



NOISE REDUCTION: 15.05dB  
 APL = 44.3%  
 525 LINE NTSC NO FILTERING  
 SLOW CLAMP TO 0.00 AT 6.72 $\mu$ s

PRECISION MODE OFF  
 SYNCHRONOUS SYNC = SOURCE  
 FRAMES SELECTED 1, 2

Figure 138. NTSC Luma



APL NEEDS SYNC SOURCE NO BUNCH SIGNAL  
 625 LINE PAL NO FILTERING  
 SLOW CLAMP TO 0.00 AT 6.72 $\mu$ s

PRECISION MODE OFF  
 SYNCHRONOUS SOUND-IN-SYNC OFF  
 FRAMES SELECTED 1

Figure 141. PAL Luma

# APPENDIX 8—VIDEO STANDARDS

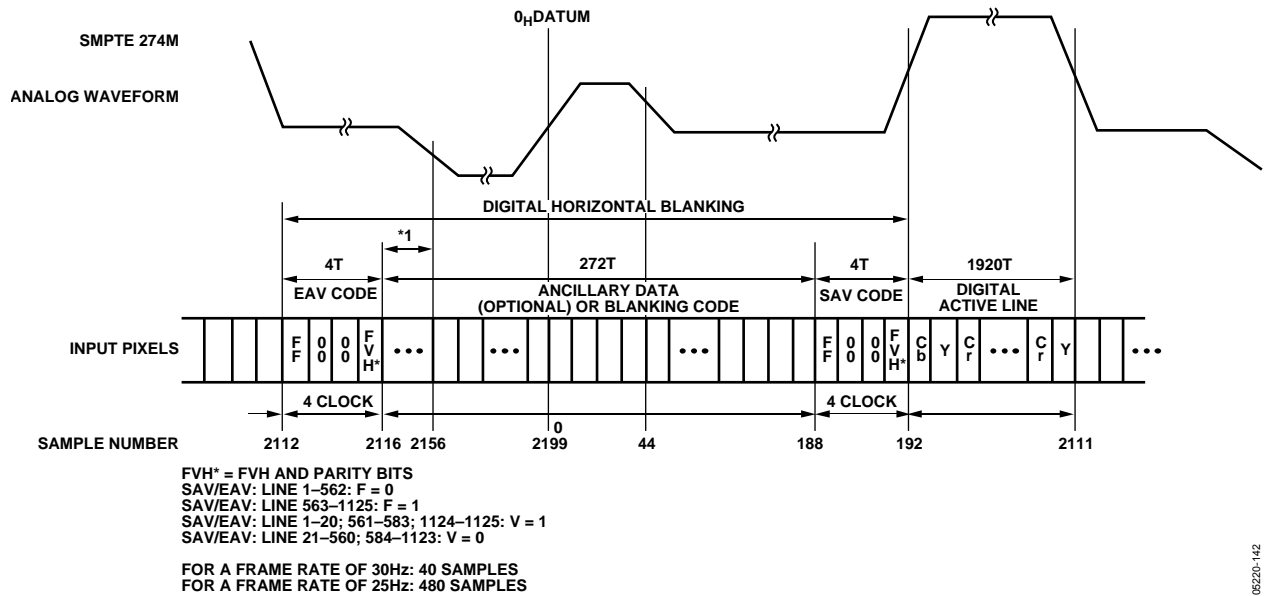


Figure 142. EAV/SAV Input Data Timing Diagram (SMPTE 274M)

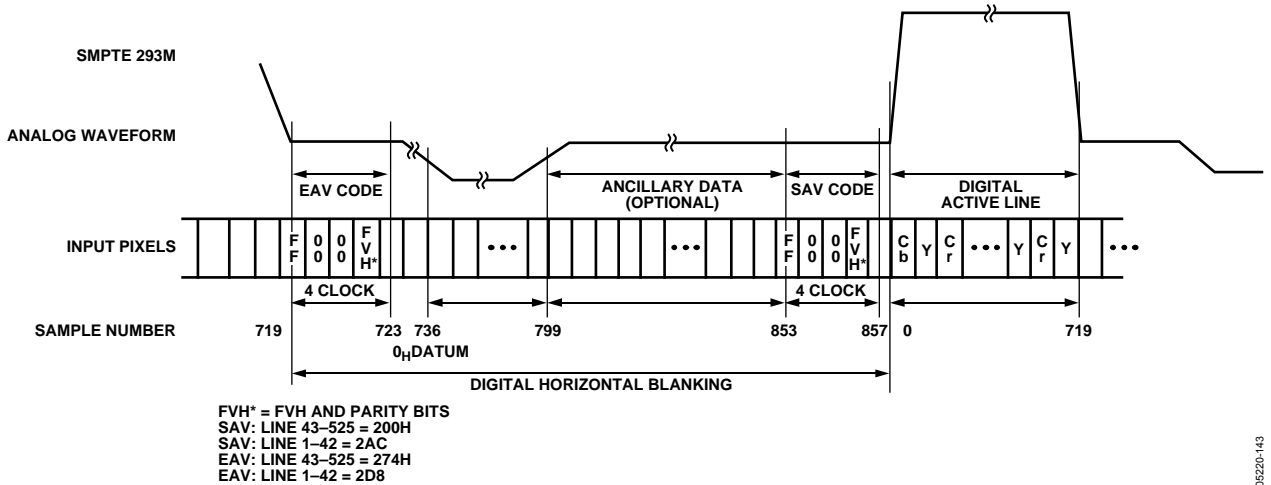


Figure 143. EAV/SAV Input Data Timing Diagram (SMPTE 293M)

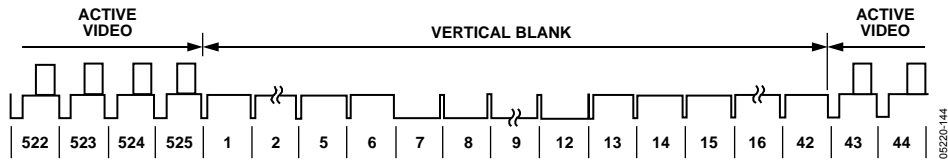


Figure 144. SMPTE 293M (525p)

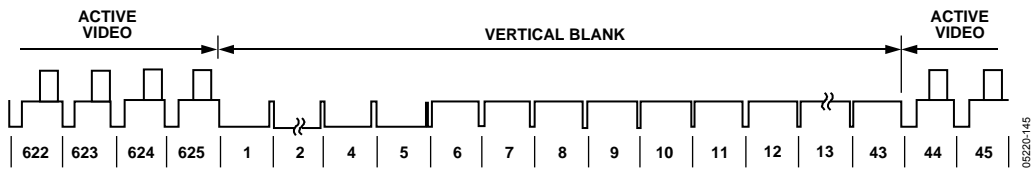


Figure 145. ITU-R BT.1358 (625p)

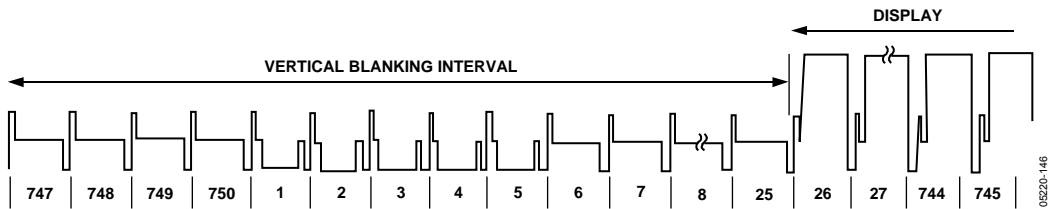


Figure 146. SMPTE 296M (720p)

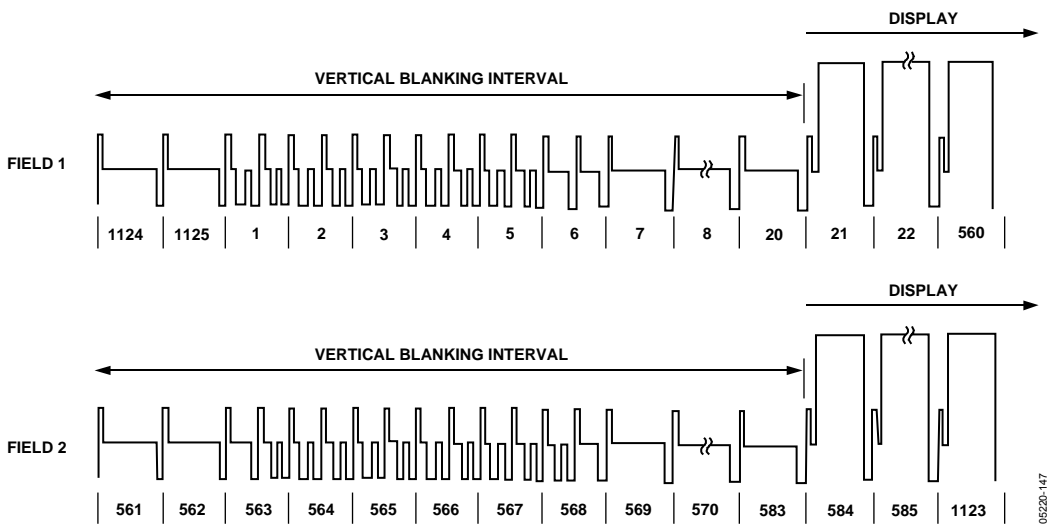
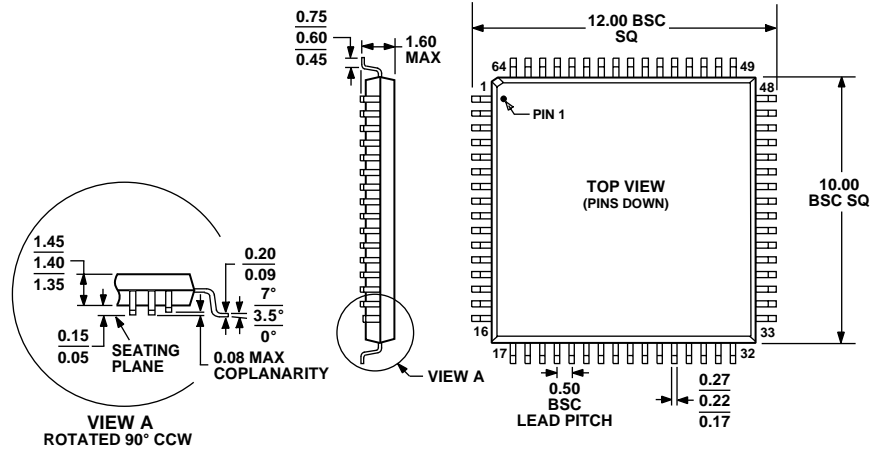


Figure 147. SMPTE 274M (1080i)



# OUTLINE DIMENSIONS



COMPLIANT TO JEDEC STANDARDS MS-026BCD

Figure 148. 64-Lead Low Profile Quad Flat Package [LQFP] (ST-64-2)  
Dimensions shown in millimeters

## ORDERING GUIDE

Model	Temperature Range	Package Description	Package Option
ADV7324KSTZ <sup>1</sup>	0°C to 70°C	64-Lead Low Profile Quad Flat Package [LQFP]	ST-64-2
EVAL-ADV7324EB		Evaluation Board	

<sup>1</sup> Z = Pb-free part.

**ADV7324**

**NOTES**

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**ADV7324**

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